

# Points of Excellence

## 2002 - 2003

Southeastern has an annual economic impact of more than \$343 million on the 25-mile community surrounding the campus. This figure represents a 37.9 percent increase in economic impact since the last study conducted in 1997.

Southeastern's music program has been reaccredited by the National Association of Schools of Music (NASM). Southeastern was the first of the University of Louisiana System institutions to receive NASM accreditation in 1948. The program has been reaccredited for 10 years.

Southeastern now has its own television station, The Southeastern Channel. An educational access cable television channel, the station carries college-level telecourses, university-sponsored programming (concerts, lectures and theatrical productions), professional development programs for teachers, tutorial programs in math, science and language arts, and selected student-produced programming.

Southeastern is offering a new bachelor of science degree in health education and promotion through the Department of Kinesiology and Health Studies. The program is designed to prepare students for employment as certified health specialists working in community and worksite health institutions, agencies and organizations.

Southeastern's chapter of the Society for Human Resource Management (SHRM) earned the society's Superior Merit Award for 2002-2003. The award, based on the chapter's active performance and service, is presented to less than one-fourth of the society's 400-plus student chapters throughout the nation. It was also chosen to host the 2004 National SHRM Conference in New Orleans.

Recent Southeastern graduate Reginald Span received a prestigious fellowship from the Louisiana Board of Regents. Span was awarded a four-year Board of Regents Support Fund Graduate Fellowship at Tulane University to pursue a doctoral degree in History at Tulane. Another recent graduate, Rose Pichon, who teaches at Northshore High School in Slidell, was selected as one of 25 students in the nation to participate in a National Endowment for the Humanities summer institute at the University of Texas at San Antonio.

Source: Office of Public Information

## **Points of Excellence 2002 - 2003 (continued)**

Southeastern signed a “2+2 agreement” with Baton Rouge Community College to allow seamless admission of BRCC students completing associate degrees with business concentration.

Southeastern’s Honors Program won a national award for its annual newsletter and recruiting brochure, “The Lion’s Eye.” Honors Program Director James Walter said the newsletter was awarded second place in the “Faculty/Student-produced” category of a nationwide contest sponsored by the National Collegiate Honors Council.

The popularity of the College of Arts and Sciences’ undergraduate research program (OSCAR) has prompted Southeastern to expand the concept to each of its colleges (SOAR, PROFIT, SURE). The programs provide various opportunities for undergraduate students to conduct research and engage in creative ventures with Southeastern faculty members.

Southeastern joined with Hammond Junior High School and several other partners to offer GEAR-UP, a \$1.2 million pilot program designed to improve student achievement and raise educational aspirations. Funded by a grant from the U.S. Department of Education, GEAR-UP provides intense English and Math instruction to a group of seventh grade students. For the next four years, the program will track student high school progress and provide tutoring, mentoring and other services.

Southeastern’s business programs in the College of Business and Technology and the Department of Accounting have received a 10-year reaffirmation of their accreditations from the Association to Advance Collegiate Schools of Business International (AACSB). Only one-third of university business programs in the United States have achieved AACSB accreditation, and only 160 accounting programs throughout the world are AACSB accredited.

Southeastern received a \$1.2 million federal grant for “Project Teach,” a five-year program to improve and increase the number of teachers qualified to work with students who speak limited English. The U.S. Department of Education grant initially will impact 600 teachers and 1,000 limited English proficient (LEP) students in schools in Tangipahoa, Livingston, East Baton Rouge and Lafayette Parishes.

Source: Office of Public Information