

# **Survey of Masters Degree Alumni Spring 2023**

**MBA Business Administration Alumni**



**Institutional Research**

SOUTHEASTERN LOUISIANA UNIVERSITY

**Southeastern Louisiana University**

**Institutional Research**

December 2023

# MBA

## Satisfaction with Degree Program

Number of Respondents: 38					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Ability to read and listen carefully to ideas and information, to understand those ideas, and to convey them to other people using both language and modes (written, oral, digital) appropriate to the intended audience</b>					
MBA	0.0%	0.0%	10.5% (4)	23.7% (9)	65.8% (25)
<b>Ability to define and to respond to problems, challenges, and opportunities by employing logical, informed, and creative solutions</b>					
MBA	0.0%	2.6% (1)	2.6% (1)	21.1% (8)	73.7% (28)
<b>Ability to balance personal and professional challenges, to respond to changing realities, and to persevere through difficulty and unexpected situations</b>					
MBA	0.0%	7.9% (3)	0.0%	18.4% (7)	73.7% (28)
<b>Ability to work respectfully and productively with people from diverse backgrounds, identities, and perspectives</b>					
MBA	2.6% (1)	2.6% (1)	5.3% (2)	15.8% (6)	73.7% (28)
<b>Ability to learn, to actively pursue knowledge, and to continuously self-evaluate in current circumstances</b>					
MBA	0.0%	2.6% (1)	2.6% (1)	21.1% (8)	73.7% (28)
<b>Ability to develop perspectives and understanding of the human experience</b>					
MBA	0.0%	5.3% (2)	7.9% (3)	23.7% (9)	63.2% (24)
<b>Ability to communicate effectively in writing</b>					
MBA	2.6% (1)	5.3% (2)	7.9% (3)	28.9% (11)	55.3% (21)
<b>Ability to work as a team member</b>					
MBA	0.0%	0.0%	5.3% (2)	15.8% (6)	78.9% (30)
<b>Ability to work as a team leader</b>					
MBA	0.0%	2.6% (1)	5.3% (2)	15.8% (6)	76.3% (29)
<b>Ability to accept responsibility</b>					
MBA	2.6% (1)	0.0%	5.3% (2)	15.8% (6)	76.3% (29)

<b>Satisfaction with Degree Program</b>					
Number of Respondents: 38					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Ability to engage with people from different local and global cultures</b>					
MBA	5.3% (2)	0.0%	13.2% (5)	15.8% (6)	65.8% (25)
<b>Ability to understand and demonstrate effective work habits and act in the interest of the larger community and workplace</b>					
MBA	0.0%	5.3% (2)	2.6% (1)	21.1% (8)	68.4% (26)
<b>Satisfaction with Degree Program</b>					
	<b>No</b>		<b>Yes</b>		
<b>2. Would you recommend Southeastern to someone interested in what you majored in?</b>					
MBA	21.1% (8)		78.9% (30)		

**Graduate Professional Education**

Four (10.5%) of the respondents are currently enrolled in a graduate program and one (2.6%) has taken classes but not enrolled in a degree program. Seven (18.4%) plan on enrolling in a graduate degree program in the future and twenty-six (68.4%) have no plans for further education. Three (30.0%) respondents plan on eventually obtaining a second masters, five (50.0%) a doctorate, and two (20.0%) a professional degree. Of the respondents with graduate experience, two (40.0%) felt that Southeastern "Very Ineffectively" prepared them for further graduate/professional, two (40.0%) indicated they were "Effectively" prepared, and one (20.0%) indicated they were "Ineffectively" prepared. Of those who have earned a degree or enrolled in a program, one (25.0%) indicated the degree was "Very Closely Related" to their Master's degree, one (25.0%) indicated it was "Closely Related", and two (50.0%) indicated it was "Not at All Related".

**Employment**

Thirty-three (86.8%) of the respondents are currently employed full-time and two (5.3%) are not employed and not seeking employment. The rest of them employment information is based on those who are employed full-time. Most alumni (60.6%, n=20) are employed in the state of Louisiana, while thirteen (39.4%) are employed outside the state. Three (9.1%) are employed in higher education, one (3.0%) in government, two (6.1%) in a professional firm, seven (21.2%) in industry, one (3.0%) in the military, fifteen (45.5%) in business, two (6.1%) in a nonprofit, one (3.0%) in a health agency, and one (3.0%) in K-12 education. Twenty (60.6%) respondents indicated their education was "Very Effective" in preparing them for employment or improving their job performance, nine (27.3%) indicated it was "Effective", one (3.0%)

indicated it was “Ineffective”, and three (9.1%) indicate it was “Very Ineffective”. Fifteen (45.5%) of the respondents are employed in the area of their Southeastern master’s degree, fourteen (42.4%) in a related area, and four (12.1%) in an unrelated area. Three (9.1%) respondents indicated a salary range of \$40,001-\$50,000, six (18.2%) indicated \$50,001-\$60,000, four (12.1%) indicate \$60,001-\$70,000, five (15.2%) indicate \$70,001-\$80,000, and fifteen (45.5%) greater than \$80,000.

### **Overall Satisfaction with Southeastern**

In general, respondents were satisfied with Southeastern. Fifty-eight percent (57.9%, n=22) had a Very Positive general attitude toward Southeastern, and an additional 18.4% (n=7) had a Positive general attitude toward Southeastern. Two (5.3%) had a Neutral attitude, two (5.3%) had a Negative attitude, and one (2.6%) had a Very Negative attitude. When asked if they would recommend Southeastern to a friend or family member considering graduate education, 55.3% (n=21) said they would with no reservations, 28.9% (n=11) indicated they would with some reservations, 5.3% (n=2) indicated they probably would not, and 2.6% (n=1) indicated they would not under any circumstances.

The majority (73.7%, n=28) of the respondents indicated that if they were to do it again, they would elect to attend Southeastern for their Master’s degree, four (10.5%) were not sure if they would, and three (7.9%) would not. Respondents were also asked if their college education had improved the quality of their life, regardless of the financial benefits. The majority (86.6%, n=33) of the respondents indicated that the quality of their life had not improved.