Promoting Economic Development in Southeast Louisiana

#### Fall 2017

NATIONAL

U.S. Economy

Herb A. Holloway

Research Economist Business Research Center

#### Vol. 13 · No. 3

#### NATIONAL

#### • U.S. Economy

#### STATE

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- Livingston
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- Washington

#### SOUTHEASTERN

 Southeastern student lands marketing internship, experience with Uber, and job offer

#### **CONTACT US**

Southeastern Louisiana University Business Research Ctr. 1514 Martens Drive Hammond, LA 70401 Phone: (985) 549-3199 Fax: (985) 549-2127 brc@southeastern.edu U. S. real gross domestic product grew at a 3.1 percent annual rate during the second quarter of 2017, the first quarter to yield growth above 3.0 percent since 1Q2015. Year-over-year, 2Q2017 GDP was 2.2 percent higher than in the second quarter of 2016.

Total civilian employment for the second quarter of 2017 rose 1.3 percent compared to the first quarter of 2016 while the labor force grew by 0.8 percent. This led to a decline in the unemployment rate from 4.9 percent in 2Q2016 to 4.4 percent in 2Q2017.

A survey of professional forecasters released in August 2017 by the Federal Reserve Bank of Philadelphia projects the U.S. economy to grow 2.1, 2.4, 2.2, and 2.0 percent in 2017, 2018, 2019, and 2020, respectively.

A panel of 52 professional forecasters surveyed by the National Association for Business Economics in September 2017 expects real GDP to increase 2.2 and 2.4 percent in 2017 and 2018, respectively.

#### **EMPLOYMENT** (Seasonally Adjusted)

|                                                                                                                                     | Jul 16                                                          | Aug 16                                                          | Sep 16                                                          | Oct 16                                                          | Nov 16                                           | Dec 16  | Jan 17  | Feb 17           | Mar 17           | Apr 17  | May 17  | Jun 17  |
|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------|---------|---------|------------------|------------------|---------|---------|---------|
| Labor Force                                                                                                                         | 159,295                                                         | 159,508                                                         | 159,830                                                         | 159,643                                                         | 159,456                                          | 159,640 | 159,716 | 160,056          | 160,201          | 160,213 | 159,784 | 160,145 |
| % Change vs Prior Year                                                                                                              | 1.4%                                                            | 1.5%                                                            | 1.9%                                                            | 1.6%                                                            | 1.3%                                             | 1.1%    | 0.9%    | 0.7%             | 0.6%             | 0.8%    | 0.8%    | 0.8%    |
| Total Employment                                                                                                                    | 151,546                                                         | 151,655                                                         | 151,926                                                         | 151,902                                                         | 152,048                                          | 152,111 | 152,081 | 152,528          | 153,000          | 153,156 | 152,923 | 153,168 |
| % Change vs Prior Year                                                                                                              | 1.8%                                                            | 1.7%                                                            | 2.0%                                                            | 1.8%                                                            | 1.8%                                             | 1.4%    | 1.0%    | 1.0%             | 1.1%             | 1.4%    | 1.2%    | 1.4%    |
| Total Nonfarm Emp.                                                                                                                  | 144,457                                                         | 144,633                                                         | 144,882                                                         | 145,006                                                         | 145,170                                          | 145,325 | 145,541 | 145,773          | 145,823          | 145,997 | 146,182 | 146,406 |
| % Change vs Prior Year                                                                                                              | 1.7%                                                            | 1.7%                                                            | 1.8%                                                            | 1.7%                                                            | 1.6%                                             | 1.6%    | 1.6%    | 1.6%             | 1.5%             | 1.5%    | 1.6%    | 1.6%    |
| Unemployment Rate                                                                                                                   | 4.9%                                                            | 4.9%                                                            | 4.9%                                                            | 4.8%                                                            | 4.6%                                             | 4.7%    | 4.8%    | 4.7%             | 4.5%             | 4.4%    | 4.3%    | 4.4%    |
|                                                                                                                                     |                                                                 |                                                                 |                                                                 |                                                                 |                                                  |         |         |                  |                  |         |         |         |
| % Change vs Prior Year                                                                                                              | -0.4%<br>30T-16                                                 | -0.2%                                                           | -0.1%                                                           | -0.2%                                                           | -0.4%                                            | -0.3%   | -0.2%   | -0.2%<br>Total F |                  |         |         | -0.6%   |
| % Change vs Prior Year                                                                                                              | -0.4%<br><u>3QT-16</u>                                          | -0.2%<br>4QT-16                                                 | -0.1%<br>1QT-17                                                 | -0.2%<br>2QT-17                                                 |                                                  | -0.3%   | -0.2%   |                  | -0.5%<br>mployme |         |         | -0.6%   |
| Labor Force                                                                                                                         | <u>3QT-16</u><br>159,544                                        | <u>4QT-16</u><br>159,580                                        | <u>1QT-17</u><br>159,991                                        | <u>2QT-17</u><br>160,047                                        | -0.4%<br>160,000                                 | -0.3%   | -0.2%   |                  |                  |         |         | -0.6%   |
| Labor Force<br>% Change vs Prior Year                                                                                               | <u>3QT-16</u><br>159,544<br>1.6%                                | <u>4QT-16</u><br>159,580<br>1.3%                                | <u>1QT-17</u><br>159,991<br>0.7%                                | <u>2QT-17</u><br>160,047<br>0.8%                                | 160,000 —                                        | -0.3%   | -0.2%   |                  |                  |         |         | -0.6%   |
| Labor Force<br>% Change vs Prior Year<br>Total Employment                                                                           | <u>3QT-16</u><br>159,544<br>1.6%<br>151,709                     | 4QT-16<br>159,580<br>1.3%<br>152,020                            | <u>1QT-17</u><br>159,991<br>0.7%<br>152,536                     | 2QT-17<br>160,047<br>0.8%<br>153,082                            |                                                  | -0.3%   | -0.2%   |                  |                  |         |         | -0.6%   |
| Labor Force<br>% Change vs Prior Year<br>Total Employment<br>% Change vs Prior Year                                                 | <u>3QT-16</u><br>159,544<br>1.6%<br>151,709<br>1.8%             | 4QT-16<br>159,580<br>1.3%<br>152,020<br>1.6%                    | <u>1QT-17</u><br>159,991<br>0.7%<br>152,536<br>1.0%             | 2QT-17<br>160,047<br>0.8%<br>153,082<br>1.3%                    | 160,000 —                                        | -0.3%   | -0.2%   |                  |                  |         |         | -0.6%   |
| Labor Force<br>% Change vs Prior Year<br>Total Employment<br>% Change vs Prior Year<br>Total Nonfarm Emp.                           | 3QT-16<br>159,544<br>1.6%<br>151,709<br>1.8%<br>144,657         | 4QT-16<br>159,580<br>1.3%<br>152,020<br>1.6%<br>145,167         | <u>1QT-17</u><br>159,991<br>0.7%<br>152,536<br>1.0%<br>145,712  | 2QT-17<br>160,047<br>0.8%<br>153,082<br>1.3%<br>146,195         | 160,000 -<br>155,000 -<br>150,000 -              | -0.3%   | -0.2%   |                  |                  |         |         | -0.6%   |
| Labor Force<br>% Change vs Prior Year<br>Total Employment<br>% Change vs Prior Year<br>Total Nonfarm Emp.<br>% Change vs Prior Year | 3QT-16<br>159,544<br>1.6%<br>151,709<br>1.8%<br>144,657<br>1.8% | 4QT-16<br>159,580<br>1.3%<br>152,020<br>1.6%<br>145,167<br>1.6% | 1QT-17<br>159,991<br>0.7%<br>152,536<br>1.0%<br>145,712<br>1.6% | 2QT-17<br>160,047<br>0.8%<br>153,082<br>1.3%<br>146,195<br>1.6% | 160,000 -<br>155,000 -<br>150,000 -              |         |         | Total E          |                  |         |         |         |
| Labor Force<br>% Change vs Prior Year<br>Total Employment<br>% Change vs Prior Year<br>Total Nonfarm Emp.                           | 3QT-16<br>159,544<br>1.6%<br>151,709<br>1.8%<br>144,657         | 4QT-16<br>159,580<br>1.3%<br>152,020<br>1.6%<br>145,167         | <u>1QT-17</u><br>159,991<br>0.7%<br>152,536<br>1.0%<br>145,712  | 2QT-17<br>160,047<br>0.8%<br>153,082<br>1.3%<br>146,195         | 160,000 -<br>155,000 -<br>150,000 -<br>145,000 - | -0.3%   | -0.2%   | Total E          |                  |         |         | -0.69   |

#### STATE

#### Louisiana Economy

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Total state employment for the second quarter of 2017 grew by 0.6 percent from the previous quarter and was up 0.1 percent compared to 2Q2016.

The statewide labor force for 2Q2017 grew 0.4 percent from the previous quarter but was 0.5 percent lower than in 2Q2016.

The unemployment rate declined from 6.2 percent in 2Q2016 to 5.7 percent in 2Q2017.

General state sales tax collections in 2Q2017 rose 4.0 percent compared to 1Q2017 and were 4.4 percent higher than collections in 2Q2016.

Seasonally-adjusted state personal income increased 0.8 percent from the first quarter and 3.0 percent compared to 2Q2016. Year-over-year, net earnings rose 1.2 percent, dividends,

interest, and rent increased 2.8 percent, and personal transfer receipts rose by 8.4 percent.

Industries contributing the most year-over-year growth in earnings from 2Q2016 to 2Q2017 were *Construction* (+\$1.2 billion), *Health care and social assistance* (+\$303 million), and *Government and government enterprises* (+\$266 million).

Industries with the largest year-over-year declines in earnings were *Mining* (-\$789 million), *Transportation and warehousing* (-\$142 million), and *Farm earnings* (-\$52 million).

On a percentage basis the largest gainers were *Arts, entertainment, and recreation* (+10.2 percent) and *Construction* (+9.7 percent), while the largest declines were in *Mining* (-11.5 percent) and *Farm earnings* (-11.1 percent).

| EMPLOYMENT (              | Seasona       | ılly Adjı     | usted)        |               |               |               |               |               |               |               |               |               |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| LOUISIANA (Numb           | ers in Th     | ousands       | 5)            |               |               |               |               |               |               |               |               |               |
| -                         | <u>Jul 16</u> | <u>Aug 16</u> | <u>Sep 16</u> | <u>Oct 16</u> | <u>Nov 16</u> | <u>Dec 16</u> | <u>Jan 17</u> | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | <u>May 17</u> | <u>Jun 17</u> |
| Labor Force               | 2,117         | 2,113         | 2,109         | 2,105         | 2,103         | 2,100         | 2,100         | 2,107         | 2,114         | 2,121         | 2,119         | 2,108         |
| % Change vs Prior Year    | -1.9%         | -1.8%         | -1.8%         | -1.8%         | -1.8%         | -1.9%         | -1.9%         | -1.5%         | -1.1%         | -0.5%         | -0.4%         | -0.7%         |
| Total Employment          | 1,986         | 1,983         | 1,980         | 1,978         | 1,976         | 1,974         | 1,977         | 1,985         | 1,994         | 1,998         | 1,998         | 1,993         |
| % Change vs Prior Year    | -1.9%         | -1.9%         | -1.8%         | -1.8%         | -1.8%         | -1.8%         | -1.6%         | -1.1%         | -0.5%         | -0.1%         | 0.1%          | 0.2%          |
| Total Nonfarm Emp.        | 1,970         | 1,961         | 1,966         | 1,969         | 1,966         | 1,969         | 1,976         | 1,984         | 1,974         | 1,973         | 1,984         | 1,988         |
| % Change vs Prior Year    | -1.3%         | -1.8%         | -1.4%         | -1.2%         | -1.2%         | -0.8%         | -0.3%         | 0.2%          | -0.2%         | -0.2%         | 0.5%          | 1.0%          |
| Unemployment Rate         | 6.2%          | 6.1%          | 6.1%          | 6.1%          | 6.0%          | 6.0%          | 5.9%          | 5.8%          | 5.7%          | 5.8%          | 5.7%          | 5.4%          |
| % Change vs Prior Year    | 0.0%          | 0.1%          | 0.1%          | 0.0%          | -0.1%         | -0.1%         | -0.3%         | -0.4%         | -0.5%         | -0.4%         | -0.5%         | -0.8%         |
|                           | 3QT-16        | 4QT-16        | 1QT-17        | 2QT-17        |               |               | Т             | otal Emple    | oyment (C     | 00s)          |               |               |
| Labor Force               | 2,113         | 2,103         | 2,107         | 2,116         | 2,100 —       |               |               |               |               |               |               |               |
| % Change vs Prior Year    | -1.8%         | -1.8%         | -1.5%         | -0.5%         | Ŧ             |               |               |               |               |               |               |               |
| Total Employment          | 1,983         | 1,976         | 1,985         | 1,996         | ŧ             |               |               |               |               |               |               |               |
| % Change vs Prior Year    | -1.9%         | -1.8%         | -1.0%         | 0.1%          | 2,000         |               |               |               |               |               |               |               |
| Total Nonfarm Emp.        | 1,966         | 1,968         | 1,978         | 1,982         | ţ             |               |               |               |               |               |               |               |
| % Change vs Prior Year    | -1.5%         | -1.1%         | -0.1%         | 0.5%          | 1,900 ‡       |               |               |               |               |               |               |               |
| Unemployment Rate         | 6.1%          | 6.0%          | 5.8%          | 5.7%          |               | an Feb        | Mar Apr       | May Jur       | ່<br>Jul Au   | ig Sep (      | Oct Nov       | Dec           |
| % Change vs Prior Year    | 0.1%          | -0.1%         | -0.4%         | -0.6%         |               |               | ·             | -2015 -       |               | 201           | 7             |               |
| Source: Louisiana Departn | nent of Labo  | r, Labor Ma   | rket Statis   | tics          |               |               |               | 2013          | 2010          | 201           | 1             |               |

#### Southeastern Louisiana University

#### REGIONAL

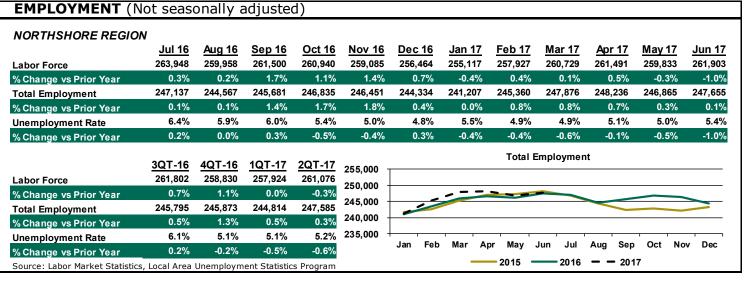
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#### **Northshore Employment**

Total employment among Northshore residents in 2Q2017 was up 1.1 percent from the prior quarter and 0.3 percent (+853 jobs) compared to the second quarter of 2016.

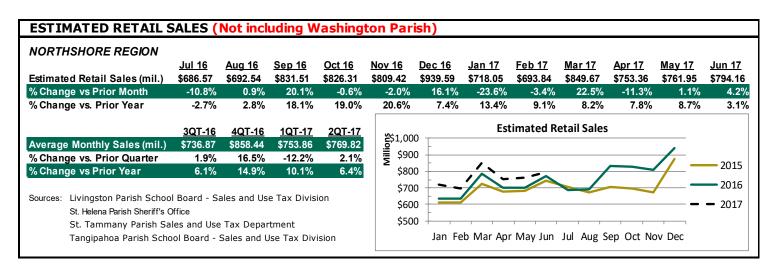
The total civilian work force in 2Q2017 was up 1.2 percent from the previous quarter but down 0.3 percent compared to 2Q2016.

The Northshore unemployment rate for 2Q2017 was 5.2 percent, down 0.5 percent from 5.7 percent in 2Q2016.



#### **Northshore Estimated Retail Sales**

Taxable retail sales for Washington Parish were not available for 2Q2017. Retail sales for the other four parishes averaged \$770 million per month, an increase of 6.4 percent compared to 2Q2016. Sales were up year-over-year in all four parishes for which data were available.

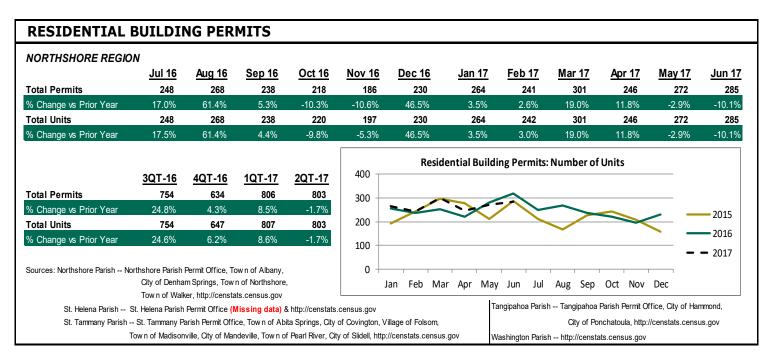


#### **Northshore Residential Building Permits**

The number of building permits for residential units in the Northshore region issued during 2Q2017 (excluding St. Helena Parish—for which data were not available) was down 0.4 percent from the prior quarter and 1.7 percent compared to the second quarter of 2016.

Year-over-year changes ranged from a decline of 12.5 percent in St. Tammany Parish to an increase of 14.8 percent in Livingston Parish.

Note that permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.



#### **Northshore Residential Home Sales**

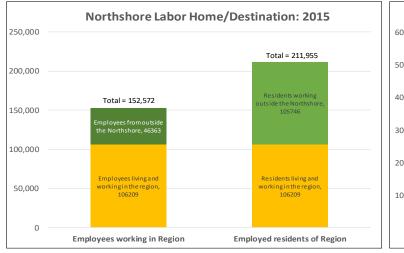
There were 2,161 homes sold during 2Q2017 at an average price of \$221,030. The number sold

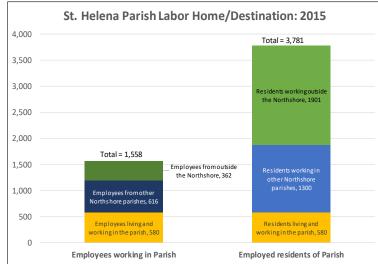
was up 6.7 percent and the average price was up 5.6 percent compared to 2Q2016.

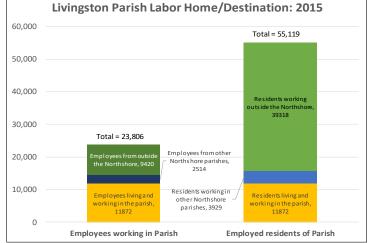
#### **RESIDENTIAL HOME SALES** NORTHSHORE REGION <u>Sep-16</u> Oct-16 Jan-17 Feb-17 <u>Jun-17</u> Jul-16 Nov-16 Dec-16 Mar-17 Aug-16 Apr-17 May-17 Number of Homes Sold 656 617 598 618 621 595 472 503 640 647 772 742 % Change vs Prior Year -7.3% 11.5% 5.7% 2.1% 27.0% 5.1% 17.7% 3.7% 5.3% 1.0% 1.1% -0.7% Total Sales Volume (mil.) \$144.3 \$133.0 \$127.2 \$122.3 \$124.2 \$116.3 \$94.2 \$96.3 \$127.7 \$130.3 \$173.6 \$173.7 % Change vs Prior Year -3.4% -2.9% 10.6% 0.9% 24.1% 4.8% 15.3% 1.7% 3.9% 13.6% 18.3% 7.0% Average Selling Price \$219,916 \$215,534 \$212,692 \$197,908 \$200,001 \$195,443 \$199,535 \$191,542 \$199,550 \$201,402 \$224,905 \$234,114 % Change vs Prior Year 4.3% 4.7% -1.2% -2.3% -1.3% 9.7% -0.3% -2.0% -1.9% 6.5% 7.7% 3QT-16 4QT-16 1QT-17 2QT-17 **Total Residential Home Sales Volume** \$200 Number of Homes Sold 1,834 1,615 2,161 1.871 % Change vs Prior Year -5.1% 10.5% 8.1% 6.7% \$150 2015 Millions Total Sales Volume (mil.) \$404.4 \$362.8 \$318.2 \$477.6 2016 % Change vs Prior Year 0.8% 9.2% 6.3% 12.7% \$100 Average Selling Price \$197.817 \$197.051 \$216.162 \$221.030 - 2017 % Change vs Prior Year 6.2% -1.7% 5.6% \$50 Source: Based on information from the Gulf South Real Estate Information Netw ork. Inc Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec and the Greater Baton Rouge Association of REALTORS®

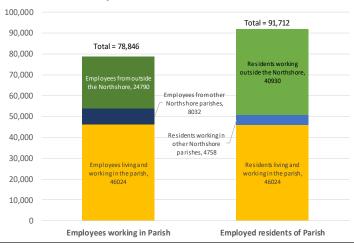
#### Home/Work Destination of Northshore Employees and Residents: 2015

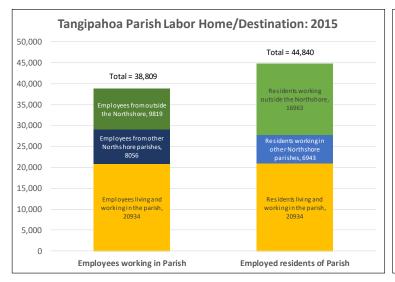
(Data Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics) Herb Holloway Research Economist

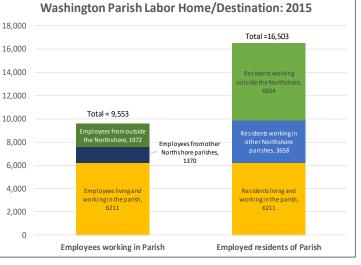












#### St. Tammany Parish Labor Home/Destination: 2015

#### Southeastern Louisiana University

### LOCAL

#### **Livingston Parish**

The number of employed Livingston Parish residents in 2Q2017 was down 0.9 percent compared to 2Q2016. The labor force declined by 1.3 percent, leading to a decrease in the unemployment rate from 5.0 percent in 2Q2016 to 4.6 percent in 2Q2017.

The value of taxable retail sales in 2Q2017 averaged \$167.7 million per month, up 12.3 percent over 2Q2016.

The number of residential building permits was down 5.4 percent from the previous quarter but

up 14.8 percent compared to the second quarter of 2016.

The number of homes sold and the total sales volume in 2Q2017 were both up 14.8 percent compared to 2Q2016, while the average price was unchanged at \$180,880.

Livingston Parish residents purchased 1,588 new cars and light trucks in 2Q2017, down 8.4 percent from the second quarter of 2016. Livingston Parish dealers sold 311 new vehicles in Louisiana in 2Q2017, down 11.9 percent from 2Q2016.

| EMPLOYMENT                     |                |               |              |                |                |              |                 |                                                                                            |               |               |               |               |               |
|--------------------------------|----------------|---------------|--------------|----------------|----------------|--------------|-----------------|--------------------------------------------------------------------------------------------|---------------|---------------|---------------|---------------|---------------|
| LIVINGSTON PARISH              |                |               |              |                |                |              |                 |                                                                                            |               |               |               |               |               |
|                                | <u>Jul 16</u>  | <u>Aug 16</u> | <u>Sep 1</u> | <u>6</u> Oct   | <u>t 16 No</u> | <u>v 16</u>  | <u>Dec 16</u>   | <u>Jan 17</u>                                                                              | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | May 17        | <u>Jun 17</u> |
| Labor Force                    | 69,933         | 67,313        | 68,83        | <b>35 68</b> , | 722 6          | 7,937        | 66,850          | 66,900                                                                                     | 67,903        | 68,426        | 68,620        | 67,923        | 68,240        |
| % Change vs Prior Year         | 1.6%           | -1.3%         | 1.5          | % 1            | .3%            | 0.5%         | -0.5%           | -0.9%                                                                                      | 0.0%          | -0.7%         | -0.4%         | -1.1%         | -2.4%         |
| Total Employment               | 66,082         | 63,783        | 64,56        | 64 65,         | 142 64         | 4,716        | 63,798          | 63,531                                                                                     | 64,890        | 65,419        | 65,514        | 64,895        | 64,926        |
| % Change vs Prior Year         | 1.4%           | -1.4%         | 0.2          | % 1            | .2%            | 0.3%         | -1.1%           | -0.9%                                                                                      | 0.2%          | -0.2%         | -0.4%         | -0.8%         | -1.6%         |
| Unemployment Rate              | 5.5%           | 5.2%          | 6.2          |                |                | 4.7%         | 4.6%            | 5.0%                                                                                       | 4.4%          | 4.4%          | 4.5%          | 4.5%          | 4.9%          |
| % Change vs Prior Year         | 0.2%           | 0.1%          | 1.3          | % 0            | .1%            | 0.1%         | 0.6%            | -0.1%                                                                                      | -0.1%         | -0.4%         | 0.0%          | -0.4%         | -0.8%         |
|                                | <u> 3QT-16</u> | <u>4QT-16</u> | <u>1QT-1</u> | 7 2QT          | -17            |              |                 |                                                                                            | Total E       | mploymen      | t             |               |               |
| Labor Force                    | 68,694         | 67,836        | 67,74        |                | <b>261</b> 68  | ,000 T       |                 |                                                                                            |               |               |               |               |               |
| % Change vs Prior Year         | 0.6%           | 0.4%          | -0.5         |                |                | ,000 +       |                 |                                                                                            |               |               |               |               |               |
| Total Employment               | 64,810         | 64,552        | 64,61        | 3 65,          | <b>112</b> 64  | ,000 -       |                 |                                                                                            |               |               |               |               |               |
| % Change vs Prior Year         | 0.1%           | 0.1%          | -0.3         | % -0           | 0.00/          | ,000         |                 |                                                                                            |               |               |               |               |               |
| Unemployment Rate              | 5.7%           | 4.8%          | 4.6          | % 4            | .6%            |              | Jan Feb         | Mar Api                                                                                    | May J         | un Jul /      | Aug Sep       | Oct Nov       | / Dec         |
| % Change vs Prior Year         | 0.5%           | 0.3%          | -0.2         | % -0           | .4%            |              |                 |                                                                                            | ,             | -2016 -       | - 2017        |               |               |
| Source: Labor Market Statistic | s, Local Area  | Unemploy      | ment Sta     | tistics Pro    | gram           |              |                 | 2(                                                                                         | 115 —         | -2010 -       | - 2017        |               |               |
| ESTIMATED RETAIL               | SALES          |               |              |                |                |              |                 |                                                                                            |               |               |               |               |               |
|                                |                |               |              |                |                |              |                 |                                                                                            |               |               |               |               |               |
| LIVINGSTON PARISH              |                |               |              |                |                |              |                 |                                                                                            |               |               |               |               |               |
|                                | Jul            | 16 Au         | q 16 S       | Sep 16         | Oct 16         | Nov 16       | Dec 16          | Jan 17                                                                                     | Feb 17        | Mar 17        | Apr 17        | <u>May 17</u> | Jun 17        |
| Estimated Retail Sales (mil.)  | \$13           | 4.24 \$1      | 36.96        | \$228.75       | \$245.45       | \$211.74     | \$217.79        | \$169.00                                                                                   | \$161.27      | \$193.57      | \$164.58      | \$166.48      | \$172.02      |
| % Change vs Prior Month        |                | 4.3%          | 2.0%         | 67.0%          | 7.3%           | -13.7%       |                 |                                                                                            |               |               |               |               |               |
| % Change vs. Prior Year        | -              | -8.6%         | -1.9%        | 57.0%          | 75.9%          | 59.3%        | <b>6 25.</b> 7% | 6 26.2%                                                                                    | 6 27.2%       | 6 20.2%       | 12.4%         | 15.0%         |               |
|                                |                |               |              |                |                |              |                 | E                                                                                          | rtimated D    | letail Sales  |               |               |               |
|                                | <u>3C</u>      | <u> 16 4</u>  | QT-16        | <u>1QT-17</u>  | <u>2QT-17</u>  | <b>ខ</b> \$3 | 300             | E                                                                                          | simaleur      | letall Sales  |               |               |               |
| Average Monthly Sales (mil.)   |                |               |              | \$174.62       | \$167.69       | Willions \$3 | -               |                                                                                            |               |               | -             |               |               |
| % Change vs. Prior Quarter     |                |               | 35.0%        | -22.4%         | -4.0%          |              | -               |                                                                                            |               |               | $\frown$      |               | 2015          |
| % Change vs Prior Year         | 1              | 5.7%          | 51.4%        | 24.2%          | 12.3%          | \$2          | 200             | <u>```</u>                                                                                 |               | /             |               |               | 2016          |
|                                |                |               |              |                |                |              |                 |                                                                                            |               |               |               | / _           |               |
|                                |                |               |              |                |                |              |                 |                                                                                            |               |               |               | -             | - 2017        |
|                                |                |               |              |                |                | Ć1           |                 |                                                                                            |               |               |               |               |               |
|                                |                |               |              |                |                | \$1          | 100             | -<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br> | or May Jur    | n Jul Aug     | San Oct N     | ov Dec        |               |

#### Livingston Parish—continued

| IVINGSTON PARISH                      |                      |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
|---------------------------------------|----------------------|----------------------|----------------------|---------------|------------|-------------|----------------------|--------------|-------------------------------------------------|---------------|----------------------------------------------|-----------------------|
|                                       | <u>Jul 16</u>        | Aug 16               | <u>Sep 16</u>        | <u>Oct 16</u> | Nov 16     | Dec 16      | <u>Jan 17</u>        | Feb 17       | <u>Mar 17</u>                                   | Apr 17        | May 17                                       | <u>Jun 1</u>          |
| otal Permits                          | 66                   | 71                   | 61                   | 61            | 37         | 57          | 67                   | 66           | 89                                              | 64            | 70                                           | 7                     |
| Change vs Prior Year                  | 26.9%                | 29.1%                | 3.4%                 | -7.6%         | -41.3%     | 58.3%       | 26.4%                | -9.6%        | 9.9%                                            | 18.5%         | 29.6%                                        | 1.3                   |
| otal Units                            | 66                   | 71                   | 61                   | 61            | 37         | 57          | 67                   | 66           | 89                                              | 64            | 70                                           | 7                     |
| 6 Change vs Prior Year                | 29.4%                | 29.1%                | 5.2%                 | -7.6%         | -41.3%     | 58.3%       | 26.4%                | -9.6%        | 9.9%                                            | 18.5%         | 29.6%                                        | 1.39                  |
|                                       |                      |                      |                      |               |            | Resi        | dential Bui          | lding Perm   | its: Number                                     | of Units      |                                              |                       |
|                                       | <u> 3QT-16</u>       | <u>4QT-16</u>        | <u>1QT-17</u>        | <u>2QT-17</u> | 120 🕇      |             |                      |              |                                                 | ••••••••      |                                              |                       |
| otal Permits                          | 198                  | 155                  | 222                  | 210           |            |             |                      |              |                                                 |               |                                              |                       |
| 6 Change vs Prior Year                | 19.3%                | -6.1%                | 7.2%                 | 14.8%         |            |             |                      | $\wedge$     |                                                 |               | _                                            | 2015                  |
| otal Units                            | 198                  | 155                  | 222                  | 210           | 70 -       |             | 11                   | 1            | $\sim$                                          |               |                                              | 201.                  |
| 6 Change vs Prior Year                | 20.7%                | -6.1%                | 7.2%                 | 14.8%         |            | 1           |                      |              |                                                 |               | <u> </u>                                     | 2016                  |
| ources: Tow n of Albany, City of Denh | am Springs. To       | wn of Livinasto      | n.                   |               |            | ·           |                      |              |                                                 |               | <u> </u>                                     | 2017                  |
| Livingston Parish Permit Of           |                      | •                    |                      |               | 20 +       | 1 1         | 1 1                  | 1 1          | 1 1                                             | 1 1           |                                              |                       |
| -                                     | -                    | -                    |                      |               |            | Jan Feb     | Mar Apr M            | May Jun .    | Jul Aug Se                                      | ep Oct No     | ov Dec                                       |                       |
| RESIDENTIAL HOME                      | SALES                |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
|                                       |                      |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
| LIVINGSTON PARISH                     | Jul-16               | Aug-16               | Sep-16               | Oct-16        | Nov-16     | Dec-16      | Jan-17               | Feb-17       | Mar-17                                          | Apr-17        | May-17                                       | Jun-17                |
| Number of Homes Sold                  | <u>501-10</u><br>151 | <u>Aug-10</u><br>126 | <u>36p-10</u><br>157 | <u>186</u>    | 192        | 181         | <u>Jan-17</u><br>141 | 151          | <u>170 170 170 170 170 170 170 170 170 170 </u> | 185           | 204                                          | <u>3011-17</u><br>177 |
|                                       |                      |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
| % Change vs Prior Year                | -13.7%               | -33.7%               | 1.3%                 | 5.7%          | 43.3%      | 34.1%       | 36.9%                | 5.6%         | 3.7%                                            | 32.1%         | 18.6%                                        | -2.2%                 |
| Fotal Sales Volume (mil.)             | \$27.7               | \$23.1               | \$29.8               | \$30.7        | \$30.3     | \$27.2      | \$22.1               | \$25.2       | \$27.2                                          | \$31.3        | \$37.3                                       | \$33.7                |
| % Change vs Prior Year                | -9.6%                | -27.1%               | 7.4%                 | 0.6%          | 35.6%      | 21.6%       | 23.6%                | 0.3%         | -7.5%                                           | 29.4%         | 22.5%                                        | -2.2%                 |
| Median Selling Price                  | \$171,000            | \$173,500            | \$181,900            | \$166,250     | \$159,900  | \$155,000   | \$159,900            | \$164,500    | \$162,250                                       | \$164,000     | \$167,000                                    | \$175,155             |
| 6 Change vs Prior Year                | 4.0%                 | 8.6%                 | 9.6%                 | 3.3%          | -1.3%      | -5.5%       | -3.0%                | -0.3%        | -3.1%                                           | -2.2%         | 1.0%                                         | 2.5%                  |
|                                       | 10T 40               | 40T 40               | 40T 47               | 00T 47        |            |             | Number               | of Homos S   | old per Mo                                      | nth           |                                              |                       |
|                                       | <u>3QT-16</u>        | <u>4QT-16</u>        | <u>1QT-17</u>        | <u>2QT-17</u> | 250 —      |             | Number               | Ji Homes J   |                                                 |               |                                              |                       |
| Number of Homes Sold                  | 434                  | 559                  | 462                  | 566           | 200 -      |             |                      |              |                                                 |               |                                              | 2015                  |
| % Change vs Prior Year                | -16.5%               | 25.6%                | 12.7%                | 14.8%         | 200        |             |                      |              | $\sim$                                          |               | <u> </u>                                     | - 2016                |
| Fotal Sales Volume (mil.)             | \$80.6               | \$88.1               | \$74.4               | \$102.4       | 150 -      | //          | $\sim$               |              | $\checkmark$                                    |               |                                              | 2010                  |
| % Change vs Prior Year                | -10.5%               | 17.3%                | 2.9%                 | 14.8%         | 100        |             |                      |              | $\checkmark$                                    |               | -                                            | - 2017                |
| Average Selling Price                 | \$185,741            | \$157,656            | \$161,068            | \$180,880     | 100 +      |             |                      |              |                                                 | <u> </u>      |                                              |                       |
| % Change vs Prior Year                | 7.2%                 | -6.7%                | -8.7%                | 0.0%          |            | lan Feb N   | /lar Apr IV          | lay Jun Ju   | ul Aug Sej                                      | o Oct Nov     | / Dec                                        |                       |
| Source: Based on information f        | rom the Grea         | ater Baton R         | ouge Associa         | tion of REAL  | TORS® (7/2 | 014 forward | ) and Gulf S         | outh Real Es | tate Informat                                   | tion Network  | , Inc. (1/201                                | 5 forward             |
| New Light Vehicle I                   | Purchas              | es & Sa              | les                  |               |            |             |                      |              |                                                 |               |                                              |                       |
| LIVINGSTON PARISH                     |                      |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
|                                       | Jul 1                | 6 Aug 16             | 5 Sep 16             | 6 Oct 16      | Nov 16     | Dec 16      | Jan 17               | Feb 17       | Mar 17                                          | Apr 17        | May 17                                       | Jun 17                |
| New Car/Truck Purchases               | 482                  |                      |                      | 2,000         | 1,274      | 746         | 588                  | 535          | 544                                             | 554           | 512                                          | 522                   |
| % Change vs Prior Year                | -22.4%               | 6 7.4%               | 6 175.7%             |               |            | 19.9%       | 4.6%                 | 17.8%        | 49.0%                                           | 4.7%          | 16.9%                                        | -31.9%                |
| Purchases within Parish               | 49                   |                      |                      | 197           | 143        | 87          | 47                   | 77           | 45                                              | 52            | 76                                           | 66                    |
| New Car/Truck Sales*                  | 82                   | . 117                |                      | 235           | 185        | 125         | 84                   | 108          | 84                                              | 81            | 117                                          | 113                   |
| % Change vs Prior Year                | -4.7%                |                      |                      |               |            | 4.2%        | -7.7%                | 36.7%        | 27.3%                                           | 1.3%          | 46.3%                                        | -41.5%                |
|                                       |                      |                      |                      |               |            |             |                      |              |                                                 |               |                                              |                       |
|                                       | 3QT-1                | 6 4QT-16             | 6 1QT-17             | 2QT-17        | 2,500      |             | New                  | Car/Truc     | k Purcha                                        | ses           |                                              |                       |
| New Car/Truck Purchases               | 2,974                | _                    |                      | 1,588         | •          |             |                      |              |                                                 |               |                                              |                       |
| % Change vs Prior Year                | 60.2%                |                      |                      |               | 2,000      |             |                      |              | ٢                                               | $\overline{}$ |                                              |                       |
| Purchases within Parish               | 424                  |                      |                      | 194           | 1 500      | -           |                      |              | — /-                                            | -             |                                              | 2015                  |
| New Car/Truck Sales*                  | 529                  |                      |                      | 311           | 1,000      |             |                      |              |                                                 |               |                                              | - 2015                |
| % Change vs Prior Year                | 71.2%                |                      |                      |               |            |             | ~                    | $\sim$       |                                                 |               | <u>\                                    </u> | - 2016                |
| <del>wonange vs F</del> nor Year      |                      | 0 00.3%              | 10.9%                |               | 500        |             |                      |              |                                                 |               |                                              | <del>-</del> 2017     |
|                                       |                      |                      |                      |               | 1          |             |                      |              |                                                 |               |                                              | 201/                  |
| Source: Louisiana Dept. of Pul        | lia Safat /          | ompiled by F         | Dominia- C           |               | 0          | +           |                      | 1 1          | 1 1                                             |               |                                              |                       |

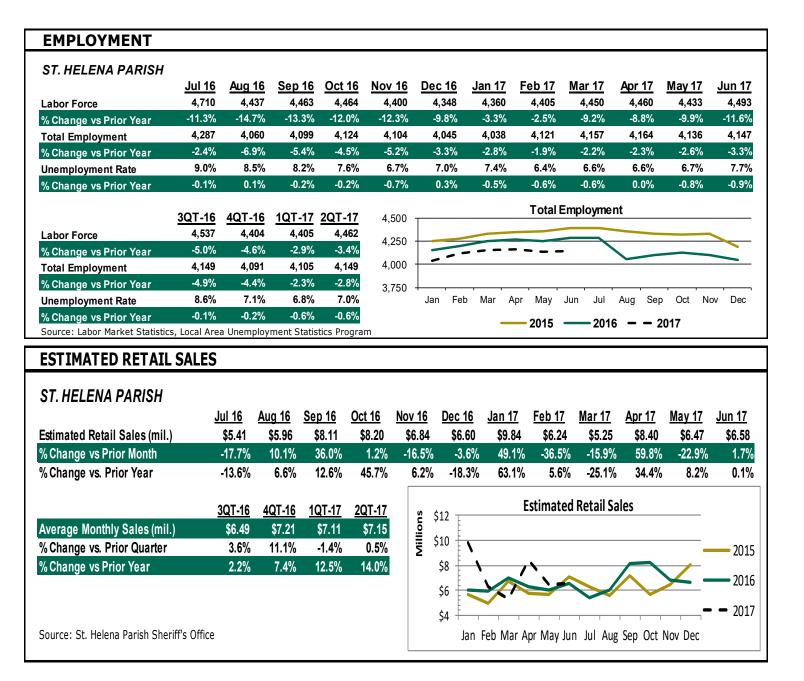
#### St. Helena Parish

Employment among St. Helena Parish residents in the second quarter of 2017 fell by 2.8 percent compared to 2Q2016. The labor force declined by 3.4 percent, leading to a 0.6 percent drop in the unemployment rate (from 7.6 percent in 2Q2016 to 7.0 percent in 2Q2017.

The value of taxable retail sales within St. Helena Parish in the second quarter rose 14.0 percent compared to the second quarter of 2016. Building permit data were not available for St. Helena Parish for 2Q2017.

There were four homes sold in St. Helena Parish in 2Q2017, at an average price of \$172,850.

Residents of St. Helena Parish purchased 37 new cars and light trucks in the second quarter of 2017, down 33.9 percent from 56 purchased in 2Q2016.



#### St. Helena Parish—continued

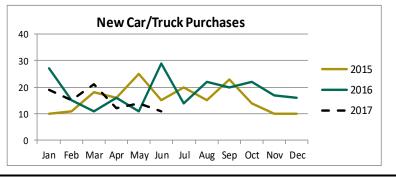
#### Building permit data not available.

#### **RESIDENTIAL HOME SALES**

| ST HELENA PARISH               |               |               |               |               |               |               |               |                                      |                |                |               |               |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------------------------|----------------|----------------|---------------|---------------|
|                                | <u>Jul-16</u> | <u>Aug-16</u> | <u>Sep-16</u> | <u>Oct-16</u> | <u>Nov-16</u> | <u>Dec-16</u> | <u>Jan-17</u> | <u>Feb-17</u>                        | <u> Mar-17</u> | <u> Apr-17</u> | <u>May-17</u> | <u>Jun-17</u> |
| Number of Homes Sold           | 2             | 2             | -             | 2             | -             | -             | 3             | 2                                    | 2              | 1              | 3             |               |
| % Change vs Prior Year         | #DIV/0!       | -33.3%        | #DIV/0!       | 100.0%        | #DIV/0!       | -100.0%       | 200.0%        | 0.0%                                 | 0.0%           | 0.0%           | 200.0%        | #DIV/0!       |
| Total Sales Volume (mil.)      | \$0.2         | \$0.2         | \$0.0         | \$0.1         | \$0.0         | \$0.0         | \$0.4         | \$0.2                                | \$0.2          | \$0.1          | \$0.6         | \$0.0         |
| % Change vs Prior Year         | n/a                                  | n/a            | n/a            | n/a           | n/a           |
| Average Selling Price          | \$95,000      | \$124,950     | \$0           | \$68,500      | \$0           | \$0           | \$137,267     | \$118,000                            | \$106,750      | \$100,500      | \$196,967     | #DIV/0!       |
| % Change vs Prior Year         | #DIV/0!       | -10.8%        | #DIV/0!       | -21.3%        | #DIV/0!       | -100.0%       | -29.6%        | 70.5%                                | -63.7%         | -22.1%         | 1131.0%       | #DIV/0!       |
|                                | 3QT-16        | 4QT-16        | 1QT-17        | 2QT-17        |               |               | N             | umber of                             | Homes S        | old            |               |               |
| Number of Homes Sold           | 4             | 2             | 7             | 4             | 6             |               |               |                                      |                |                |               |               |
| % Change vs Prior Year         | 33.3%         | -33.3%        | 40.0%         | 100.0%        | 4             |               |               | <b>^</b>                             |                |                |               | - 2015        |
| Total Sales Volume (mil.)      | \$0.4         | \$0.1         | \$0.9         | \$0.7         | 2             | <u>``</u>     | /             | $\mathbf{\mathbf{\hat{\mathbf{A}}}}$ |                | •              |               | - 2016        |
| % Change vs Prior Year         | 4.7%          | -53.2%        | -6.5%         | 376.8%        | Ī             | $< \setminus$ |               | $\bigwedge$                          |                | $\wedge$       |               | - 2017        |
| Average Selling Price          | \$109,975     | \$68,500      | \$123,043     | \$172,850     | 0 +-          |               |               |                                      |                | N              |               |               |
| % Change vs Prior Year         | -21.5%        | -29.7%        | -33.2%        | n/a           | J             | an Feb N      | /lar Apr M    | ay Jun Ju                            | I Aug Se       | p Oct Nov      | / Dec         |               |
| Source: Based on information f | rom the Grea  | iter Baton Ro | ouge Associat | tion of REALT | ORS® and G    | Gulf South R  | eal Estate In | formation Ne                         | etwork, Inc.   | (1/2015 and    | forward)      |               |
| New Light Vehicle              | Purchas       | es & Sa       | les           |               |               |               |               |                                      |                |                |               |               |
| ST. HELENA PARISH              |               |               |               |               |               |               |               |                                      |                |                |               |               |
|                                | <u>Jul 16</u> |               |               | <u>Oct 16</u> | <u>Nov 16</u> | <u>Dec 16</u> | <u>Jan 17</u> | <u>Feb 17</u>                        | <u>Mar 17</u>  | <u>Apr 17</u>  | May 17        | <u>Jun 17</u> |
| New Car/Truck Purchases        | 14            | 22            | 20            | 22            | 17            | 16            | 19            | 15                                   | 21             | 12             | 14            | 11            |
| % Change vs Prior Year         | -30.0%        |               | -13.0%        | 57.1%         | 70.0%         | 14.3%         | -29.6%        | 0.0%                                 | 90.9%          | -25.0%         | 27.3%         | -62.1%        |
| Purchases within Parish        | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0                                    | 0              | 0              | 0             | 0             |
| New Car/Truck Sales*           | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0                                    | 0              | 0              | 0             | 0             |
| % Change vs Prior Year         | n/a                                  | n/a            | n/a            | n/a           | n/a           |

|                         | <u> 3QT-16</u> | <u>4QT-16</u> | <u>1QT-17</u> | <u> 2QT-17</u> |
|-------------------------|----------------|---------------|---------------|----------------|
| New Car/Truck Purchases | 56             | 55            | 55            | 37             |
| % Change vs Prior Year  | -3.4%          | 44.7%         | 3.8%          | -33.9%         |
| Purchases within Parish | 0              | 0             | 0             | 0              |
| New Car/Truck Sales*    | 0              | 0             | 0             | 0              |
| % Change vs Prior Year  | n/a            | n/a           | n/a           | n/a            |

Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)
\* = Includes only new vehicle sales within Louisiana



#### **St. Tammany Parish**

The number of employed St. Tammany Parish residents in 2Q2017 grew by 0.5 percent compared to 2Q2016, while the labor force declined by 0.1 percent, leading to a 0.5 percent drop in the unemployment rate to 4.7 percent.

The value of taxable retail sales in 2Q2017 increased 3.8 percent compared to the second quarter of 2016.

Building permits for residential units in 2Q2017 decreased by 12.5 percent compared to the same quarter in 2016, following a very strong first quarter (+22.1 percent).

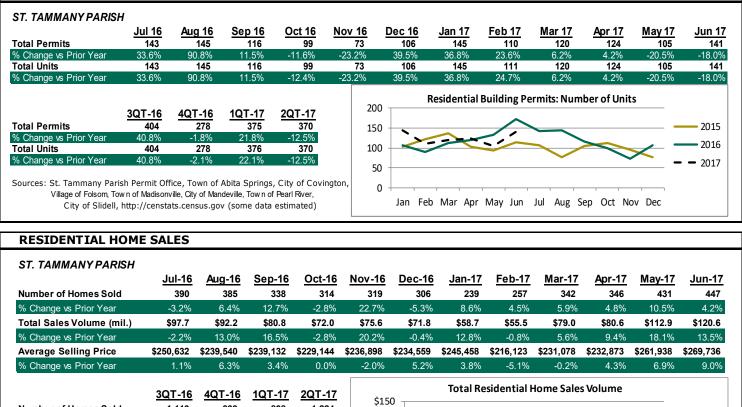
The number of homes sold in St. Tammany Parish was up 6.5 percent compared to 2Q2016, while the average price increased by 7.0 percent, leading to a 14.0 percent increase in total residential sales volume.

St. Tammany Parish residents purchased 3,149 cars and light trucks in 2Q2017, down 17.3 percent compared to 2Q2016. Parish dealers sold 2,987 new light vehicles throughout Louisiana, down 12.0 percent from sales in 2Q2016.

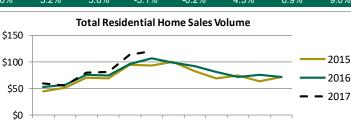
| EMPLOYMENT                                  |                |                  |                 |               |                 |                   |               |               |               |               |               |               |
|---------------------------------------------|----------------|------------------|-----------------|---------------|-----------------|-------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ST. TAMMANY PARISH                          | ł              |                  |                 |               |                 |                   |               |               |               |               |               |               |
|                                             | <u>Jul 16</u>  | <u>Aug 16</u>    | <u>Sep 16</u>   | <u>Oct 16</u> | <u>Nov 16</u>   | <u>Dec 16</u>     | <u>Jan 17</u> | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | <u>May 17</u> | <u>Jun 17</u> |
| Labor Force                                 | 117,681        | 116,674          | 116,339         | 116,621       | 116,138         | 115,197           | 113,975       | 115,157       | 116,401       | 116,731       | 116,060       | 117,065       |
| % Change vs Prior Year                      | 1.3%           | 1.6%             | 2.7%            | 2.1%          | 2.9%            | 1.1%              | -0.4%         | 0.5%          | 0.2%          | 0.8%          | -0.3%         | -0.8%         |
| Total Employment                            | 110,884        | 110,351          | 110,222         | 110,981       | 110,922         | 110,310           | 108,412       | 110,038       | 111,116       | 111,324       | 110,771       | 111,346       |
| % Change vs Prior Year                      | 1.2%           | 1.6%             | 2.9%            | 2.9%          | 3.5%            | 1.0%              | 0.1%          | 0.7%          | 0.8%          | 0.9%          | 0.2%          | 0.2%          |
| Unemployment Rate                           | 5.8%           | 5.4%             | 5.3%            | 4.8%          | 4.5%            | 4.2%              | 4.9%          | 4.4%          | 4.5%          | 4.6%          | 4.6%          | 4.9%          |
| % Change vs Prior Year                      | 0.1%           | 0.0%             | -0.1%           | -0.7%         | -0.5%           | 0.1%              | -0.4%         | -0.3%         | -0.6%         | -0.1%         | -0.5%         | -1.0%         |
|                                             |                |                  |                 |               |                 |                   |               | Total E       | mploymer      | nt            |               |               |
|                                             | <u> 3QT-16</u> | <u>4QT-16</u>    | <u>1QT-17</u>   | <u>2QT-17</u> | 115,000         |                   |               |               |               |               |               |               |
| Labor Force                                 | 116,898        | 115,985          | 115,178         | 116,619       |                 |                   |               |               | -             |               |               |               |
| % Change vs Prior Year                      | 1.9%           | 2.1%             | 0.1%            | -0.1%         | 110,000         |                   |               |               |               |               |               |               |
| Total Employment                            | 110,486        | 110,738          | 109,855         | 111,147       |                 |                   |               |               |               |               | $\sim$        |               |
| % Change vs Prior Year                      | 1.9%           | 2.4%             | 0.5%            | 0.5%          | 105,000         | Len Esh           |               |               |               | A             |               |               |
| Unemployment Rate<br>% Change vs Prior Year | 5.5%<br>0.0%   | 4.5%<br>-0,4%    | 4.6%<br>-0.4%   | 4.7%<br>-0.5% |                 | Jan Feb           | Mar Ap        | r May J       | un Jul        | Aug Sep       | Oct No        | v Dec         |
| Source: Labor Market Statis                 |                |                  |                 |               | oaram           |                   |               | - 2015 -      | <u> </u>      | 201           | 17            |               |
|                                             |                |                  | ployment o      |               | ogram           |                   |               |               |               |               |               |               |
| ESTIMATED RETAI                             | L SALES        | 5                |                 |               |                 |                   |               |               |               |               |               |               |
|                                             |                |                  |                 |               |                 |                   |               |               |               |               |               |               |
| ST. TAMMANY PARIS                           | H              |                  |                 |               |                 |                   |               |               |               |               |               |               |
|                                             | <u>Jul '</u>   | <u>16 Aug</u>    | <u>16 Sep 1</u> | 6 Oct 1       | <u>6 Nov 16</u> | <u>Dec 16</u>     | <u>Jan 17</u> | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | <u>May 17</u> | <u>Jun 17</u> |
| Estimated Retail Sales (mil                 | .) \$383       | .03 \$378        | 46 \$402.       | 29 \$383.4    | 3 \$404.7       | 4 \$491.98        | \$373.88      | \$360.15      | \$449.89      | \$404.79      | \$405.17      | \$426.52      |
| % Change vs Prior Month                     | -10            | .3% -1           | .2% 6.          | 3% -4.7       | 7% 5.6          | % 21.6%           | -24.0%        | -3.7%         | 24.9%         | -10.0%        | 0.1%          | 5.3%          |
| % Change vs. Prior Year                     | 0              | .3% 3            | .5% 5.          | 8% -0.9       | 9% 9.1          | % 2.4%            | 7.8%          | 4.4%          | 5.9%          | 6.5%          | 5.5%          | -0.1%         |
|                                             |                |                  |                 |               |                 |                   | Γ.            |               |               |               |               |               |
|                                             |                | <u> 7-16 4QT</u> |                 |               | <u>17</u> 🖕 g   | 500               | ES            | timated R     | etall Sales   |               |               |               |
| Average Monthly Sales (mi                   | 1.) \$387      | 7.93 \$426       | 6.72 \$394      | .64 \$412.    | 16 <u>.</u>     | E.                |               |               |               |               |               |               |
| % Change vs. Prior Quarter                  | · -2           | .3% 10           | .0% -7.         | 5% 4.4        | ÷ کے ا          | 6450 -            |               |               |               |               | ╢─ _          | 2015          |
| % Change vs Prior Year                      |                | 3.2% 3           | .4% 6.          | 0% 3.8        |                 | 5400 <del>[</del> | $\sim$        | ^             |               |               | //            |               |
|                                             |                |                  |                 |               | •••• >          | 400               |               |               | $\checkmark$  | $\sim$        | /             | - 2016        |
|                                             |                |                  |                 |               | ļ               | 350 🕂 📥           | <b>*/</b>     |               |               |               |               | - 2017        |
|                                             |                |                  |                 |               |                 |                   |               |               |               |               | _             | 2017          |
|                                             |                |                  |                 |               | Ş               | 300               |               |               |               |               |               |               |
|                                             |                |                  |                 |               |                 | Jan F             | eb Mar Ap     | or May Jun    | Jul Aug S     | Sep Oct No    | ov Dec        |               |
| Source: St. Tammany Sales a                 | and Use Tax    | Denartme         | nt              |               |                 |                   |               |               |               |               |               |               |
|                                             |                | Depurune         | ii.             |               |                 |                   |               |               |               |               |               |               |

#### St. Tammany Parish—continued

#### **RESIDENTIAL BUILDING PERMITS**



|                                   | 301-10           | 401-10           |                | 20(1-17   |
|-----------------------------------|------------------|------------------|----------------|-----------|
| Number of Homes Sold              | 1,113            | 939              | 838            | 1,224     |
| % Change vs Prior Year            | 4.5%             | 3.6%             | 6.2%           | 6.5%      |
| Total Sales Volume (mil.)         | \$270.8          | \$219.3          | \$193.2        | \$314.0   |
| % Change vs Prior Year            | 7.9%             | 5.0%             | 5.7%           | 14.0%     |
| Average Selling Price             | \$243,303        | \$233,543        | \$230,593      | \$256,570 |
| % Change vs Prior Year            | 3.3%             | 1.3%             | -0.5%          | 7.0%      |
| Source: Based on information from | the Gulf South F | Real Estate Info | ormation Netwo | ork, Inc. |
| for the period 01/2015 to         | 06/2017          |                  |                |           |



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

for the period 01/2015 to 06/2017

#### New Light Vehicle Purchases & Sales

|                         | <u>Jul 16</u> | <u>Aug 16</u> | <u>Sep 16</u> | <u>Oct 16</u> | <u>Nov 16</u> | <u>Dec 16</u> | <u>Jan 17</u> | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | <u>May 17</u> | <u>Jun 17</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | 1,129         | 1,163         | 891           | 1,143         | 1,156         | 1,153         | 1,140         | 987           | 1,244         | 1,032         | 1,037         | 1,080         |
| % Change vs Prior Year  | -14.2%        | 12.8%         | -40.5%        | 0.2%          | 24.8%         | -2.8%         | -4.8%         | 19.9%         | 49.9%         | -19.5%        | 25.5%         | -36.4%        |
| Purchases within Parish | 673           | 675           | 509           | 690           | 701           | 662           | 656           | 555           | 705           | 614           | 610           | 646           |
| New Car/Truck Sales*    | 1,018         | 1,014         | 940           | 1,331         | 1,185         | 1,082         | 997           | 913           | 1,051         | 1,006         | 970           | 1,011         |
| % Change vs Prior Year  | -15.2%        | 4.8%          | -34.8%        | 29.2%         | 49.4%         | -3.8%         | -5.8%         | 20.1%         | 41.3%         | -11.2%        | 41.8%         | -35.9%        |

Millions

|                                      |                 |               |               |        | New Car/Truck Purchases                         |
|--------------------------------------|-----------------|---------------|---------------|--------|-------------------------------------------------|
|                                      | <u> 3QT-16</u>  | <u>4QT-16</u> | <u>1QT-17</u> | 2QT-17 | 2,000                                           |
| New Car/Truck Purchases              | 3,183           | 3,452         | 3,371         | 3,149  | 1,500                                           |
| % Change vs Prior Year               | -17.2%          | 6.1%          | 18.3%         | -17.3% |                                                 |
| Purchases within Parish              | 1,857           | 2,053         | 1,916         | 1,870  | 1,000                                           |
| New Car/Truck Sales*                 | 2,972           | 3,598         | 2,961         | 2,987  |                                                 |
| % Change vs Prior Year               | -17.7%          | 22.0%         | 15.6%         | -12.0% | 500                                             |
| Source: Louisiana Dept. of Public Sa | afetv (compiled | d by Dominion | Cross-Sell)   |        | 0 +                                             |
|                                      |                 |               | ,             |        | Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec |

\* = Includes only new vehicle sales within Louisiana

2015

2016

#### **Tangipahoa Parish**

The number of employed Tangipahoa Parish residents in 2Q2017 rose 1.6 percent compared to the second quarter of 2016. The labor force increased by a smaller 0.8 percent, causing the unemployment rate to decrease to 6.4 percent from 7.1 percent in 2Q2016.

The value of taxable retail sales in 2Q2017 averaged \$182.8 million per month, an increase of 7.0 percent compared to 2Q2016.

The number of residential construction units permitted in 2Q2017 was 7.4 percent higher than in 2Q2016. The number of homes sold in Tangipahoa Parish in 2Q2017 declined by 6.9 percent compared to 2Q2016, while the average selling price increased by 7.4 percent, causing the total residential sales volume to be essentially unchanged.

Tangipahoa Parish residents purchased 1,360 new cars and light trucks in 2Q2017, a decrease of 9.7 percent from 2Q2016.

Parish dealers sold 1,401 new vehicles in Louisiana in 2Q2017, down 12.4 percent from 1,599 in the second quarter of 2016.

| EMPLOYMENT                                                                                                                                                                                                                  |                                                                                                                   |                                                                                                                               |                                                                                               |                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|------------------------------------------------|--------------------------------------------|---------------------------------------------------|---------------------------|------------------------------------------|
| TANGIPAHOA PARISH                                                                                                                                                                                                           |                                                                                                                   |                                                                                                                               |                                                                                               |                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
|                                                                                                                                                                                                                             | <u>Jul 16</u>                                                                                                     | <u>Aug 16</u>                                                                                                                 | <u>Sep 16</u>                                                                                 | <u>Oct 16</u>                                                                                                                | <u>Nov 16</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Dec 16</u>                                                                                                                                               | <u>Jan 17</u>                                     | <u>Feb 17</u>                                  | <u>Mar 17</u>                              | <u>Apr 17</u>                                     | <u>May 17</u>             | <u>Jun 17</u>                            |
| Labor Force                                                                                                                                                                                                                 | 54,684                                                                                                            | 54,730                                                                                                                        | 54,933                                                                                        | 54,343                                                                                                                       | 54,162                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 53,774                                                                                                                                                      | 53,286                                            | 53,614                                         | 54,335                                     | 54,497                                            | 54,318                    | 54,923                                   |
| % Change vs Prior Year                                                                                                                                                                                                      | -2.3%                                                                                                             | -0.4%                                                                                                                         | 0.6%                                                                                          | 0.0%                                                                                                                         | 0.3%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 1.7%                                                                                                                                                        | 0.7%                                              | 1.1%                                           | 1.4%                                       | 1.5%                                              | 0.6%                      | 0.2%                                     |
| Total Employment                                                                                                                                                                                                            | 50,415                                                                                                            | 50,844                                                                                                                        | 51,085                                                                                        | 50,919                                                                                                                       | 50,986                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 50,558                                                                                                                                                      | 49,721                                            | 50,452                                         | 51,104                                     | 51,139                                            | 50,983                    | 51,189                                   |
| % Change vs Prior Year                                                                                                                                                                                                      | -2.8%                                                                                                             | -0.4%                                                                                                                         | 0.5%                                                                                          | 0.7%                                                                                                                         | 1.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 1.5%                                                                                                                                                        | 1.4%                                              | 1.8%                                           | 2.4%                                       | 1.9%                                              | 1.3%                      | 1.6%                                     |
| Unemployment Rate                                                                                                                                                                                                           | 7.8%                                                                                                              | 7.1%                                                                                                                          | 7.0%                                                                                          | 6.3%                                                                                                                         | 5.9%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 6.0%                                                                                                                                                        | 6.7%                                              | 5.9%                                           | 5.9%                                       | 6.2%                                              | 6.1%                      | 6.8%                                     |
| % Change vs Prior Year                                                                                                                                                                                                      | 0.4%                                                                                                              | 0.0%                                                                                                                          | 0.1%                                                                                          | -0.7%                                                                                                                        | -0.6%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 0.2%                                                                                                                                                        | -0.7%                                             | -0.7%                                          | -0.9%                                      | -0.3%                                             | -0.7%                     | -1.2%                                    |
|                                                                                                                                                                                                                             | 3QT-16                                                                                                            | 4QT-16                                                                                                                        | 1QT-17                                                                                        | <u>2QT-17</u>                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                             |                                                   | Total E                                        | Employme                                   | nt                                                |                           |                                          |
| Labor Force                                                                                                                                                                                                                 | 54,782                                                                                                            | 54,093                                                                                                                        | 53,745                                                                                        | 54,579                                                                                                                       | 54,000 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
| % Change vs Prior Year                                                                                                                                                                                                      | -0.7%                                                                                                             | 0.7%                                                                                                                          | 1.1%                                                                                          | 0.8%                                                                                                                         | 52,000 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                             |                                                   |                                                | -                                          |                                                   |                           |                                          |
| Total Employment                                                                                                                                                                                                            | 50,781                                                                                                            | 50,821                                                                                                                        | 50,426                                                                                        | 51,104                                                                                                                       | 50,000 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
| % Change vs Prior Year                                                                                                                                                                                                      | -0.9%                                                                                                             | 1.1%                                                                                                                          | 1.9%                                                                                          | 1.6%                                                                                                                         | 48,000 -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
| Unemployment Rate                                                                                                                                                                                                           | 7.3%                                                                                                              | 6.0%                                                                                                                          | 6.2%                                                                                          | 6.4%                                                                                                                         | 40,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Jan Feb                                                                                                                                                     | Mar A                                             | or May J                                       | Jun Jul                                    | Aug Sep                                           | Oct Nov                   | v Dec                                    |
|                                                                                                                                                                                                                             | 0.2%                                                                                                              |                                                                                                                               |                                                                                               |                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                             |                                                   |                                                |                                            |                                                   |                           |                                          |
| % Change vs Prior Year                                                                                                                                                                                                      | U.2%                                                                                                              | -0.4%                                                                                                                         | -0.8%                                                                                         | -0.8%                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                             |                                                   | 045                                            | 2016                                       |                                                   |                           |                                          |
| % Change vs Prior Year<br>Source: Labor Market Statistic                                                                                                                                                                    |                                                                                                                   |                                                                                                                               |                                                                                               |                                                                                                                              | I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                             | <u> </u>                                          | .015 —                                         | - 2016 -                                   | 2017                                              |                           |                                          |
| Source: Labor Market Statistic                                                                                                                                                                                              | s, Local Area                                                                                                     |                                                                                                                               |                                                                                               |                                                                                                                              | I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                             | <u> </u>                                          | .015 —                                         | -2016 -                                    | 2017                                              |                           |                                          |
| •                                                                                                                                                                                                                           | s, Local Area                                                                                                     |                                                                                                                               |                                                                                               |                                                                                                                              | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                             | 2                                                 | 2015 —                                         | -2016 -                                    | 2017                                              |                           |                                          |
| Source: Labor Market Statistic                                                                                                                                                                                              | s, Local Area                                                                                                     |                                                                                                                               |                                                                                               |                                                                                                                              | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                             | 2                                                 | 2015 —                                         | - 2016 -                                   | - — 2017                                          |                           |                                          |
| Source: Labor Market Statistic                                                                                                                                                                                              | s, Local Area                                                                                                     | Unemploy                                                                                                                      | ment Statis                                                                                   | stics Progra                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Dec 16                                                                                                                                                      |                                                   |                                                |                                            |                                                   | May 17                    | .lun 17                                  |
| Source: Labor Market Statistic                                                                                                                                                                                              | s, Local Area<br>SALES<br>Jul 16                                                                                  | Unemploy<br>Aug 16                                                                                                            | ment Statis                                                                                   | stics Progra                                                                                                                 | <u>Nov 16</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Dec 16</u><br>\$223 23                                                                                                                                   | <u>Jan 17</u>                                     | <u>Feb 17</u>                                  | <u>Mar 17</u>                              | <u>Apr 17</u>                                     | <u>May 17</u><br>\$183.82 | <u>Jun 17</u><br>\$189 04                |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)                                                                                                                    | s, Local Area<br><b>SALES</b><br>Jul 16<br>\$163.85                                                               | Unemploy<br><u>Aug 16</u><br>\$171.16                                                                                         | <u>Sep 16</u><br>\$ \$192.36                                                                  | otics Progra<br><u>Oct 16</u><br>5 \$189.23                                                                                  | <u>Nov 16</u><br>\$186.09                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | \$223.23                                                                                                                                                    | <u>Jan 17</u><br>\$165.34                         | <u>Feb 17</u><br>\$166.18                      | <u>Mar 17</u><br>\$200.95                  | <u>Apr 17</u><br>\$175.60                         | \$183.82                  | \$189.04                                 |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month                                                                                         | s, Local Area<br>SALES<br>Jul 16                                                                                  | Unemploy<br>Aug 16<br>9 \$171.10<br>% 4.4                                                                                     | <u>Sep 16</u><br>\$ \$192.36<br>% 12.49                                                       | <u>Oct 16</u><br>\$189.23<br>6 -1.69                                                                                         | <u>Nov 16</u><br>\$186.09<br>% -1.7%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | \$223.23<br>6 20.0%                                                                                                                                         | <u>Jan 17</u><br>\$165.34<br>-25.9%               | <u>Feb 17</u><br>\$166.18<br>5 0.5%            | <u>Mar 17</u><br>\$200.95<br>20.9%         | <u>Apr 17</u>                                     | -                         |                                          |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month                                                                                         | s, Local Area<br>SALES<br>Jul 16<br>\$163.89<br>-9.04                                                             | <u>Aug 16</u><br>9 \$171.10<br>% 4.4                                                                                          | <u>Sep 16</u><br>\$ \$192.36<br>% 12.49                                                       | <u>Oct 16</u><br>\$189.23<br>6 -1.69                                                                                         | <u>Nov 16</u><br>\$186.09<br>6 -1.7%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | \$223.23<br>6 20.0%                                                                                                                                         | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%                         |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month                                                                                         | s, Local Area<br>SALES<br>Jul 16<br>\$163.89<br>-9.04                                                             | <u>Aug 16</u><br>3 \$171.10<br>% 4.4<br>% 5.0                                                                                 | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69                                             | <u>Oct 16</u><br>5 \$189.23<br>6 -1.69<br>6 16.69                                                                            | <u>Nov 16</u><br>\$186.09<br>6 -1.7%<br>6 15.8%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | \$223.23<br>6 20.0%<br>6 4.7%                                                                                                                               | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%         | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%                         |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month<br>% Change vs. Prior Year                                                              | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.85<br>-9.0°<br>-3.8°<br><u>3QT-1</u>                      | <u>Aug 16</u><br>9 \$171.16<br>% 4.4<br>% 5.0<br>6 4QT-1                                                                      | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u>                           | <u>Oct 16</u><br>5 \$189.23<br>6 -1.6%<br>6 16.6%<br>7 <u>2QT-17</u>                                                         | <u>Nov 16</u><br>\$186.09<br>6 -1.7%<br>6 15.8%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | \$223.23<br>6 20.0%                                                                                                                                         | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%                         |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month<br>% Change vs. Prior Year<br>Average Monthly Sales (mil.                               | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.85<br>-9.0°<br>-3.8°<br><u>3QT-1</u>                      | <u>Aug 16</u><br>3 \$171.16<br>4.4<br>5.0<br>6 <u>4QT-1</u><br>0 \$199.5                                                      | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u><br>2 \$177.4              | <u>Oct 16</u><br>5 \$189.23<br>6 -1.6%<br>6 16.6%<br>7 <u>2QT-17</u><br>9 \$182.82                                           | <u>Nov 16</u><br>\$186.09<br>6 -1.7%<br>6 15.8%<br>7 se \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$223.23<br>6 20.0%<br>6 4.7%                                                                                                                               | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%                         |
| Source: Labor Market Statistic                                                                                                                                                                                              | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.85<br>-9.0°<br>-3.8°<br><u>3QT-1</u><br>) \$175.8         | <u>Aug 16</u><br>9 \$171.16<br>% 4.4 <sup>4</sup><br>% 5.0 <sup>6</sup><br>6 <u>4QT-1</u><br>0 \$199.5<br>% 13.5 <sup>6</sup> | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u><br>2 \$177.49<br>% -11.09 | Oct 16           \$189.23           6           7           2QT-17           9           \$182.82           6           3.09 | Nov 16<br>\$186.09<br>6 15.8%<br>6 15.8%<br>7 Se \$<br>6 Se \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | \$223.23<br>6 20.0%<br>6 4.7%<br>250<br>200<br>                                                                                                             | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%<br>5.0%                 |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month<br>% Change vs. Prior Year<br>Average Monthly Sales (mil.<br>% Change vs. Prior Quarter | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.89<br>-9.04<br>-3.84<br><u>3QT-1</u><br>) \$175.8<br>2.94 | <u>Aug 16</u><br>9 \$171.16<br>% 4.4 <sup>4</sup><br>% 5.0 <sup>6</sup><br>6 <u>4QT-1</u><br>0 \$199.5<br>% 13.5 <sup>6</sup> | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u><br>2 \$177.49<br>% -11.09 | Oct 16           \$189.23           6           7           2QT-17           9           \$182.82           6           3.09 | Nov 16<br>\$186.09<br>6 15.8%<br>6 15.8%<br>7 Se \$<br>6 Se \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | \$223.23<br>6 20.0%<br>6 4.7%<br>250                                                                                                                        | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%<br>5.0%                 |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month<br>% Change vs. Prior Year<br>Average Monthly Sales (mil.<br>% Change vs. Prior Quarter | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.89<br>-9.04<br>-3.84<br><u>3QT-1</u><br>) \$175.8<br>2.94 | <u>Aug 16</u><br>9 \$171.16<br>% 4.4 <sup>4</sup><br>% 5.0 <sup>6</sup><br>6 <u>4QT-1</u><br>0 \$199.5<br>% 13.5 <sup>6</sup> | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u><br>2 \$177.49<br>% -11.09 | Oct 16           \$189.23           6           7           2QT-17           9           \$182.82           6           3.09 | Nov 16<br>\$186.09<br>6 -1.79<br>6 15.89<br>7 Supplementations<br>7 Supplementations<br>8 | \$223.23<br>\$ 20.0%<br>\$ 4.7%<br>250<br>200<br>150                                                                                                        | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%      | <u>Feb 17</u><br>\$166.18<br>0 0.5%<br>5.0%    | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%       | \$183.82<br>4.7%          | \$189.04<br>2.8%<br>5.0%                 |
| Source: Labor Market Statistic<br>ESTIMATED RETAIL<br>TANGIPAHOA PARISH<br>Estimated Retail Sales (mil.)<br>% Change vs Prior Month<br>% Change vs. Prior Year<br>Average Monthly Sales (mil.<br>% Change vs. Prior Quarter | s, Local Area<br><b>SALES</b><br><u>Jul 16</u><br>\$163.89<br>-9.04<br>-3.84<br><u>3QT-1</u><br>) \$175.8<br>2.94 | <u>Aug 16</u><br>9 \$171.16<br>% 4.4 <sup>4</sup><br>% 5.0 <sup>6</sup><br>6 <u>4QT-1</u><br>0 \$199.5<br>% 13.5 <sup>6</sup> | <u>Sep 16</u><br>5 \$192.36<br>% 12.49<br>% 12.69<br>6 <u>1QT-1</u><br>2 \$177.49<br>% -11.09 | Oct 16           \$189.23           6           7           2QT-17           9           \$182.82           6           3.09 | Nov 16<br>\$186.09<br>6 -1.79<br>6 15.89<br>7 Supplementations<br>7 Supplementations<br>8 | \$223.23           6         20.0%           6         4.7%           250         -           200         -           150         -           100         - | <u>Jan 17</u><br>\$165.34<br>-25.9%<br>12.9%<br>E | Feb 17<br>\$166.18<br>0.5%<br>5.0%<br>stimated | <u>Mar 17</u><br>\$200.95<br>20.9%<br>4.6% | <u>Apr 17</u><br>\$175.60<br>-12.6%<br>5.8%<br>es | \$183.82<br>4.7%<br>10.5% | \$189.04<br>2.8%<br>5.0%<br>2015<br>2016 |

#### Tangipahoa Parish—continued

#### **RESIDENTIAL BUILDING PERMITS** TANGIPAHOA PARISH <u>Aug 16</u> <u>Apr 17</u> <u>Jul 16</u> <u>Sep 16</u> Oct 16 Nov 16 Dec 16 <u>Jan 17</u> Feb 17 <u>Mar 17</u> <u>Jun 17</u> <u>May 17</u> **Total Permits** 33 56 51 51 66 62 45 59 74 52 90 61 % Change vs Prior 32.7% 60.0% 3.9% 12.1% 7.6% 6.7% .2% 18.3% 1.7% 34.5% 6.8% 5.9% 56 77 Total Units 33 51 53 62 45 59 74 90 61 52 % Change vs Prior Y 32 7% 60 0% 3 6% 6% 71.1% 63 2% .7% .8% 5.9% -7.6% **Residential Building Permits: Number of Units** 2<u>QT-17</u> 100 3QT-16 4QT-16 1QT-17 **Total Permits** 140 179 178 203 80 7.4% % Change vs Prior 0.0% 27.0% 11.9% 2015 60 **Total Units** 140 192 178 203 2016 40 % Change vs Prior Ye 2.1% 36.2% -11.9% 7.4% 2017 20 0 Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office, Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec City of Ponchatoula Permit Office, http://censtats.census.gov **RESIDENTIAL HOME SALES** TANGIPAHOA PARISH Sep-16 <u>Apr-17</u> May-17 Jul-16 Aug-16 Oct-16 Nov-16 Dec-16 Jan-17 Feb-17 Mar-17 Jun-17 Number of Homes Sold 101 91 91 103 95 89 78 86 105 100 112 100 -8.2% % Change vs Prior Year -8.1% 14.4% 11.4% 1.9% 3.1% -5.9% -10.6% -24.8% 8.0% 7.5% -16.0% \$18.4 \$16.6 Total Sales Volume (mil.) \$17.2 \$16.5 \$15.4 \$18.3 \$17.0 \$15.3 \$12.1 \$14.6 \$20.7 \$17.4 % Change vs Prior Year 0.3% -22.7% -8.9% 27.0% 17.9% -2.4% 11.1% 20.7% 10.0% 7.1% 5.9% -11.5% Average Selling Price \$170,654 \$181,030 \$168,950 \$177,713 \$179,135 \$171,969 \$155,177 \$170,024 \$175,255 \$166,269 \$184,809 \$173,798 % Change vs Prior Year 12.3% 2.8% -0.9% 11.0% 9.2% 6.4% -0.3% 12.2% 7.9% 3.9% 12.5% 5.3% **Total Residential Home Sales Volume** 3QT-16 4QT-16 1QT-17 2QT-17 \$25 287 269 312 Number of Homes Sold 283 % Change vs Prior Year -15 0% 4 4% 6.3% -6.9% <mark>بو</mark> \$20 2015 Total Sales Volume (mil.) \$45.1 \$54.7 \$49.1 \$50.6 2016 % Change vs Prior Year -11.3% 13.7% 13.6% 0.0% ₩ \$15 - 2017 \$173,442 **Average Selling Price** \$176,403 \$167,761 \$175,338 7.4% % Change vs Prior Year 4.3% 8.9% 6.8% \$10 Source: Based on information from the Gulf South Real Estate Information Network, Inc. Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec for the period 01/2015 to 06/2017 New Light Vehicle Purchases & Sales TANGIPAHOA PARISH <u>Jul 16</u> <u>Aug 16</u> Sep 16 Oct 16 Nov 16 Dec 16 Jan 17 Feb 17 Mar 17 Apr 17 May 17 Jun 17 New Car/Truck Purchases 444 448 478 551 615 555 486 452 327 435 478 438 -15.8% -2 0% -9.7% 39.8% 54.2% -6.4% -8 4% 29.1% -33.0% % Change vs Prior Year 10.7% -7.3% 28.2% **Purchases within Parish** 238 282 300 316 274 238 232 165 240 233 253 207 New Car/Truck Sales\* 452 549 749 740 529 493 460 374 506 477 477 447 12.7% 18.9% 77.9% % Change vs Prior Year -21.1% 39.9% 12.8% -11.4% 0.8% 20.2% -12.3% 16.1% -30.6% New Car/Truck Purchases 3QT-16 4QT-16 1QT-17 2QT-17 800 New Car/Truck Purchases 1,477 1,656 1,360 1,214 600 % Change vs Prior Year -9.4% 33.7% 3.1% -9.7% 2015 **Purchases within Parish** 820 828 637 693 400 2016 New Car/Truck Sales\* 1,750 1,762 1,340 1,401 43.1% 2.2% -12.4% 200 % Change vs Prior Year 3.6% - 2017 0 Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell) Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

\* = Includes only new vehicle sales within Louisiana

#### **Washington Parish**

The number of employed Washington Parish residents in the second quarter of 2017 increased 1.7 percent compared to the second quarter of 2016. The labor force grew by a much smaller 0.3 percent, resulting in a reduction in the unemployment rate from 7.6 percent in 2Q2016 to 6.3 percent in 2Q2017.

Sales tax collection data were not available for Washington Parish for 1Q2017.

Building permits for 20 homes were issued in 2Q2017, down 9.1 percent from 22 in 2Q2016.

The number and average selling price of Washington Parish homes sold in 2Q2017 were up 19.6 and 8.4 percent, respectively, over 2Q2016, resulting in a year-over-year increase in total home sales volume of 29.7 percent.

Washington Parish residents purchased 318 new cars and light trucks in 2Q2017, a decrease of 19.5 percent from 395 in 2Q2016.

| WASHINGTON PARISH      |               |               |               |               |               |               |               |               |               |               |         |               |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------|---------------|
|                        | <u>Jul 16</u> | <u>Aug 16</u> | <u>Sep 16</u> | <u>Oct 16</u> | <u>Nov 16</u> | <u>Dec 16</u> | <u>Jan 17</u> | <u>Feb 17</u> | <u>Mar 17</u> | <u>Apr 17</u> | May 17  | <u>Jun 17</u> |
| Labor Force            | 16,940        | 16,804        | 16,930        | 16,790        | 16,744        | 16,598        | 16,596        | 16,848        | 17,117        | 17,183        | 17,099  | 17,182        |
| % Change vs Prior Year | -2.0%         | -0.3%         | 0.7%          | -0.8%         | -0.3%         | 0.0%          | -1.0%         | -0.6%         | -0.3%         | 0.1%          | 0.7%    | 0.1%          |
| Total Employment       | 15,469        | 15,529        | 15,711        | 15,669        | 15,723        | 15,623        | 15,505        | 15,859        | 16,080        | 16,095        | 16,080  | 16,047        |
| % Change vs Prior Year | -2.6%         | -0.2%         | 1.1%          | 0.4%          | 0.8%          | 0.1%          | 0.1%          | 0.5%          | 1.0%          | 0.7%          | 2.1%    | 2.3%          |
| Unemployment Rate      | 8.7%          | 7.6%          | 7.2%          | 6.7%          | 6.1%          | 5.9%          | 6.6%          | 5.9%          | 6.1%          | 6.3%          | 6.0%    | 6.6%          |
| % Change vs Prior Year | 0.5%          | -0.2%         | -0.3%         | -1.2%         | -1.0%         | -0.1%         | -1.1%         | -1.0%         | -1.2%         | -0.5%         | -1.3%   | -2.0%         |
|                        | 3QT-16        | 4QT-16        | <u>1QT-17</u> | <u>2QT-17</u> |               |               |               | Total I       | Employme      | nt            |         |               |
| Labor Force            | 16,891        | 16,711        | 16,854        | 17,155        | 17,000        | T             |               |               |               |               |         |               |
| % Change vs Prior Year | -0.6%         | -0.4%         | -0.6%         | 0.3%          | 16 000        |               |               |               |               |               |         |               |
| Total Employment       | 15,570        | 15,672        | 15,815        | 16,074        | 16,000        |               |               |               |               |               |         |               |
| % Change vs Prior Year | -0.6%         | 0.4%          | 0.6%          | 1.7%          | 15,000        |               |               |               |               |               |         |               |
| Unemployment Rate      | 7.8%          | 6.2%          | 6.2%          | 6.3%          | 15,000        | Jan Feb       | Mar A         | or May J      | un Jul        | Aug Sep       | Oct Nov | Dec           |
| % Change vs Prior Year | 0.0%          | -0.8%         | -1.1%         | -1.3%         |               |               |               | , ,           |               | 0 1           |         |               |

#### Sales tax data not available.

#### Washington Parish—continued

| RESIDENTIAL BUILI                                                                       | DING PER                  | RMITS                     |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
|-----------------------------------------------------------------------------------------|---------------------------|---------------------------|--------------------------|---------------------------|--------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-------------------------|---------------------------|
| WASHINGTON PARISH                                                                       | Jul 16                    | Aug 16                    | Sep 16                   | Oct 16                    | Nov 16                   | Dec 16                    | Jan 17                    | Feb 17                    | Mar 17                    | Apr 17                    | May 17                  | Jun 1                     |
| Total Permits                                                                           | <u>Jui 16</u><br>9        | <u>Aug 16</u><br>5        | <u>Sep 16</u><br>10      | 7                         | 10                       | <u>Dec 16</u><br>5        | <u>Jan 17</u><br>7        | <u>Feb 17</u><br>6        | <u>iviar 17</u><br>18     | <u>Apr 17</u><br>6        | <u>iviay 17</u><br>7    | <u>Jun 1</u><br>7         |
| % Change vs Prior Year                                                                  | -10.0%                    | 0.0%                      | 42.9%                    | 0.0%                      | 100.0%                   | -28.6%                    | 0.0%                      | -45.5%                    | 500.0%                    | -33.3%                    | -22.2%                  |                           |
| Fotal Units                                                                             | 9                         | 5                         | 10                       | 7                         | 100.070                  | -20.070                   | 7                         | -40.076                   | 18                        | -00.0 %                   | 7                       |                           |
| % Change vs Prior Year                                                                  | -10.0%                    | 0.0%                      | 42.9%                    | 0.0%                      | 100.0%                   | -28.6%                    | 0.0%                      | -45.5%                    | 500.0%                    | -33.3%                    | -22.2%                  |                           |
|                                                                                         |                           |                           |                          | Г                         |                          |                           |                           |                           |                           |                           |                         |                           |
|                                                                                         |                           |                           |                          |                           | 20                       | Res                       | idential B                | uilding Po                | ermits: Nu                | umber of l                | Jnits                   |                           |
|                                                                                         |                           |                           |                          | 2QT-17                    | 20                       | . •                       |                           |                           |                           |                           |                         |                           |
| Total Permits                                                                           | 24                        | 22                        | 31                       | 20                        | 15                       | ^                         | <u>`</u>                  |                           |                           |                           | •                       | 2015                      |
| % Change vs Prior Year                                                                  | 9.1%                      | 15.8%                     | 47.6%                    | -9.1%                     |                          |                           | ``                        |                           |                           |                           |                         | 2016                      |
| Total Units                                                                             | 24                        | <b>22</b><br>15.8%        | 31                       | <b>20</b><br>-9.1%        | 10                       |                           |                           | $\sim$                    |                           | $\checkmark$              |                         | 2017                      |
| % Change vs Prior Year                                                                  | 9.1%                      | 15.8%                     | 47.6%                    | -9.1%                     | 5                        |                           |                           | $\times$                  |                           |                           |                         | 2017                      |
|                                                                                         |                           |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
| Sources: Washington Parish F                                                            | ermit Office a            | and                       |                          |                           | 0 +<br>Jai               | n Eeb Ma                  | r Apr Ma                  | w lung lu                 | l Aug Se                  | n Oct Nov                 |                         |                           |
| http://censtats.                                                                        |                           |                           |                          |                           | Jai                      | II FED IVIA               |                           | iy juli ju                | ii Aug 3e                 |                           | V DEC                   |                           |
| RESIDENTIAL HOM                                                                         | E SALES                   | ;                         |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
|                                                                                         |                           |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
| WASHINGTON PARISH                                                                       | 1.1.1.16                  | Aug 16                    | Son 16                   | Oct 16                    | Nov 16                   | Dec 16                    | lon 17                    | Eab 17                    | Mor 17                    | Apr 17                    | Mov 17                  | lun 17                    |
| Number of Llows - 0 -1-1                                                                | <u>Jul-16</u><br>12       | <u>Aug-16</u><br>13       | <u>Sep-16</u><br>12      | <u>Oct-16</u><br>13       | <u>Nov-16</u><br>15      | <u>Dec-16</u><br>19       | <u>Jan-17</u><br>11       | <u>Feb-17</u><br>7        | <u>Mar-17</u><br>21       | <u>Apr-17</u><br>15       | <u>May-17</u><br>22     | <u>Jun-17</u>             |
| Number of Homes Sold                                                                    |                           |                           |                          |                           |                          | 19                        |                           |                           |                           |                           |                         | 18                        |
| % Change vs Prior Year                                                                  | -29.4%<br><b>\$1.4</b>    | -38.1%                    | 0.0%                     | -13.3%                    | 114.3%                   |                           | 57.1%                     | -50.0%                    | 31.3%                     | 0.0%                      | 69.2%<br><b>\$2.1</b>   | 0.0%<br>\$2.0             |
| Total Sales Volume (mil.)                                                               | <b>\$1.4</b><br>-12.5%    | <b>\$0.9</b><br>-53.5%    | <b>\$1.2</b><br>26.4%    | <b>\$1.3</b><br>-41.5%    | <b>\$1.3</b><br>185.1%   | <b>\$2.0</b><br>207.0%    | <b>\$0.9</b><br>30.4%     | <b>\$0.8</b><br>-42.3%    | <b>\$2.9</b><br>98.4%     | <b>\$1.7</b><br>42.1%     | <b>\$2.1</b><br>78.4%   | <b>\$2.0</b><br>-4.2%     |
| % Change vs Prior Year                                                                  |                           |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
| Average Selling Price<br>% Change vs Prior Year                                         | <b>\$119,667</b><br>23.9% | <b>\$69,265</b><br>-24.8% | <b>\$97,625</b><br>26.4% | <b>\$97,231</b><br>-32.5% | <b>\$89,150</b><br>33.1% | <b>\$105,435</b><br>45.4% | <b>\$84,591</b><br>-17.0% | <b>\$113,368</b><br>15.4% | <b>\$136,883</b><br>51.2% | <b>\$113,273</b><br>42.1% | <b>\$95,083</b><br>5.4% | <b>\$113,296</b><br>-4.2% |
| % Change vs Prior Year                                                                  | 23.9%                     | -24.6%                    | 20.4%                    | -32.5%                    | 33.1%                    | 43.4%                     | -17.0%                    | 15.4%                     | 51.2%                     | 42.1%                     | 5.4%                    | -4.2%                     |
|                                                                                         | 3QT-16                    | 4QT-16                    | 1QT-17                   | 2QT-17                    |                          |                           | Total R                   | esidential                | Home Sale                 | s Volume                  |                         |                           |
| Number of Homes Sold                                                                    | 37                        | <u>4021-10</u><br>47      | 39                       | 55                        | \$4.                     | 0                         | iotai it                  | condentital               |                           | o volume                  |                         |                           |
| % Change vs Prior Year                                                                  | -26.0%                    | 51.6%                     | 5.4%                     | 19.6%                     | \$3.                     | 0                         |                           |                           |                           |                           |                         |                           |
| Total Sales Volume (mil.)                                                               | \$3.5                     | \$4.6                     | \$4.6                    | \$5.8                     | دد<br>ع                  |                           | 1                         |                           |                           |                           | _                       | 2015                      |
| % Change vs Prior Year                                                                  | -22.1%                    | 40.3%                     | 30.0%                    | 29.7%                     | suoilliw<br>\$2.         | 0                         | / `.                      | >                         |                           |                           | /-                      | 2016                      |
| Average Selling Price                                                                   | \$94,809                  |                           |                          | \$106,005                 | ≥ \$1.                   | 0                         |                           |                           | $\searrow$                | $\leftarrow$              |                         | - 2017                    |
| % Change vs Prior Year                                                                  | 5.3%                      | -7.5%                     | 23.3%                    | 8.4%                      | , ćo                     | 0                         | $\sim$                    |                           |                           | · · · ·                   |                         |                           |
| Source: Based on information from                                                       |                           |                           |                          |                           | \$0.                     |                           |                           |                           |                           | an Ort No                 |                         |                           |
| for the period 01/2015                                                                  |                           |                           |                          |                           |                          | Jan Fe                    | b iviar Api               | r iviay jun               | Jul Aug S                 | ep Oct No                 | ov Dec                  |                           |
|                                                                                         | Describer                 |                           | I                        |                           |                          |                           |                           |                           |                           |                           |                         |                           |
| New Light Vehicle                                                                       | Purchas                   | ses & sa                  | ies                      |                           |                          |                           |                           |                           |                           |                           |                         |                           |
| WASHINGTON PARISI                                                                       | -                         |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
|                                                                                         | <u>Jul 1</u>              | 6 Aug 10                  | 6 <u>Sep 16</u>          | <u>Oct 16</u>             | <u>Nov 16</u>            | <u>5 Dec 16</u>           | Jan 17                    | Feb 17                    | Mar 17                    | <u>Apr 17</u>             | May 17                  | <u>Jun 17</u>             |
| New Car/Truck Purchase                                                                  |                           |                           |                          | 127                       | 122                      |                           | 96                        | 88                        | 107                       | 104                       | 108                     | 106                       |
| % Change vs Prior Year                                                                  | -15.39                    |                           |                          |                           | 40.2%                    |                           |                           |                           |                           | -16.8%                    | 5.9%                    | -36.9%                    |
| Purchases within Parish                                                                 | 1                         |                           |                          | 12                        | 9                        |                           | 6                         | 8                         | 6                         | 10                        | 4                       | 6                         |
| New Car/Truck Sales*                                                                    | 1                         |                           |                          | 16                        | 13                       |                           | 8                         | 9                         | 10                        | 13                        | 4                       | 8                         |
| % Change vs Prior Year                                                                  | 25.09                     | % -47.4%                  | 6 -52.9%                 | -20.0%                    | 30.0%                    | -73.3%                    | -55.6%                    | 80.0%                     | -37.5%                    | 30.0%                     | -66.7%                  | -55.6%                    |
|                                                                                         |                           |                           |                          |                           |                          |                           | No                        | w Car /Tru                | ck Purcha                 |                           |                         |                           |
|                                                                                         | 3QT-1                     | 6 4QT-10                  | 6 1QT-17                 | 2QT-17                    | 200                      |                           | iver                      | w car/ iru                |                           | 565                       |                         |                           |
| New Car/Truck Purchase                                                                  |                           |                           |                          | 318                       |                          |                           |                           |                           |                           |                           |                         |                           |
| % Change vs Prior Year                                                                  | -17.49                    |                           |                          |                           | 150                      | +                         | $\sim$                    | $\rightarrow$             |                           |                           |                         | 2045                      |
| Purchases within Parish                                                                 | 2                         |                           |                          | 20                        | 100                      |                           |                           |                           |                           |                           | <                       | 2015                      |
| New Car/Truck Sales*                                                                    | 3                         |                           |                          | 25                        | 100                      | ~~                        | 2                         |                           |                           |                           |                         | 2016                      |
|                                                                                         | -31.3                     |                           |                          |                           | 50                       |                           |                           |                           |                           |                           |                         | <del>-</del> 2017         |
| % Change vs Prior Year                                                                  |                           |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         | ,                         |
| % Change vs Prior Year                                                                  |                           |                           |                          |                           |                          |                           |                           |                           |                           |                           |                         |                           |
|                                                                                         | ublic Safetv (d           | compiled by I             | Dominion Cro             | oss-Sell)                 | 0                        |                           | 1 1 1                     | 1 1                       |                           |                           |                         |                           |
| % Change vs Prior Year<br>Source: Louisiana Dept. of P<br>* = Includes only new vehicle |                           |                           | Dominion Cro             | oss-Sell)                 | 0                        |                           | Mar Apr                   | May Jun                   | lul Aug Sej               | o Oct Nov                 | Dec                     |                           |

### SOUTHEASTERN

# Southeastern student lands marketing internship, experience with Uber, and job offer

Southeastern Louisiana University senior Zachary Harrison is uber excited about his recent marketing internship. And, it's for good reason.

When Harrison was looking for an internship, he was hoping to gain actual experience he could utilize to gain employment when he graduates next year.

That is precisely what he got when he landed an internship with the international advertising agency Universal McCann. Working in Los Angeles last summer, Harrison was appointed to a team developing a major marketing and advertising proposal for the expanding ride-hailing service Uber.

Working with four other interns, the team developed a report and presented their results to Uber on how the company can get current consumers to use the service in new ways.

"Uber is linked with being a designated driver or airport transportation service," he explained. "Our objective was to shed light that Uber can be used for any kind of short distance transportation, such as commuting to work, fitness exercising, even tailgating."

He attributed landing the position to the encouragement and assistance he received from his Southeastern professors, including help in the application and interview process, and the knowledge he gained in his course work that provided a basis for the internship experience.

Harrison is one of an increasing number Southeastern students who are working in internship and other opportunities designed to provide them with real-world experience that can open doors for future employment.

Jones added that Harrison performed so well in his internship that Universal McCann has offered him a full time position with the company following graduation.

(Article courtesy of Southeastern's Office of Communications and Creative Services.)

