

Survey of Undergraduate Alumni Spring 2016

Management Alumni



Southeastern Louisiana University

Institutional Research

B.A. Management

Satisfaction with Degree Program

Number of Respondents: 58					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Overall quality of your department					
BA Management	5.2% (3)	1.7% (1)	10.3% (6)	31.0% (18)	50.0% (29)
Overall quality of your degree program					
BA Management	1.7% (1)	3.4% (2)	17.2% (10)	36.2% (21)	39.7% (23)
Clarity of the degree requirements as outlined in the catalogue and/or curriculum sheets					
BA Management	5.2% (3)	3.4% (2)	8.6% (5)	22.4% (13)	58.6% (34)
Usefulness of the academic advice you received from your advisor					
BA Management	8.6% (5)	10.3% (6)	10.3% (6)	29.3% (17)	41.4% (24)
Opportunities to interact with faculty outside of class					
BA Management	3.4% (2)	8.6% (5)	24.1% (14)	22.4% (13)	39.7% (23)
Effectiveness of the faculty as teachers					
BA Management	5.2% (3)	3.4% (2)	12.1% (7)	37.9% (22)	41.4% (24)
Friendliness and helpfulness of the office staff					
BA Management	5.2% (3)	5.2% (3)	8.6% (5)	19.0% (11)	60.3% (35)
Interest shown by faculty in your academic development					
BA Management	5.2% (3)	5.2% (3)	12.1% (7)	25.9% (15)	48.3% (28)
Effectiveness of beginning courses in preparing you for advanced courses					
BA Management	6.9% (4)	3.4% (2)	10.3% (6)	36.2% (21)	39.7% (23)
Quality of instruction in advanced courses					
BA Management	3.4% (2)	1.7% (1)	10.3% (6)	39.7% (23)	43.1% (25)
Faculty treatment of students both inside and outside of the classroom					
BA Management	5.2% (3)	1.7% (1)	6.9% (4)	29.3% (17)	55.2% (32)
Professional activities, associations, or clubs associated with your major					
BA Management	5.2% (3)	6.9% (4)	24.1% (14)	24.1% (14)	36.2% (21)
Opportunity for meaningful interaction with faculty in research or other scholarly activity					
BA Management	5.2% (3)	6.9% (4)	13.8% (8)	37.9% (22)	34.5% (20)
Availability of the required courses in your major					
BA Management	6.9% (4)	6.9% (4)	10.3% (6)	31.0% (18)	43.1% (25)
Availability of elective courses you wanted to take in your major					
BA Management	6.9% (4)	5.2% (3)	15.5% (9)	24.1% (14)	43.1% (25)
Quality of instruction regarding standards and ethics in your major field					
BA Management	5.2% (3)	1.7% (1)	5.2% (3)	31.0% (18)	53.4% (31)
Opportunities for you to collaborate with other students on class projects					
BA Management	5.2% (3)	3.4% (2)	6.9% (4)	31.0% (18)	51.7% (30)
Satisfaction with Degree Program					

Number of Respondents: 58					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Library resources related to your major					
BA Management	1.7% (1)	8.6% (5)	10.3% (6)	36.2% (21)	39.7% (23)
Use of appropriate technology in the classroom					
BA Management	5.2% (3)	6.9% (4)	15.5% (9)	31.0% (18)	39.7% (23)
Facilities and equipment (including computer resources) for courses in your major					
BA Management	3.4% (2)	3.4% (2)	17.2% (10)	31.0% (18)	43.1% (25)
Help you received from faculty in your department with regard to further educational opportunities					
BA Management	3.4% (2)	8.6% (5)	22.4% (13)	32.8% (19)	31.0% (18)
The size of classes in your major					
BA Management	1.7% (1)	3.4% (2)	5.2% (3)	27.6% (16)	60.3% (35)
Help you received from faculty in your department with regard to finding employment in your field					
BA Management	17.2% (10)	13.8% (8)	19.0% (11)	25.9% (15)	22.4% (13)
The global perspectives of courses					
BA Management	3.4% (2)	1.7% (1)	19.0% (11)	37.9% (22)	36.2% (21)
The relevancy of courses					
BA Management	3.4% (2)	3.4% (2)	17.2% (10)	32.8% (19)	41.4% (24)
"Real-world" experiences, exposure, examples, etc. in or out of the classroom					
BA Management	8.6% (5)	12.1% (7)	22.4% (13)	22.4% (13)	32.8% (19)
Your advisor's knowledge of requirements					
BA Management	6.9% (4)	1.7% (1)	17.2% (10)	19.0% (11)	53.4% (31)
The accessibility of your advisor					
BA Management	6.9% (4)	6.9% (4)	10.3% (6)	25.9% (15)	46.6% (27)
Your advisor's concern with your academic goals					
BA Management	5.2% (3)	8.6% (5)	13.8% (8)	20.7% (12)	50.0% (29)
Opportunity to acquire marketable skills					
BA Management	5.2% (3)	8.6% (5)	15.5% (9)	29.3% (17)	39.7% (23)

Table 31 continued		
Satisfaction with Degree Program		
	No	Yes
2. Would you recommend Southeastern to someone interested in what you majored in?		
BA Management	10.3% (6)	86.2% (50)
3. If you had it to do over again, would you choose the same major?		
BA Management	27.6% (16)	69.0% (40); 1.7% (1) Not at Southeastern
4. Did you participate in an internship, a practicum, a clinical experience, or student teaching as part of your degree requirements?		
BA Management	79.3% (46)	19.0% (11)
6. Should a hands-on course be required in your program?		
BA Management	25.9% (15)	58.6% (34)

When asked what benefits they received from hands-on experience, Management graduates had the following to say:

- Better organizational skills and true real world experience. The level of accountability Dr. Bonnet held me too was exceptional and put into place things I do to this day in my career.
- Helped to prepare me for future employment.
- On the job training and a network of referrals.
- The ability to learn how to relate material taught in class to real work problems. If you get an internship, you are steps ahead of your peers who do not get one.
- Group projects, focus groups,

Perceptions of Southeastern

Seven (12.1%) of the Management graduates had participated in the study-abroad/student exchange and were Very Satisfied with the experience. Eight (13.8%) of the respondents had participated in the honors program. Seven (87.5%) were Very Satisfied with the experience and one (12.5%) was Very Dissatisfied. One (1.7%) of the respondents conducted research under faculty supervision and was Somewhat Satisfied with the experience.

Graduate/Professional Education

Six (10.3%) of the respondents are currently enrolled in a graduate/professional degree program and five (8.6%) have completed a degree. Two (3.4%) have taken courses, but not enrolled in a degree program. Fifteen (25.9%) of the respondents are likely to enroll in the future, and nineteen (32.8%) have no plans for further education. Four (80.0%) of the respondents have obtained a Master's degree and one (20.0%) a second baccalaureate. Of those respondents with plans for further education, two (7.1%) plan on eventually obtaining a doctorate, sixteen (57.2%) plan on obtaining a master's, two (7.1%) plan on obtaining a professional degree, and three (10.7%) plan on obtaining a second baccalaureate.

Of the thirteen individuals with graduate school experience, five (38.5%) indicated that Southeastern prepared them "Effectively" for further graduate/professional study, six (46.2%) indicated they were "Very Effectively" prepared, one (7.7%) was "Ineffectively" prepared, and one (7.7%) was "Very Ineffectively" prepared. Six (46.2%) indicated that Southeastern prepared

him/her “Better than Most” other students, six (46.2%) indicated that Southeastern prepared them “About the Same as Most, and one (7.7%) indicated they were prepared “Worse than Most”. Furthermore, nine (81.8%) indicated their graduate degree program is “Very Closely Related” to their bachelor’s degree from Southeastern, one (9.1%) indicated it was “Somewhat Related” and one (9.1%) indicated it was “Not at all Related”.

Employment

Ten (17.2%) of the respondents have not been employed full-time since graduating from Southeastern, while thirty-eight (75.0%) have been employed full-time. Of those who have been employed full-time, fourteen (36.8%) had a job before graduating, two (5.3%) accepted a position upon graduation, fifteen (39.5%) took 1-6 months to find a job, three (7.9%) took 7-12 months, and three (7.9%) took more than a year.

The twenty-one respondents who did not have a job upon graduation faced a variety of problems in obtaining employment. Table 2 presents what were considered major problems, minor problems, or no problem.

Table 2			
Please indicate whether each of the following was a major problem, minor problem, or not a problem in obtaining employment after graduating from Southeastern with your Bachelors.			
	Major Problem	Minor Problem	Not A Problem
Limited to only one geographic area	23.8% (5)	23.8% (5)	47.6% (10)
Not knowing what I wanted to do	4.8% (1)	19.0% (4)	71.4% (15)
Tight job market	33.3% (7)	38.1% (8)	23.8% (5)
Lack of marketable skills	4.8% (1)	14.3% (3)	76.2% (16)
Lack of educational qualifications	0.0%	4.8% (1)	90.5% (19)
Reputation of Southeastern	0.0%	4.8% (1)	85.7% (18)
Lack of experience	33.3% (7)	23.8% (5)	38.1% (8)
Lack of job search skills	4.8% (1)	14.3% (3)	76.2% (16)
Poor GPA	0.0%	4.8% (1)	90.5% (19)
Racial discrimination	4.8% (1)	0.0%	90.5% (19)
Gender discrimination	0.0%	4.8% (1)	90.5% (19)
Age discrimination	0.0%	0.0%	95.2% (20)

Nine (23.7%) of those who have been employed full-time indicated their education was “Very Effective” in preparing them for employment or improving their job performance, twenty-one (55.3%) indicated it was “Effective”, one (2.6%) indicated it was “Ineffective”, and three (7.9%) indicated it was “Very Ineffective”. In regards to sources for learning about their first full-time job, one (2.6%) indicated faculty at Southeastern, eight (21.1%) indicated a parent or relative, two (5.3%) from Southeastern’s Career Services, one (2.6%) from a newspaper/trade publication, four (10.5%) from a professional organization, one (2.6%) from another student/friend, eight (21.1%) already had the job, two (5.3%) from an internship or practicum, three (7.9%) from an employment agency and one (2.6%) from the Southeastern Job Fair.

Thirty-eight (65.5%) are currently employed full-time, five (8.6%) are employed part-time and looking for full-time employment, one (1.7%) has an assistantship, and three (5.2%) are

unemployed and looking for employment. Of those who are currently employed full-time, thirty-four (89.5%) are employed in the state of Louisiana. Eight (21.1%) are employed in industry, two (5.3%) in a nonprofit organization, one (2.6%) is self-employed/private practice, five (13.2%) in a health agency, four (10.5%) in a service organization, three (7.9%) in a professional firm, one (2.6%) in higher education, one (2.6%) in government, and twelve (31.6%) in business. When asked "If underemployment is defined as a condition in which your job requires lower levels of skill and training than those you acquired in college would you say that you are currently underemployed", seventeen (44.7%) of the respondents indicated they are underemployed. Fourteen (36.8%) of the respondents are well satisfied with their employment and would not consider leaving, eighteen (47.4%) are satisfied with their employment but would consider other employment, and five (13.2%) dislike their employment. Twenty-seven (68.0%) of the respondents are employed in an the area of their Southeastern major or a related area. Two (5.3%) respondents indicated a salary range of \$10,000-\$15,000, one (2.6%) \$15,001-\$20,000, one (2.6%) \$20,001-\$25,000, three (7.9%) \$25,001-\$30,000, eight (21.1%) \$30,001-\$40,000, nine (23.7%) \$40,001-\$50,000 and fourteen (36.8%) indicated a salary over \$50,000.

Professional Activities

Ten (17.2%) of the respondents indicated they currently hold a license, and seven (12.1%) indicated it is not available in their field. Currently held licenses include:

- Insurance producer license for property and casualty and life and health
- Professional in Human Resources (PHR) and SHRM-Certified Professional (CP)
- Licensed insurance agent. Certified Insurance counselor CIC
- Insurance License State of Louisiana, CIC
- PHR, SHRM-CP
- Real Estate Salesperson License
- property/casualty insurance license
- Epic Application Certification
- Louisiana Licensed Paramedic Nationally Certified EMS Educator

Of the thirty without licensure, eight (26.7%) plan obtaining it within the next twelve months, including Comptia Security Plus, Realtor license, Cisco CCENT, Electrical Class D licenses, PHR, Admittance to the State Bar, Louisiana Notary License, Residential Construction. Sixteen (27.6%) of the respondents are members of a professional organization, and twenty-one (36.2%) have attended a professional meeting in the past year.