Demographics

Gender	Ν	%	Current Class Load	Ν	%
Female	495	71.43%	Full-time	571	81.46%
Male	198	28.57%	Part-time	130	18.54%
Total	693	100.00%	Total	701	100.00%
No Response	43		No Response	35	
Age	Ν	%	Class Level	Ν	%
18 and under	3	0.44%	Freshman	63	8.96%
19 to 24	426	62.10%	Sophomore	90	12.80%
25 to 34	151	22.01%	Junior	93	13.23%
35 to 44	46	6.71%	Senior	254	36.13%
45 and over	60	8.75%	Special student	2	0.28%
Total	686	100.00%	Graduate/Professional	190	27.03%
No Response	50		Other class level	11	1.56%
			Total	703	100.00%
			No Response	33	
Ethnicity/Race	Ν	%			
Alaskan Native	0	0.00%			
American Indian	5	0.71%	Current GPA	Ν	%
Asian	13	1.83%	No credits earned	8	1.13%
Black/African-American	108	15.23%	1.99 or below	20	2.83%
Hispanic or Latino (and Puerto Rican)	27	3.81%	2.0 - 2.49	64	9.07%
Native Hawaiian or Pacific Islander	0	0.00%	2.5 - 2.99	138	19.55%
White/Caucasian	528	74.47%	3.0 - 3.49	186	26.35%
Multi-racial	13	1.83%	3.5 or above	290	41.08%
Other race	15	2.12%	Total	706	100.00%
Total	709	100.00%	No Response	30	
No Response	27				
			Educational Goal	Ν	%
Current Enrollment Status	Ν	%	Associate degree	9	1.27%
Day	601	84.06%	Bachelor's degree	447	63.14%
Evening	93	13.01%	Master's degree	167	23.59%
Weekend	21	2.94%	Doctorate or professional degree	59	8.33%
Total	715	100.00%	Certification (initial/renewal)	13	1.84%
No Response	21		Self-improvement/pleasure	6	0.85%
			Job-related training	0	0.00%
			Other educational goal	7	0.99%
			Total	708	100.00%
			No Response	28	

Demographics

Employment	Ν	%	Plan to Transfer	Ν	%
Full-time off campus	179	24.90%	Yes I plan to transfer	49	7.059
Part-time off campus	265	36.86%	No I do not plan to transfer	646	92.959
Full-time on campus	38	5.29%	Total		100.009
Part-time on campus	94	13.07%	No Response	41	
Not employed	143	19.89%			
Total	719	100.00%			
No Response	17		Organization Memberships	Ν	%
			No organization memberships	391	54.16%
	NT	0/	One or two organization memberships	265	36.709
Current Residence	Ν	%	Three or four organization memberships	53	7.349
Residence hall	75	10.32%	Five or more organization memberships	13	1.80%
Fraternity/Sorority	9	1.24%	Total	722	100.009
Own house	215	29.57%	No Response	14	
Rent room or apt off campus	211	29.02%			
Parent's home	194	26.69%	Tuition Source	Ν	9/
Other residence	23	3.16%			
Total	727	100.00%	Scholarships Financial aid	108	14.849
No Response	9		Family contributions	343 107	47.129 14.709
			Self support		14.707
Residence Classification	Ν	%	Other tuition source	132 38	5.229
In-state	653	93.55%	Total		100.00%
Out-of-state	23	3.30%	No Response	8	100.007
International (not U.S. citizen)	23 22	3.15%	No Response	0	
Total	698	100.00%			
No Response	38	100.00%	Institution Question	Ν	%
No Response	50		Campus item - Answer 1	0	0%
			Campus item - Answer 2	0	0%
nstitution Was My	Ν	%	Campus item - Answer 3	0	0%
1st choice	480	66.57%	Campus item - Answer 4	0	0%
2nd choice	184	25.52%	Campus item - Answer 5	0	0%
3rd choice or lower	57	7.91%	Campus item - Answer 6	0	0%
Total	721	100.00%	Total	0	100.00%
No Response	15		No Response	736	
Did Transfer Here	Ν	%			
Yes transferred here	178	25.18%			
No did not transfer here	529	74.82%			
Total	529 707	100.00%			
10(a)	/0/	100.0070			

Demographics

Institution Question 2	Ν	%	
Campus item 2 - Answer 1	0	0%	
Campus item 2 - Answer 2	0	0%	
Campus item 2 - Answer 3	0	0%	
Campus item 2 - Answer 4	0	0%	
Campus item 2 - Answer 5	0	0%	
Campus item 2 - Answer 6	0	0%	
Total	0	100.00%	
No Response	736		
Group Code	Ν	%	
•		, .	
0901: Communication	23	3.30%	
1101: Information Technology	4	0.57%	
1107: Computer Science	18	2.59%	
1301: Elementary Education	27	3.88%	
1302: Elementary & amp; Special Education	6	0.86%	
1303: Middle School Education	19	2.73%	
1304: Middle School & amp; Special Education	4	0.57%	
1305: Health & amp; Physical Education	6	0.86%	
1306: Social Studies Education	11	1.58%	
1312: Early Childhood Education	11	1.58%	
1313: English Education	9	1.29%	
1500: Engineering Technology	13	1.87%	
1506: Industrial Technology	8	1.15%	
1507: Occupational Safety, Health & amp; Environment	5	0.72%	
1609: Spanish	2	0.29%	
1901: Family & amp; Consumer Sciences	17	2.44%	
2301: English	13	1.87%	
2401: General Studies	40	5.75%	
2601: Biological Sciences	42	6.03%	
2701: Mathematics	3	0.43%	
3101: Sport Management	7	1.01%	
3105: Kinesiology	34	4.89%	
4005: Chemistry	3	0.43%	
4008: Physics	1	0.14%	
4201: Psychology	40	5.75%	
4301: Criminal Justice	20	2.87%	
4407: Social Work	19	2.73%	
4510: Political Science	4	0.57%	
4511: Sociology	5	0.72%	

5007: Art	17	2.44%
5009: Music	10	1.44%
5101: Health Systems Management	5	0.72%
5102: Communication Sciences & amp; Disorders	32	4.60%
5109: Athletic Training	2	0.29%
5122: Health Education & amp; Promotion	2	0.29%
5138: Nursing	80	11.49%
5201: Management	29	4.17%
5202: Business Administration	36	5.17%
5203: Accounting	28	4.02%
5204: Supply Chain Management	3	0.43%
5208: Finance	5	0.72%
5214: Marketing	17	2.44%
5401: History	16	2.30%
Total	696	100.00%
No Response	40	

Strategic Planning Overview Strengths and Challenges

Strengths

- 3. The campus is safe and secure for all students.
- 21. My academic advisor is knowledgeable about requirements in my major.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 15. Computer labs are adequate and accessible.
- 16. My academic advisor is available when I need help.
- 22. This campus provides online access to services I need.
- 31. Students are made to feel welcome here.
- 44. On the whole, the campus is well-maintained.

Challenges

- 23. I am able to register for classes I need with few conflicts.
- 41. Tuition paid is a worthwhile investment.
- 17. There are sufficient courses within my program of study available each term.
- 35. I seldom get the "run-around" when seeking information on this campus.
- 2. Registration processes and procedures are convenient.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Four-Year Publics Form B

- 3. The campus is safe and secure for all students.
- 36. The quality of instruction I receive in most of my classes is excellent.
- 4. The content of the courses within my major is valuable.
- 21. My academic advisor is knowledgeable about requirements in my major.
- 23. I am able to register for classes I need with few conflicts.
- 24. I receive the help I need to apply my academic major to my career goals.
- 41. Tuition paid is a worthwhile investment.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 17. There are sufficient courses within my program of study available each term.
- 28. Security staff respond quickly to calls for assistance.
- 32. Faculty provide timely feedback about my academic progress.
- 15. Computer labs are adequate and accessible.
- 14. Faculty are fair and unbiased in their treatment of individual students.
- 16. My academic advisor is available when I need help.
- 22. This campus provides online access to services I need.
- 31. Students are made to feel welcome here.
- 25. I am able to take care of college-related business at times that are convenient for me.
- 44. On the whole, the campus is well-maintained.
- 1. The campus staff are caring and helpful.
- 35. I seldom get the "run-around" when seeking information on this campus.
- 2. Registration processes and procedures are convenient.

Higher Importance vs. National Four-Year Publics Form B

- 3. The campus is safe and secure for all students.
- 28. Security staff respond quickly to calls for assistance.
- 15. Computer labs are adequate and accessible.
- 31. Students are made to feel welcome here.
- 25. I am able to take care of college-related business at times that are convenient for me.
- 44. On the whole, the campus is well-maintained.
- 35. I seldom get the "run-around" when seeking information on this campus.

Scales: In Order of Importance

	Sout	heastern Louisiana University	- SSI	Na	Mean Difference		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Instructional Effectiveness	6.49	5.79 / 1.01	0.70	6.37	5.41 / 1.10	0.96	0.38 ***
Academic Advising Effectiveness	6.47	5.83 / 1.34	0.64	6.35	5.40 / 1.35	0.95	0.43 ***
Safety and Security	6.45	5.42 / 1.23	1.03	6.25	5.06 / 1.23	1.19	0.36 ***
Registration Effectiveness	6.44	5.50 / 1.12	0.94	6.34	5.05 / 1.29	1.29	0.45 ***
Student Centeredness	6.44	5.65 / 1.19	0.79	6.25	5.25 / 1.24	1.00	0.40 ***
Campus Climate	6.43	5.83 / 1.04	0.60	6.24	5.39 / 1.11	0.85	0.44 ***
Campus Services	6.38	5.94 / 0.96	0.44	6.18	5.46 / 1.08	0.72	0.48 ***
Recruitment and Financial Aid Effectiveness	6.28	5.45 / 1.27	0.83	6.07	5.07 / 1.30	1.00	0.38 ***
Campus Life	6.22	5.36 / 1.44	0.86	6.03	4.84 / 1.42	1.19	0.52 ***

* Difference statistically significant at the .05 level

Items: In Order of Importance

	Sout	heastern Louisiana University	7 - SSI	Na	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
3. The campus is safe and secure for all students.	6.68	6.20 / 1.12	0.48	6.50	5.82 / 1.32	0.68	0.38 ***
36. The quality of instruction I receive in most of my classes is excellent.	6.67	5.92 / 1.27	0.75	6.54	5.47 / 1.42	1.07	0.45 ***
4. The content of the courses within my major is valuable.	6.63	5.89 / 1.27	0.74	6.53	5.53 / 1.40	1.00	0.36 ***
21. My academic advisor is knowledgeable about requirements in my major.	6.62	6.11 / 1.49	0.51	6.53	5.72 / 1.58	0.81	0.39 ***
23. I am able to register for classes I need with few conflicts.	6.60	5.60 / 1.57	1.00	6.53	5.01 / 1.81	1.52	0.59 ***
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.90 / 1.45	0.67	6.46	5.39 / 1.54	1.07	0.51 ***
41. Tuition paid is a worthwhile investment.	6.57	5.60 / 1.54	0.97	6.49	5.16 / 1.67	1.33	0.44 ***
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.56	6.15 / 1.20	0.41	6.41	5.77 / 1.37	0.64	0.38 ***
17. There are sufficient courses within my program of study available each term.	6.55	5.52 / 1.57	1.03	6.48	4.97 / 1.76	1.51	0.55 ***
28. Security staff respond quickly to calls for assistance.	6.55	5.91 / 1.42	0.64	6.28	5.36 / 1.55	0.92	0.55 ***
32. Faculty provide timely feedback about my academic progress.	6.54	5.62 / 1.49	0.92	6.40	5.23 / 1.55	1.17	0.39 ***
15. Computer labs are adequate and accessible.	6.53	6.04 / 1.25	0.49	6.24	5.70 / 1.40	0.54	0.34 ***
14. Faculty are fair and unbiased in their treatment of individual students.	6.52	5.70 / 1.48	0.82	6.39	5.35 / 1.53	1.04	0.35 ***
16. My academic advisor is available when I need help.	6.51	5.95 / 1.50	0.56	6.39	5.51 / 1.61	0.88	0.44 ***
22. This campus provides online access to services I need.	6.51	6.06 / 1.28	0.45	6.37	5.68 / 1.41	0.69	0.38 ***

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Order of Importance

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
31. Students are made to feel welcome here.	6.51	6.09 / 1.30	0.42	6.30	5.54 / 1.47	0.76	0.55 ***
25. I am able to take care of college-related business at times that are convenient for me.	6.48	5.68 / 1.43	0.80	6.31	5.33 / 1.48	0.98	0.35 ***
44. On the whole, the campus is well-maintained.	6.48	6.07 / 1.26	0.41	6.28	5.72 / 1.41	0.56	0.35 ***
1. The campus staff are caring and helpful.	6.45	5.71 / 1.30	0.74	6.32	5.51 / 1.36	0.81	0.20 ***
35. I seldom get the "run-around" when seeking information on this campus.	6.43	5.11 / 1.87	1.32	6.19	4.81 / 1.79	1.38	0.30 ***
2. Registration processes and procedures are convenient.	6.42	5.48 / 1.41	0.94	6.29	4.98 / 1.67	1.31	0.50 ***
10. My academic advisor helps me set goals to work toward.	6.41	5.72 / 1.69	0.69	6.28	5.31 / 1.73	0.97	0.41 ***
39. Student disciplinary procedures are fair.	6.41	5.87 / 1.47	0.54	6.10	5.32 / 1.54	0.78	0.55 ***
56. Cost as factor in decision to enroll.	6.41			6.31			
8. Financial aid awards are announced in time to be helpful in college planning.	6.38	5.27 / 1.68	1.11	6.19	5.03 / 1.67	1.16	0.24 ***
59. Future career opportunities as factor in decision to enroll.	6.38			6.26			
5. Administrators are available to hear students' concerns.	6.37	5.63 / 1.49	0.74	6.20	5.10 / 1.57	1.10	0.53 ***
34. There are adequate services to help me decide upon a career.	6.37	5.67 / 1.53	0.70	6.21	5.16 / 1.57	1.05	0.51 ***
18. Parking lots are well-lighted and secure.	6.36	5.54 / 1.51	0.82	6.09	5.16 / 1.61	0.93	0.38 ***
27. This institution helps me identify resources to finance my education.	6.34	5.27 / 1.77	1.07	6.15	4.92 / 1.69	1.23	0.35 ***

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Order of Importance

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.34	5.87 / 1.40	0.47	6.03	5.21 / 1.54	0.82	0.66 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.34	5.53 / 1.56	0.81	6.20	5.04 / 1.58	1.16	0.49 ***
42. Students are free to express their ideas on this campus.	6.33	6.00 / 1.39	0.33	6.21	5.50 / 1.49	0.71	0.50 ***
57. Financial assistance as factor in decision to enroll.	6.33			6.09			
9. Library resources and services are adequate.	6.32	6.12 / 1.16	0.20	6.12	5.60 / 1.49	0.52	0.52 ***
11. Financial aid counseling is available if I need it.	6.31	5.53 / 1.55	0.78	6.04	5.16 / 1.59	0.88	0.37 ***
26. Counseling services are available if I need them.	6.28	6.16 / 1.28	0.12	5.94	5.52 / 1.41	0.42	0.64 ***
6. Billing policies are reasonable.	6.25	5.23 / 1.60	1.02	6.20	4.88 / 1.63	1.32	0.35 ***
13. Living conditions in the residence halls are comfortable.	6.25	5.29 / 1.61	0.96	6.01	4.92 / 1.71	1.09	0.37 ***
43. Mentors are available to guide my life and career goals.	6.25	5.67 / 1.54	0.58	6.09	5.16 / 1.59	0.93	0.51 ***
45. Student activity fees are put to good use.	6.23	4.84 / 1.96	1.39	6.20	4.66 / 1.82	1.54	0.18 *
12. The amount of student parking space on campus is adequate.	6.22	4.22 / 2.04	2.00	6.13	3.95 / 2.06	2.18	0.27 ***
58. Academic reputation as factor in decision to enroll.	6.21			6.02			
30. There is an adequate selection of food available on campus.	6.16	5.48 / 1.64	0.68	6.03	4.48 / 1.92	1.55	1.00 ***
20. Tutoring services are readily available.	6.15	5.77 / 1.46	0.38	5.96	5.45 / 1.46	0.51	0.32 ***
7. Admissions staff provide personalized attention prior to enrollment.	6.06	5.40 / 1.57	0.66	5.97	5.06 / 1.59	0.91	0.34 ***

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Order of Importance

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
37. There is a strong commitment to diversity on this campus.	6.04	5.91 / 1.35	0.13	5.73	5.42 / 1.48	0.31	0.49 ***
19. Residence hall staff are concerned about me as an individual.	6.02	5.45 / 1.64	0.57	5.67	4.93 / 1.68	0.74	0.52 ***
29. Faculty use a variety of technology and media in the classroom.	5.94	5.72 / 1.38	0.22	5.83	5.55 / 1.39	0.28	0.17 **
61. Distance from campus as factor in decision to enroll.	5.93			5.82			
60. Personal recommendations as factor in decision to enroll.	5.90			5.72			
62. Information on the campus Web site as factor in decision to enroll.	5.90			5.50			
63. Campus visits as factor in decision to enroll.	5.50			5.27			
46. Campus item 1							
47. Campus item 2							
48. Campus item 3							
49. Campus item 4							
50. Campus item 5							
51. Campus item 6							
52. Campus item 7							
53. Campus item 8							
54. Campus item 9							
55. Campus item 10							

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

	South	neastern Louisiana University	- SSI	Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING EFFECTIVENESS	6.47	5.83 / 1.34	0.64	6.35	5.40 / 1.35	0.95	0.43 ***
10. My academic advisor helps me set goals to work toward.	6.41	5.72 / 1.69	0.69	6.28	5.31 / 1.73	0.97	0.41 ***
16. My academic advisor is available when I need help.	6.51	5.95 / 1.50	0.56	6.39	5.51 / 1.61	0.88	0.44 ***
21. My academic advisor is knowledgeable about requirements in my major.	6.62	6.11 / 1.49	0.51	6.53	5.72 / 1.58	0.81	0.39 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.34	5.53 / 1.56	0.81	6.20	5.04 / 1.58	1.16	0.49 ***

Scales: In Order With Items That Make Up the Scale - Campus Climate

	Sout	heastern Louisiana Universit	y - SSI	Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.43	5.83 / 1.04	0.60	6.24	5.39 / 1.11	0.85	0.44 ***
3. The campus is safe and secure for all students.	6.68	6.20 / 1.12	0.48	6.50	5.82 / 1.32	0.68	0.38 ***
5. Administrators are available to hear students' concerns.	6.37	5.63 / 1.49	0.74	6.20	5.10 / 1.57	1.10	0.53 ***
31. Students are made to feel welcome here.	6.51	6.09 / 1.30	0.42	6.30	5.54 / 1.47	0.76	0.55 ***
35. I seldom get the "run-around" when seeking information on this campus.	6.43	5.11 / 1.87	1.32	6.19	4.81 / 1.79	1.38	0.30 ***
37. There is a strong commitment to diversity on this campus.	6.04	5.91 / 1.35	0.13	5.73	5.42 / 1.48	0.31	0.49 ***
41. Tuition paid is a worthwhile investment.	6.57	5.60 / 1.54	0.97	6.49	5.16 / 1.67	1.33	0.44 ***
42. Students are free to express their ideas on this campus.	6.33	6.00 / 1.39	0.33	6.21	5.50 / 1.49	0.71	0.50 ***
44. On the whole, the campus is well-maintained.	6.48	6.07 / 1.26	0.41	6.28	5.72 / 1.41	0.56	0.35 ***

* Difference statistically significant at the .05 level

Scales: In Order With Items That Make Up the Scale - Campus Life

	Sout	heastern Louisiana University	7 - SSI	Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS LIFE	6.22	5.36 / 1.44	0.86	6.03	4.84 / 1.42	1.19	0.52 ***
13. Living conditions in the residence halls are comfortable.	6.25	5.29 / 1.61	0.96	6.01	4.92 / 1.71	1.09	0.37 ***
19. Residence hall staff are concerned about me as an individual.	6.02	5.45 / 1.64	0.57	5.67	4.93 / 1.68	0.74	0.52 ***
30. There is an adequate selection of food available on campus.	6.16	5.48 / 1.64	0.68	6.03	4.48 / 1.92	1.55	1.00 ***
39. Student disciplinary procedures are fair.	6.41	5.87 / 1.47	0.54	6.10	5.32 / 1.54	0.78	0.55 ***
45. Student activity fees are put to good use.	6.23	4.84 / 1.96	1.39	6.20	4.66 / 1.82	1.54	0.18 *

* Difference statistically significant at the .05 level

Scales: In Order With Items That Make Up the Scale - Campus Services

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SERVICES	6.38	5.94 / 0.96	0.44	6.18	5.46 / 1.08	0.72	0.48 ***
9. Library resources and services are adequate.	6.32	6.12 / 1.16	0.20	6.12	5.60 / 1.49	0.52	0.52 ***
15. Computer labs are adequate and accessible.	6.53	6.04 / 1.25	0.49	6.24	5.70 / 1.40	0.54	0.34 ***
20. Tutoring services are readily available.	6.15	5.77 / 1.46	0.38	5.96	5.45 / 1.46	0.51	0.32 ***
22. This campus provides online access to services I need.	6.51	6.06 / 1.28	0.45	6.37	5.68 / 1.41	0.69	0.38 ***
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.90 / 1.45	0.67	6.46	5.39 / 1.54	1.07	0.51 ***
26. Counseling services are available if I need them.	6.28	6.16 / 1.28	0.12	5.94	5.52 / 1.41	0.42	0.64 ***
34. There are adequate services to help me decide upon a career.	6.37	5.67 / 1.53	0.70	6.21	5.16 / 1.57	1.05	0.51 ***
43. Mentors are available to guide my life and career goals.	6.25	5.67 / 1.54	0.58	6.09	5.16 / 1.59	0.93	0.51 ***

* Difference statistically significant at the .05 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.49	5.79 / 1.01	0.70	6.37	5.41 / 1.10	0.96	0.38 ***
4. The content of the courses within my major is valuable.	6.63	5.89 / 1.27	0.74	6.53	5.53 / 1.40	1.00	0.36 ***
14. Faculty are fair and unbiased in their treatment of individual students.	6.52	5.70 / 1.48	0.82	6.39	5.35 / 1.53	1.04	0.35 ***
17. There are sufficient courses within my program of study available each term.	6.55	5.52 / 1.57	1.03	6.48	4.97 / 1.76	1.51	0.55 ***
29. Faculty use a variety of technology and media in the classroom.	5.94	5.72 / 1.38	0.22	5.83	5.55 / 1.39	0.28	0.17 **
32. Faculty provide timely feedback about my academic progress.	6.54	5.62 / 1.49	0.92	6.40	5.23 / 1.55	1.17	0.39 ***
36. The quality of instruction I receive in most of my classes is excellent.	6.67	5.92 / 1.27	0.75	6.54	5.47 / 1.42	1.07	0.45 ***
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.56	6.15 / 1.20	0.41	6.41	5.77 / 1.37	0.64	0.38 ***

* Difference statistically significant at the .05 level

Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid Effectiveness

	South	neastern Louisiana University	- SSI	Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RECRUITMENT AND FINANCIAL AID EFFECTIVENESS	6.28	5.45 / 1.27	0.83	6.07	5.07 / 1.30	1.00	0.38 ***
7. Admissions staff provide personalized attention prior to enrollment.	6.06	5.40 / 1.57	0.66	5.97	5.06 / 1.59	0.91	0.34 ***
8. Financial aid awards are announced in time to be helpful in college planning.	6.38	5.27 / 1.68	1.11	6.19	5.03 / 1.67	1.16	0.24 ***
11. Financial aid counseling is available if I need it.	6.31	5.53 / 1.55	0.78	6.04	5.16 / 1.59	0.88	0.37 ***
27. This institution helps me identify resources to finance my education.	6.34	5.27 / 1.77	1.07	6.15	4.92 / 1.69	1.23	0.35 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.34	5.87 / 1.40	0.47	6.03	5.21 / 1.54	0.82	0.66 ***

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.44	5.50 / 1.12	0.94	6.34	5.05 / 1.29	1.29	0.45 ***
2. Registration processes and procedures are convenient.	6.42	5.48 / 1.41	0.94	6.29	4.98 / 1.67	1.31	0.50 ***
6. Billing policies are reasonable.	6.25	5.23 / 1.60	1.02	6.20	4.88 / 1.63	1.32	0.35 ***
23. I am able to register for classes I need with few conflicts.	6.60	5.60 / 1.57	1.00	6.53	5.01 / 1.81	1.52	0.59 ***
25. I am able to take care of college-related business at times that are convenient for me.	6.48	5.68 / 1.43	0.80	6.31	5.33 / 1.48	0.98	0.35 ***

Scales: In Order With Items That Make Up the Scale - Safety and Security

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.45	5.42 / 1.23	1.03	6.25	5.06 / 1.23	1.19	0.36 ***
3. The campus is safe and secure for all students.	6.68	6.20 / 1.12	0.48	6.50	5.82 / 1.32	0.68	0.38 ***
12. The amount of student parking space on campus is adequate.	6.22	4.22 / 2.04	2.00	6.13	3.95 / 2.06	2.18	0.27 ***
18. Parking lots are well-lighted and secure.	6.36	5.54 / 1.51	0.82	6.09	5.16 / 1.61	0.93	0.38 ***
28. Security staff respond quickly to calls for assistance.	6.55	5.91 / 1.42	0.64	6.28	5.36 / 1.55	0.92	0.55 ***

Scales: In Order With Items That Make Up the Scale - Student Centeredness

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.44	5.65 / 1.19	0.79	6.25	5.25 / 1.24	1.00	0.40 ***
1. The campus staff are caring and helpful.	6.45	5.71 / 1.30	0.74	6.32	5.51 / 1.36	0.81	0.20 ***
5. Administrators are available to hear students' concerns.	6.37	5.63 / 1.49	0.74	6.20	5.10 / 1.57	1.10	0.53 ***
31. Students are made to feel welcome here.	6.51	6.09 / 1.30	0.42	6.30	5.54 / 1.47	0.76	0.55 ***
35. I seldom get the "run-around" when seeking information on this campus.	6.43	5.11 / 1.87	1.32	6.19	4.81 / 1.79	1.38	0.30 ***

Items: In Sequential Order

	Southeastern Louisiana University - SSI			Na	rm B	Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. The campus staff are caring and helpful.	6.45	5.71 / 1.30	0.74	6.32	5.51 / 1.36	0.81	0.20 ***
2. Registration processes and procedures are convenient.	6.42	5.48 / 1.41	0.94	6.29	4.98 / 1.67	1.31	0.50 ***
3. The campus is safe and secure for all students.	6.68	6.20 / 1.12	0.48	6.50	5.82 / 1.32	0.68	0.38 ***
4. The content of the courses within my major is valuable.	6.63	5.89 / 1.27	0.74	6.53	5.53 / 1.40	1.00	0.36 ***
5. Administrators are available to hear students' concerns.	6.37	5.63 / 1.49	0.74	6.20	5.10 / 1.57	1.10	0.53 ***
6. Billing policies are reasonable.	6.25	5.23 / 1.60	1.02	6.20	4.88 / 1.63	1.32	0.35 ***
7. Admissions staff provide personalized attention prior to enrollment.	6.06	5.40 / 1.57	0.66	5.97	5.06 / 1.59	0.91	0.34 ***
8. Financial aid awards are announced in time to be helpful in college planning.	6.38	5.27 / 1.68	1.11	6.19	5.03 / 1.67	1.16	0.24 ***
9. Library resources and services are adequate.	6.32	6.12 / 1.16	0.20	6.12	5.60 / 1.49	0.52	0.52 ***
10. My academic advisor helps me set goals to work toward.	6.41	5.72 / 1.69	0.69	6.28	5.31 / 1.73	0.97	0.41 ***
11. Financial aid counseling is available if I need it.	6.31	5.53 / 1.55	0.78	6.04	5.16 / 1.59	0.88	0.37 ***
12. The amount of student parking space on campus is adequate.	6.22	4.22 / 2.04	2.00	6.13	3.95 / 2.06	2.18	0.27 ***
13. Living conditions in the residence halls are comfortable.	6.25	5.29 / 1.61	0.96	6.01	4.92 / 1.71	1.09	0.37 ***
14. Faculty are fair and unbiased in their treatment of individual students.	6.52	5.70 / 1.48	0.82	6.39	5.35 / 1.53	1.04	0.35 ***
15. Computer labs are adequate and accessible.	6.53	6.04 / 1.25	0.49	6.24	5.70 / 1.40	0.54	0.34 ***
16. My academic advisor is available when I need help.	6.51	5.95 / 1.50	0.56	6.39	5.51 / 1.61	0.88	0.44 ***

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Sequential Order

	Southeastern Louisiana University - SSI			Na	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. There are sufficient courses within my program of study available each term.	6.55	5.52 / 1.57	1.03	6.48	4.97 / 1.76	1.51	0.55 ***
18. Parking lots are well-lighted and secure.	6.36	5.54 / 1.51	0.82	6.09	5.16 / 1.61	0.93	0.38 ***
19. Residence hall staff are concerned about me as an individual.	6.02	5.45 / 1.64	0.57	5.67	4.93 / 1.68	0.74	0.52 ***
20. Tutoring services are readily available.	6.15	5.77 / 1.46	0.38	5.96	5.45 / 1.46	0.51	0.32 ***
21. My academic advisor is knowledgeable about requirements in my major.	6.62	6.11 / 1.49	0.51	6.53	5.72 / 1.58	0.81	0.39 ***
22. This campus provides online access to services I need.	6.51	6.06 / 1.28	0.45	6.37	5.68 / 1.41	0.69	0.38 ***
23. I am able to register for classes I need with few conflicts.	6.60	5.60 / 1.57	1.00	6.53	5.01 / 1.81	1.52	0.59 ***
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.90 / 1.45	0.67	6.46	5.39 / 1.54	1.07	0.51 ***
25. I am able to take care of college-related business at times that are convenient for me.	6.48	5.68 / 1.43	0.80	6.31	5.33 / 1.48	0.98	0.35 ***
26. Counseling services are available if I need them.	6.28	6.16 / 1.28	0.12	5.94	5.52 / 1.41	0.42	0.64 ***
27. This institution helps me identify resources to finance my education.	6.34	5.27 / 1.77	1.07	6.15	4.92 / 1.69	1.23	0.35 ***
28. Security staff respond quickly to calls for assistance.	6.55	5.91 / 1.42	0.64	6.28	5.36 / 1.55	0.92	0.55 ***
29. Faculty use a variety of technology and media in the classroom.	5.94	5.72 / 1.38	0.22	5.83	5.55 / 1.39	0.28	0.17 **
30. There is an adequate selection of food available on campus.	6.16	5.48 / 1.64	0.68	6.03	4.48 / 1.92	1.55	1.00 ***
31. Students are made to feel welcome here.	6.51	6.09 / 1.30	0.42	6.30	5.54 / 1.47	0.76	0.55 ***

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Sequential Order

	Southeastern Louisiana University - SSI			National Four-Year Publics Form B			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Faculty provide timely feedback about my academic progress.	6.54	5.62 / 1.49	0.92	6.40	5.23 / 1.55	1.17	0.39 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.34	5.87 / 1.40	0.47	6.03	5.21 / 1.54	0.82	0.66 ***
34. There are adequate services to help me decide upon a career.	6.37	5.67 / 1.53	0.70	6.21	5.16 / 1.57	1.05	0.51 ***
35. I seldom get the "run-around" when seeking information on this campus.	6.43	5.11 / 1.87	1.32	6.19	4.81 / 1.79	1.38	0.30 ***
36. The quality of instruction I receive in most of my classes is excellent.	6.67	5.92 / 1.27	0.75	6.54	5.47 / 1.42	1.07	0.45 ***
37. There is a strong commitment to diversity on this campus.	6.04	5.91 / 1.35	0.13	5.73	5.42 / 1.48	0.31	0.49 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.34	5.53 / 1.56	0.81	6.20	5.04 / 1.58	1.16	0.49 ***
39. Student disciplinary procedures are fair.	6.41	5.87 / 1.47	0.54	6.10	5.32 / 1.54	0.78	0.55 ***
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.56	6.15 / 1.20	0.41	6.41	5.77 / 1.37	0.64	0.38 ***
41. Tuition paid is a worthwhile investment.	6.57	5.60 / 1.54	0.97	6.49	5.16 / 1.67	1.33	0.44 ***
42. Students are free to express their ideas on this campus.	6.33	6.00 / 1.39	0.33	6.21	5.50 / 1.49	0.71	0.50 ***
43. Mentors are available to guide my life and career goals.	6.25	5.67 / 1.54	0.58	6.09	5.16 / 1.59	0.93	0.51 ***
44. On the whole, the campus is well-maintained.	6.48	6.07 / 1.26	0.41	6.28	5.72 / 1.41	0.56	0.35 ***
45. Student activity fees are put to good use.	6.23	4.84 / 1.96	1.39	6.20	4.66 / 1.82	1.54	0.18 *
46. Campus item 1							
47. Campus item 2							

* Difference statistically significant at the .05 level

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Items: In Sequential Order

	Southeastern Louisiana University - SSI			National Four-Year Publics Form B			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
48. Campus item 3							
49. Campus item 4							
50. Campus item 5							
51. Campus item 6							
52. Campus item 7							
53. Campus item 8							
54. Campus item 9							
55. Campus item 10							
56. Cost as factor in decision to enroll.	6.41			6.31			
57. Financial assistance as factor in decision to enroll.	6.33			6.09			
58. Academic reputation as factor in decision to enroll.	6.21			6.02			
59. Future career opportunities as factor in decision to enroll.	6.38			6.26			
60. Personal recommendations as factor in decision to enroll.	5.90			5.72			
61. Distance from campus as factor in decision to enroll.	5.93			5.82			
62. Information on the campus Web site as factor in decision to enroll.	5.90			5.50			
63. Campus visits as factor in decision to enroll.	5.50			5.27			

** Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Summary Items

Summary Item	Southeastern Louisiana University - SSI	National Four-Year Publics Form B	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.95	Average: 4.56	0.39
1=Much worse than expected	2%	2%	
2=Quite a bit worse than I expected	1%	3%	
3=Worse than I expected	6%	10%	
4=About what I expected	30%	36%	
5=Better than I expected	25%	23%	
6=Quite a bit better than I expected	14%	12%	
7=Much better than expected	19%	11%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.67	Average: 5.20	0.47
1=Not satisfied at all	0%	1%	
2=Not very satisfied	2%	4%	
3=Somewhat dissatisfied	4%	7%	
4=Neutral	9%	13%	
5=Somewhat satisfied	12%	19%	
6=Satisfied	41%	37%	
7=Very satisfied	28%	15%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.82	Average: 5.21	0.61
1=Definitely not	2%	4%	
2=Probably not	4%	7%	
3=Maybe not	4%	6%	
4=I don't know	5%	10%	
5=Maybe yes	10%	13%	
6=Probably yes	27%	29%	
7=Definitely yes	46%	28%	