

Strategic Enrollment Management Working Groups

November 30, 2022

1. New Student Enrollment Group

Anthony Ranatza, Director of Admissions (Chair)
Connie Davis, Director of Auxiliary Services (Co-Chair)
Jay Artigues, Athletic Director
Dr. Aristides Baraya, Director of Latin American Business and Development Initiative
Dr. John Boulahanis, Director of Graduate Studies
Dr. Jeff Temple, AVP of Academic Programs, Dual Enrollment
Dr. Dan McCarthy, Dean, College of Science and Technology

2. Student Retention Group

Dr. Loretta Swank, Chief Student Success Officer (Chair)
Curtis Meyers, Director of Student Advocacy and Accountability (Co-Chair)
Dr. Lindsay Domiano, Assistant Professor, School of Nursing
Dr. Jerry Parker, Instructor, World Languages and Culture
Dr. Patrick Moyer, Department Head, Chemistry and Physics
Dr. Paula Calderon, Dean, College of Education

3. Marketing and Communications Group

Mike Rivault, Senior Marketing Director (Chair)
Dr. April Kemp, Assistant Professor, Marketing (Co-Chair)
Mandy Hoffman, Director of Financial Aid
Dr. Gabe Willis, Dean of Students
Dr. Cherissa Vitter, Assistant Professor, Teaching and Learning
Dr. Ann Carruth, Dean, College of Nursing and Health Sciences

4. Academic Group

Dr. Mary Ballard, Director, Center for Faculty Excellence (Chair)
Dr. Ryan Green, Assistant Professor, Department of Kinesiology (Co-Chair)
Dr. Tim Hudson, Department Head, Mathematics
Dr. Jeff Wright, Department Head, Music and Performing Arts
Brad Bergeron, Assistant Director for Academic and Career Exploration
Dr. Tara' Lopez, Dean, College of Business

5. Process Improvement and Inter-Office Collaboration Group

Aime Anderson, Registrar (Chair)
Dr. Claire Procoppio, Director of the Honors Program (Co-Chair)
Dr. Erin Horzelski, President of the Faculty Senate
John Paul Domiano, AVP for Finance
Mindy Notariano, Assistant Director for Freshman Success
Dr. Karen Fontenot, Dean, College of Arts, Humanities, and Social Sciences