Promoting Economic Development in Southeast Louisiana

Summer 2021

NATIONAL

U.S. Economy

Herb A. Holloway

Research Economist Business Research Center Vol. 17 · No. 2

NATIONAL

• U.S. Economy

STATE

• Louisiana Economy

REGIONAL

- Employment
- Retail Sales
- Building Permits
- Home Sales
- Northshore Business Closures and Job Losses in 2020

LOCAL

- Livingston
- St. Helena
- St. Tammany
- Tangipahoa
- Washington

SOUTHEASTERN

 Southeastern opens new training room thanks to Northwestern Mutual

CONTACT US

Southeastern Louisiana University Business Research Ctr. 1514 Martens Drive Hammond, LA 70401 Phone: (985) 549-3199 Fax: (985) 549-2127 brc@southeastern.edu

U. S. real gross domestic product increased at a 6.4 percent annualized rate during the first quarter of 2021. Year-over-year, 1Q2021 real GDP was 0.4 percent higher than in the first quarter of 2020.

Total civilian employment for the first quarter of 2021 decreased 4.6 percent compared to 1Q2020. The labor force declined by 2.2 percent, resulting in an increase in the unemployment rate from 3.8 percent in 1Q2020 to 6.2 percent in 1Q2021. Economics (NABE) released in May 2021 projects U.S. Real GDP to grow at a rate of 6.7 percent in 2021 and 2.8 percent in 2022.

NABE panelists were more optimistic about the employment recovery than they were in March, with 66 percent now expecting non-farm employment to reach pre-COVID levels in late 2021 or early 2022.

Survey respondents expect inflation to be 2.8% year-over-year in Q4 2021, and 2.3% year-over-year in Q4 2022.

A survey of a panel of economists by the National Association for Business

EMPLOYMENT (Seasonally Adjusted)

| | Apr 20 | May 20 | Jun 20 | Jul 20 | Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | Jan 21 | Feb 21 | Mar 21 |
|--|--|--|--|--|--|---------|---------|----------|----------|-----------|---------|---------|
| Labor Force | 156,478 | 158,200 | 159,797 | 160,085 | 160,818 | 160,078 | 160,718 | 160,536 | 160,567 | 160,161 | 160,211 | 160,558 |
| % Change vs Prior Year | -3.8% | -2.9% | -2.0% | -2.1% | -1.9% | -2.4% | -2.2% | -2.4% | -2.4% | -2.6% | -2.6% | -1.3% |
| Total Employment | 133,370 | 137,224 | 142,100 | 143,777 | 147,276 | 147,543 | 149,669 | 149,809 | 149,830 | 150,031 | 150,239 | 150,848 |
| % Change vs Prior Year | -14.9% | -12.5% | -9.6% | -8.8% | -6.7% | -6.8% | -5.5% | -5.5% | -5.6% | -5.4% | -5.4% | -3.0% |
| Total Nonfarm Emp. | 130,161 | 132,994 | 137,840 | 139,566 | 141,149 | 141,865 | 142,545 | 142,809 | 142,503 | 142,736 | 143,272 | 144,042 |
| % Change vs Prior Year | -13.5% | -11.7% | -8.5% | -7.5% | -6.6% | -6.3% | -5.9% | -5.9% | -6.2% | -6.2% | -6.1% | -4.5% |
| Unemployment Rate | 14.8% | 13.3% | 11.1% | 10.2% | 8.4% | 7.8% | 6.9% | 6.7% | 6.7% | 6.3% | 6.2% | 6.0% |
| % Change vs Prior Year | 11.1% | 9.6% | 7.4% | 6.5% | 4.8% | 4.3% | 3.3% | 3.1% | 3.1% | 2.8% | 2.7% | 1.6% |
| | | | | | | | | | | | | |
| | <u>2QT-20</u> | <u>3QT-20</u> | 4QT-20 | <u>1QT-21</u> | 170.000 | | | Total Er | nploymei | | | |
| Labor Force % Change vs Prior Vear | 158,158 | 160,327 | 160,607 | 160,310 | 170,000 | | | Total Er | nploymei | | | |
| % Change vs Prior Year | 158,158 -2.9% | 160,327 -2.1% | 160,607 -2.3% | 160,310 -2.2% | 160,000 - | _ | | Total Er | nploymei | | | |
| | 158,158 | 160,327 | 160,607 | 160,310 | , | | -\ | Total Er | nployme | | | |
| % Change vs Prior Year Total Employment | 158,158 -2.9% 137,565 | 160,327 -2.1% 146,199 | 160,607 -2.3% 149,769 | 160,310 -2.2% 150,373 | 160,000 - | | -/ | Total Er | nployme | | | |
| % Change vs Prior Year Total Employment % Change vs Prior Year | 158,158 -2.9% 137,565 -12.3% | 160,327 -2.1% 146,199 -7.4% | 160,607 -2.3% 149,769 -5.5% | 160,310 -2.2% 150,373 -4.6% | 160,000 - 150,000 - 140,000 - | | - | Total Er | nployme | | | |
| % Change vs Prior Year Total Employment % Change vs Prior Year Total Nonfarm Emp. | 158,158 -2.9% 137,565 -12.3% 133,665 | 160,327 -2.1% 146,199 -7.4% 140,860 | 160,607 -2.3% 149,769 -5.5% 142,619 | 160,310 -2.2% 150,373 -4.6% 143,350 | 160,000 + 150,000 + 140,000 + 130,000 + | Jan Feb | Mar Ap | | nploymer | | | |
| % Change vs Prior Year Total Employment % Change vs Prior Year Total Nonfarm Emp. % Change vs Prior Year | 158,158 -2.9% 137,565 -12.3% 133,665 -11.2% | 160,327 -2.1% 146,199 -7.4% 140,860 -6.8% | 160,607 -2.3% 149,769 -5.5% 142,619 -6.0% | 160,310 -2.2% 150,373 -4.6% 143,350 -5.6% | 160,000 + 150,000 + 140,000 + 130,000 + | Jan Feb | Mar Ap | | | nt (000s) | Oct No | |

Southeastern Louisiana University

STATE

Louisiana Economy

Herb A. Holloway Research Economist

Business Research Center

Louisiana non-farm employment for the first quarter of 2021 increased 0.4 percent from the prior quarter but was down 7.5 percent compared to 1Q2020, representing a loss of 149,733 jobs.

When analyzed by industry, year-over-year numerical changes in seasonally-adjusted employment (in ascending order) were:

| Industry | <u>Y-o-Y Change</u> |
|-------------------------------------|---------------------|
| Accommodation & Food Services | -32,367 |
| Construction | -18,733 |
| Public Administration | -17,067 |
| Manufacturing | -10,333 |
| Arts, Entertainment, & Recreation | -8,267 |
| Administrative & Waste Services | -8,033 |
| Health Care & Social Assistance | -7,733 |
| Other Services | -6,867 |
| Mining & Logging | -6,867 |
| Transport., Warehousing, & Utilitie | s -6,433 |
| Wholesale Trade | -5,567 |
| Educational Services | -5,100 |
| Real Estate & Rental and Leasing | -4,867 |

EMPLOYMENT (Seasonally Adjusted)

| Information | -4,833 |
|-----------------------------------|---------------|
| Professional & Technical Services | -2,233 |
| Retail Trade | -1,933 |
| Management | -1,333 |
| Finance & Insurance | <u>-1,167</u> |
| Total Y-o-Y job losses | -149,733 |

The statewide labor force for 1Q2021 declined by 0.8 percent from the previous quarter and 3.4 percent compared to 1Q2020.

The unemployment rate increased from 5.2 percent in 1Q2020 to 7.5 percent in 1Q2021.

Initial unemployment insurance claims in 1Q2021 were up 9.0 percent from the prior quarter, but down 22.9 percent compared to 1Q2020. Average continued claims in 1Q2021 were down 46 percent from the prior quarter but up 209 percent from 1Q2021.

State sales tax collections (not including motor vehicles) in 1Q2021 increased by 20.6 percent compared to 1Q2020.

| LOUISIANA (Numb | ers in Th | ousands | 5) | | | | | | | | | |
|---------------------------|------------------------|------------------------|------------------------|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------|---------------|
| - | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | Feb 21 | <u>Mar 21</u> |
| Labor Force | 2,042 | 2,040 | 1,955 | 1,953 | 2,096 | 2,095 | 2,094 | 2,095 | 2,095 | 2,084 | 2,076 | 2,074 |
| % Change vs Prior Year | -3.0% | -3.1% | -7.3% | -7.7% | -1.3% | -1.7% | -2.0% | -2.3% | -2.5% | -3.1% | -3.5% | -3.6% |
| Total Employment | 1,773 | 1,772 | 1,772 | 1,775 | 1,924 | 1,928 | 1,930 | 1,930 | 1,930 | 1,926 | 1,918 | 1,922 |
| % Change vs Prior Year | -11.9% | -12.1% | -12.2% | -12.1% | -4.9% | -4.9% | -5.1% | -5.3% | -5.5% | -5.7% | -5.9% | -5.6% |
| Total Nonfarm Emp. | 1,710 | 1,733 | 1,770 | 1,791 | 1,807 | 1,803 | 1,819 | 1,831 | 1,835 | 1,835 | 1,835 | 1,838 |
| % Change vs Prior Year | -14.4% | -13.2% | -11.1% | -9.8% | -9.3% | -9.5% | -8.7% | -8.2% | -7.8% | -7.9% | -8.0% | -6.8% |
| Unemployment Rate | 13.1% | 13.1% | 9.4% | 9.1% | 8.2% | 8.0% | 7.9% | 7.9% | 7.9% | 7.6% | 7.6% | 7.3% |
| % Change vs Prior Year | 8.8% | 8.8% | 5.0% | 4.6% | 3.5% | 3.2% | 3.0% | 2.9% | 2.9% | 2.5% | 2.4% | 2.0% |
| Labor Force | <u>2QT-20</u> 2,012 | <u>3QT-20</u> 2,048 | <u>4QT-20</u> 2,095 | <u>1QT-21</u> 2,078 | 2,100 — | | T | otal Emple | oyment ((| 000s) | | |
| % Change vs Prior Year | -4.5% | -3.5% | -2.3% | -3.4% | 2,000 🕂 | | | | | | | |
| Total Employment | 1,772 | 1,876 | 1,930 | 1,922 | 1,900 ∔ | | - \ | | | | | |
| % Change vs Prior Year | -12.0% | -7.3% | -5.3% | -5.7% | 1,800 + | | \rightarrow | | | | | |
| Total Nonfarm Emp. | 1,738 | 1,801 | 1,828 | 1,836 | 1,700 | | | | | | | |
| % Change vs Prior Year | -12.9% | -9.5% | -8.2% | -7.5% | 1,600 | | | | | | | |
| Unemployment Rate | 11.9% | 8.4% | 7.9% | 7.5% | | lan Feb | Mar Apr | May Jur | ່ Jul Au | ug Sep (| Oct Nov | Dec |
| % Change vs Prior Year | 7.6% | 3.8% | 2.9% | 2.3% | | | | -2019 - | 2020 | 202 | 4 | |
| Source: Louisiana Departn | nent of Labo | r, Labor Ma | rket Statist | ics | | | | 2019 | 2020 | 202 | | |

Southeastern Louisiana University

REGIONAL

Herb A. Holloway

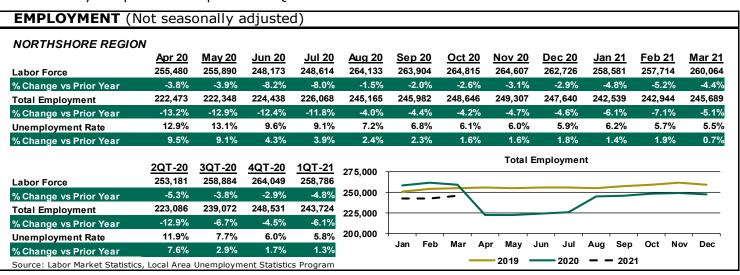
Research Economist Business Research Center

Northshore Employment

Total employment among Northshore residents in 1Q2021 was down 6.1 percent compared to 1Q2020, representing a loss of 15,908 jobs since the last quarter "pre-COVID".

The total Northshore civilian labor force in 1Q2021 contracted by 4.8 percent compared to 1Q2020.

With the labor force contracting by a smaller amount than employment, the Northshore unemployment rate increased from 4.5 percent in 1Q2020 to 5.8 percent in 1Q2021.



Northshore Sales and Use Tax Collections (not including Tangipahoa Parish)

Northshore sales and use tax collections in 1Q2021 (excluding Tangipahoa Parish, for which data were not available) averaged \$35.3 million per month, an increase of 21.9 percent compared to 1Q2020.

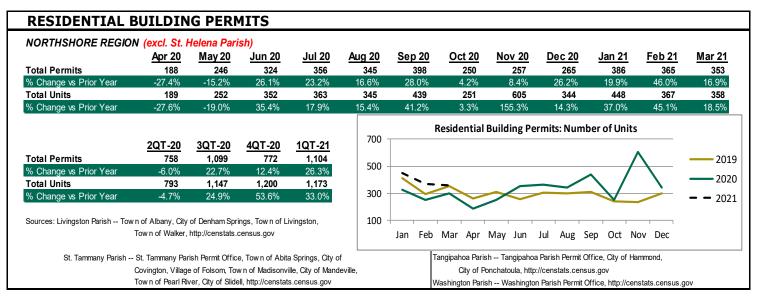
Year-over-year collections were up in all four parishes for which data were available, ranging from +13.7 percent in St. Helena Parish to +25.4 percent in Washington Parish.

| NORTHSHORE REGION | | | | | | | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|
| | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | <u>Feb 21</u> | <u>Mar 21</u> |
| Sales & Use Tax Collections (mil.) | \$28.12 | \$31.09 | \$35.85 | \$33.78 | \$32.49 | \$36.19 | \$34.93 | \$34.10 | \$44.25 | \$32.61 | \$31.53 | \$41.68 |
| % Change vs Prior Month | -12.4% | 10.6% | 15.3% | -5.8% | -3.8% | 11.4% | -3.5% | -2.4% | 29.7% | -26.3% | -3.3% | 32.2% |
| % Change vs. Prior Year | -2.2% | 4.5% | 18.6% | 12.4% | 6.2% | 16.7% | 13.8% | 16.0% | 20.3% | 14.6% | 20.1% | 29.9% |
| Avg. Monthly Collections (mil.) | <u>2QT-20</u> \$31.69 | <u>3QT-20</u> \$34.15 | <u>4QT-20</u> \$37.76 | <u>1QT-21</u> \$35.27 | su \$5 | 0 | Sa | les and Us | e Tax Coll | ections | | |
| % Change vs. Prior Quarter | 9.5% | 7.8% | 10.6% | -6.6% | | | | | | | 1 | |
| % Change vs Prior Year | 7.1% | 11.8% | 16.9% | 21.9% | 2 \$4 | 0 + | | - | | | /, - | 2019 |
| Sources: Livingston Parish School Boa St. Helena Parish Sheriff's O St. Tammany Parish Sales a Washington Parish Sheriff's | ffice nd Use Tax | Department | : | nent | \$3 \$2 | 0 | b Mar Apr | r May Jun | Jul Aug S | Sep Oct No | - v Dec | - 2020 - 2021 |

Northshore Residential Building Permits

The number of residential building permits issued in the Northshore region during 1Q2021 (excluding St. Helena Parish—for which data were not available) was up 26.3 percent compared to the first quarter of 2020, and the number of permitted units was up 33.0 percent. The number of permitted units was up in all four parishes for which data were available, from +20.0 percent in Tangipahoa Parish to +169.2 percent in Washington.

Permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.

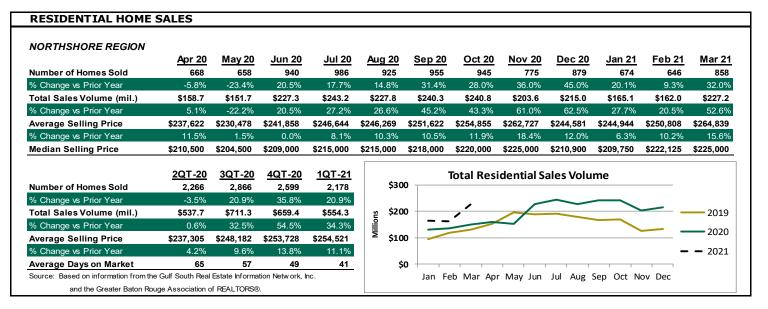


Northshore Residential Home Sales

There were 2,178 Northshore homes sold during 1Q2021 at an average price of \$254,521. The number sold was up 20.9 percent and the average price was up 11.1 percent compared to

1Q2020, leading to a 34.3 percent increase in total residential sales volume.

Average days on market in 1Q2021 was 41, compared to 75 in 1Q2020.



Northshore Business Closures and Job Losses in 2020

Herb A. Holloway

Research Economist Business Research Center

The COVID restrictions and societal disruptions of 2020 created substantial obstacles to the survival of existing and creation of new Northshore businesses.

The BRC recently subscribed to the YE database to track business openings and closures and job gains and losses in the five Northshore parishes.

As described on the YE website (youreconomy.org):

YE is an annual establishment-level time-series online research tool used by academic researchers, policy makers, and economic development analysts following companies at their unique locations across the U.S. YE tracks all establishments (and their jobs), including for-profit (both privately-owned and publicly-traded), non-profits, and government from 2004-2020. YE is a true business census of the U.S. economy, and of your economy.

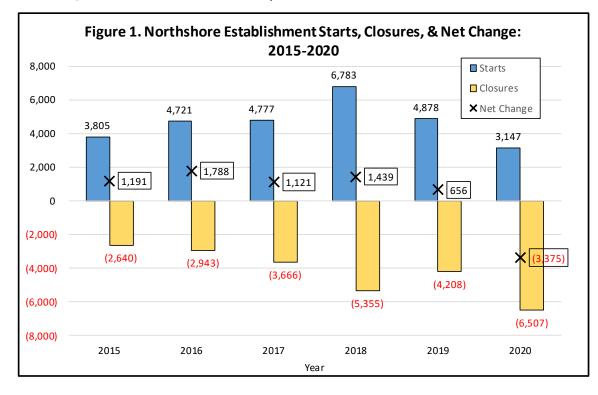
While YE data come from private sources and are not "official" government data, it is available much sooner.

ESTABLISHMENTS

From 2015 to 2019 the number of Northshore business establishments grew from 24,993 to 29,997, an average increase of 1,239 businesses (+4.7 percent) per year.

The average year during this 5-year time period saw 4,993 new businesses started on the Northshore, 3,762 existing businesses closed, and 9 net businesses moving in from outside the Northshore, resulting in the average net increase of 1,239 business establishments per year.

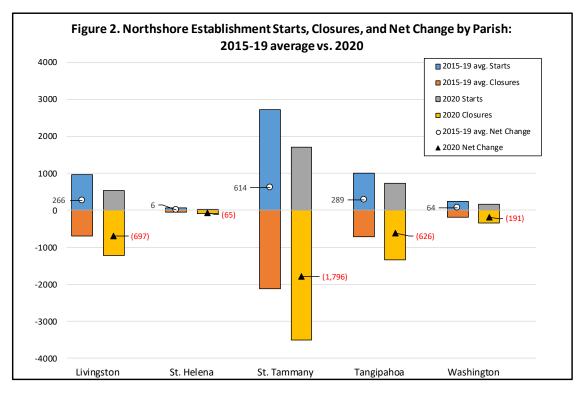
As illustrated in Figure 1, in 2020 starts of new businesses fell to 3,147, while closures jumped to 6,507. Combined with a net out-migration of 15 businesses, the number of Northshore establishments fell to 26,622, a net loss of 3,375 establishments - 11.3 percent of all Northshore businesses.



Northshore Business Closures and Job Losses in 2020 — continued

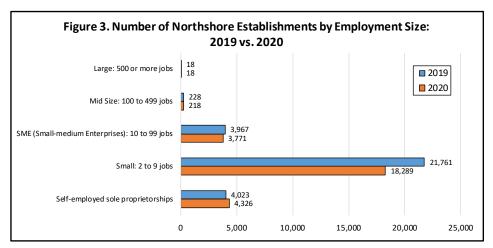
So 2020 saw both a sharp decline in business starts (-35 percent from 2019) and a spike in closures (+55 percent over 2019) in the Northshore region.

As shown in Figure 2, this pattern was consistent across all five Northshore parishes in 2020 -fewer starts, more closures, and a resulting negative net change.



Small businesses with 2-9 employees make up (by far) the majority of Northshore business establishments, representing over 72 percent of all Northshore businesses in 2019 (Figure 3).

This size group suffered the largest net loss of establishments in 2020, losing 3,472 establishments (16.0 percent). This compares to losses of 4.9 percent of small-medium enterprises, 4.4 percent of mid-size establishments, and no large businesses (500+ employees). The number of self-employed sole proprietors actually *increased* by 7.5 percent in 2020, from 4,023 to 4,326.

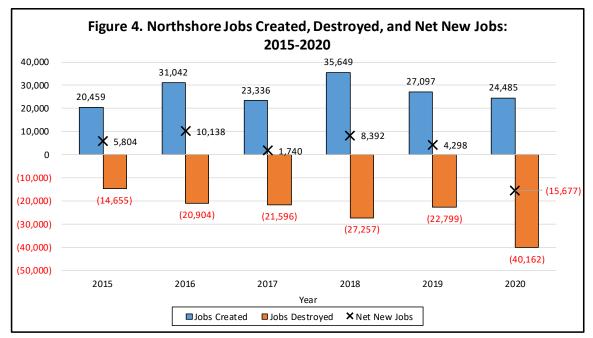


Northshore Business Closures and Job Losses in 2020 — continued

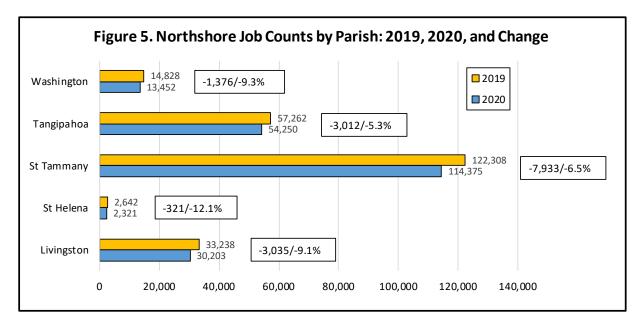
JOBS

From 2015-19 the number of Northshore jobs increased from 205,710 to 230,278, an average increase of 6,074 (+2.9 percent). The average year in this period saw 27,517 jobs created by new companies and expansions of existing companies, and 21,442 jobs lost through closures and contractions.

As illustrated in Figure 4, in 2020 jobs created fell to 24,485 while jobs destroyed increased to 40,162, for a net loss of 15,677 jobs (-6.8 percent).



Every Northshore Parish lost jobs in 2020 (Figure 5), ranging from 321 in St. Helena Parish to 7,933 in St. Tammany. Percentage of 2019 jobs lost ranged from 5.3 percent in Tangipahoa Parish to 12.1 percent in St. Helena.



LOCAL

Livingston Parish

The number of employed Livingston Parish residents in 1Q2021 decreased by 3.9 percent compared to 1Q2020, while the civilian labor force contracted by 3.2 percent.

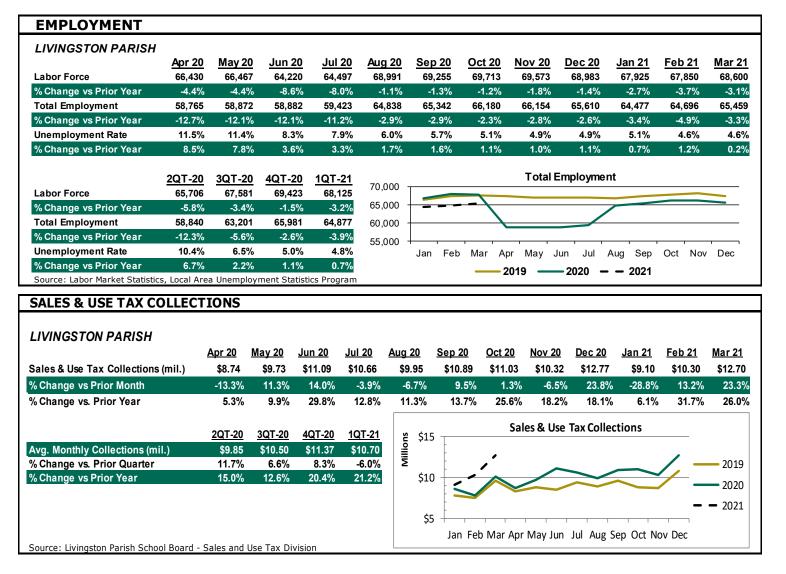
This resulted in an increase in the unemployment rate from 4.1 percent in 1Q2020 to 4.8 percent in 1Q2021.

Sales and use tax collections in Livingston Parish in 1Q2021 averaged \$10.7 million per month, up 21.2 percent compared to 1Q2020.

The number of permitted residential building units in 1Q2021 was up 47.8 percent compared to the first quarter of 2020. (Note that permit data for unincorporated Livingston Parish (2020) and Denham Springs (2020/21) were not available, and so were estimated by the Census Bureau.)

The number of homes sold in 1Q2021 was up 21.1 percent compared to 1Q2020, while the average price increased 15.8 percent to \$221,981, resulting in total residential sales volume increasing by 40.3 percent year-over-year. Average days on market in 1Q2021 was 47, compared to 85 in 1Q2020.

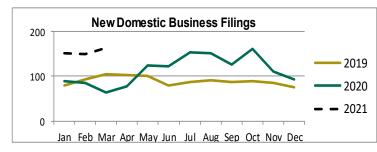
There were 464 new domestic business filings in Livingston Parish in 1Q2021, an increase of 95.0 percent compared to 238 in 1Q2020.



Livingston Parish—continued

| RESIDENTIAL BUIL | | | | | | | | | | | | |
|---|-----------------|--------------------|--------------------|---------------|----------------------|---|---------------|----------------------|---------------------|---------------------|---------------------|---------------------|
| LIVINGSTON PARISH | | | | | | | | | | | | |
| | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | <u>Feb 21</u> | Mar 2 |
| Total Permits | 18 | 73 -3.9% | 84 25.4% | 98 | 94 | 98 | 63 | 61 | 98 | 54 | 123 | 120 |
| % Change vs Prior Year Fotal Units | -74.6% 18 | -3.9% 73 | 25.4% 84 | 34.2% 98 | 23.7% 94 | 92.2% 98 | -16.0% 63 | <u>3.4%</u> 61 | 58.1% 98 | -25.0% 54 | <u>75.7%</u> 123 | 100.09 120 |
| % Change vs Prior Year | -74.6% | -3.9% | 25.4% | 34.2% | 23.7% | 92.2% | -16.0% | 3.4% | 58.1% | -25.0% | 75.7% | 100.0% |
| o change to this tout | 11.070 | 0.070 | 20.170 | 01.270 | 20.170 | 02.270 | 10.070 | 0.170 | 00.170 | 20.070 | 10.170 | 100.07 |
| | | | | | | Re | sidential F | Building Pe | ormits: Nuu | mber of U | nits | |
| | <u> 2QT-20</u> | <u> 3QT-20</u> | <u>4QT-20</u> | <u>1QT-21</u> | 150 | | | | | | | |
| Total Permits | 175 | 290 | 222 | 303 | | - | - | | | | | |
| % Change vs Prior Year | -18.2% | 45.0% | 13.3% | 47.8% | 100 | | | | | | | 2019 |
| Fotal Units | 175 | 290 | 222 | 303 | | | | \sim | | | | |
| 6 Change vs Prior Year | -18.2% | 45.0% | 13.3% | 47.8% | 50 | | \rightarrow | | | | | 2020 |
| ources: Town of Livingston, City o | f Walker Living | neton Parish P | armit Office | | | | | | | | _ | – 2021 |
| http://censtats.census.g | | jatori i anari i | Simil Office, | | 0 | | | 1 1 | 1 1 | 1 1 | | |
| | , | | | | | Jan Feb | Mar Apr | May Jun | Jul Aug S | Sep Oct N | lov Dec | |
| RESIDENTIAL HOME | | | | | | | | | | | | |
| RESIDENTIAL HOME | : SALES | | | | | | | | | | | |
| LIVINGSTON PARISH | | | | | | | | | | | | |
| | Apr 20 | May 20 | Jun 20 | Jul 20 | Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | Jan 21 | Feb 21 | Mar 21 |
| lumber of Llomas Cold | 201 | 179 | 247 | 272 | 236 | <u>360 20</u> 284 | 270 | 220 | <u>265</u> | 186 | 185 | 265 |
| Number of Homes Sold | | | | | | | | - | | | | |
| % Change vs Prior Year | 8.1% | -19.0% | 21.1% | 14.3% | 15.7% | 38.5% | 29.2% | 35.0% | 54.1% | 17.0% | 12.1% | 31.8% |
| Total Sales Volume (mil.) | \$42.8 | \$34.4 | \$49.9 | \$57.8 | \$51.7 | \$59.9 | \$61.1 | \$49.6 | \$56.1 | \$41.4 | \$40.5 | \$59.3 |
| % Change vs Prior Year | 25.9% | -22.5% | 16.2% | 20.1% | 25.4% | 45.7% | 49.0% | 59.9% | 67.6% | 35.0% | 30.5% | 52.2% |
| Average Selling Price | \$212,916 | \$191,964 | \$202,181 | \$212,520 | \$218,967 | \$210,804 | \$226,362 | \$225,336 | \$211,510 | \$222,552 | \$218,680 | \$223,886 |
| % Change vs Prior Year | 16.5% | -4.4% | -4.0% | 5.1% | 8.4% | 5.2% | 15.4% | 18.5% | 8.8% | 15.4% | 16.3% | 15.4% |
| Median Selling Price | \$191,900 | \$185,000 | \$189,500 | \$195,600 | \$197,003 | \$196,500 | \$205,545 | \$209,900 | \$199,000 | \$203,200 | \$205,000 | \$205,080 |
| | | | | | | | Total Da | امندهمات | | | | |
| | <u> 2QT-20</u> | <u> 3QT-20</u> | <u>4QT-20</u> | <u>1QT-21</u> | \$100 - | | lotal Re | sidential | Sales vol | ume | | |
| Number of Homes Sold | 627 | 792 | 755 | 636 | s | | | | | | _ | 2019 |
| % Change vs Prior Year | 2.6% | 22.4% | 38.8% | 21.1% | Millions Millions | | / | | \sim | | | |
| Total Sales Volume (mil.) | \$127.1 | \$169.4 | \$166.7 | \$141.2 | E 200 | | | | | | | 2020 |
| % Change vs Prior Year | 4.8% | 29.9% | 58.1% | 40.3% | - | | | | | | _ | - 2021 |
| Average Selling Price | \$202,705 | \$213,826 | \$220,850 | \$221,981 | \$0 - | | 1 1 | 1 1 | 1 1 | | | |
| % Change vs Prior Year | 2.1% | 6.1% | 13.9% | 15.8% | | Jan Feb | Mar Apr M | May Jun J | ul Aug Se | ep Oct No | ov Dec | |
| Average Days on Market | 71 | 56 | 51 | 47 | | | | | | | | |
| | | | | | | Culf Cauth I | | | Internet Tran | | | |
| Source: Based on information | from the Grea | | ouge Associa | IUOTI OF REAL | IORS® and | Guil Souul i | Real Estate I | normation | etwork, Inc. | • | | |
| New Domestic Bus | inocc Eili | inge | | | | | | | | | | |
| New Domestic bus | IIIESS FII | ings | | | | | | | | | | |
| | | | | | | | | | | | | |
| LIVINGSTON PARISH | | | | | | | | | | | | |
| | Apr 2 | 0 May 20 | <u>) Jun 20</u> |) Jul 20 | Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | Jan 21 | Feb 21 | Mar 21 |
| | | | | | | | | | | | | |
| New Domestic Filings | | | 122 | 154 | 151 | 126 | 161 | 110 | 02 | 151 | 1/0 | 164 |
| | 78 | 3 125 | | - | 151 | 126 | 161 | 110 | 93 | 151 | 149 | 164 |
| New Domestic Filings % Change vs Prior Month | | 3 125 | | - | | | - | 110 -31.7% | 93 -15.5% | 151 62.4% | 149 -1.3% | 164 10.1% |

| | <u>2QT-20</u> | <u>3QT-20</u> | | <u>1QT-21</u> |
|---------------------------|---------------|---------------|--------|---------------|
| New Domestic Filings | 325 | 431 | 364 | 464 |
| % Change vs Prior Quarter | 36.6% | 32.6% | -15.5% | 27.5% |
| % Change vs Prior Year | 14.8% | 60.8% | 44.4% | 95.0% |



Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

St. Helena Parish

Employment among St. Helena Parish residents in the first quarter of 2021 was down 3.8 percent compared to 1Q2020. The labor force increased by 1.9 percent, leading to an increase in the unemployment rate from 6.1 percent in 1Q2020 to 11.4 percent in 1Q2021.

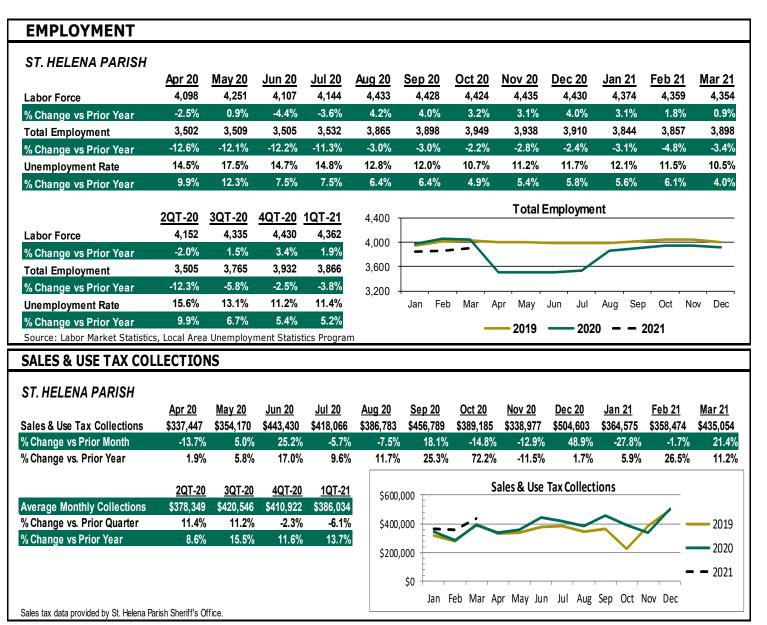
Sales and use tax collections in St. Helena Parish in the first quarter of 2021 averaged approximately \$386,000 per month, an increase of 13.7 percent compared to 1Q2020.

Building permit data were not available for St.

Helena Parish for 1Q2021.

There were three homes sold in St. Helena Parish in 1Q2021 at an average price of \$116,808. The number sold was down 62.5 percent from eight in 1Q2020, while the average price declined by 17.5 percent, resulting in a decrease in total residential sales volume of 69.1 percent.

There were 24 new, domestic business filings in St. Helena Parish in 1Q2021, an increase of 118.2 percent from 11 in the prior quarter and up 84.6 percent compared to 13 filings in 1Q2020.



St. Helena Parish—continued

Building permit data not available.

RESIDENTIAL HOME SALES

ST HELENA PARISH

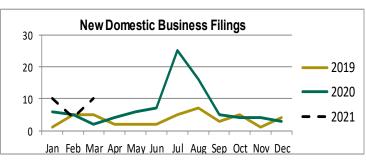
| | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | <u>Feb 21</u> | <u>Mar 21</u> |
|----------------------------------|----------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 1 | 1 | 1 | 3 | 5 | 2 | 2 | 3 | 1 | - | 3 | - |
| % Change vs Prior Year | -50.0% | -66.7% | 0.0% | 50.0% | 66.7% | 100.0% | 100.0% | 50.0% | #DIV/0! | -100.0% | -40.0% | -100.0% |
| Total Sales Volume (mil.) | \$40,500 | \$86,000 | \$128,000 | \$534,700 | \$960,000 | \$298,000 | \$309,900 | \$413,000 | \$210,000 | \$0 | \$350,425 | \$0 |
| % Change vs Prior Year | -93.0% | -88.2% | 82.9% | 154.6% | 240.8% | 129.2% | 31.9% | 46.2% | #DIV/0! | -100.0% | -34.8% | -100.0% |
| Average Selling Price | \$40,500 | \$86,000 | \$128,000 | \$178,233 | \$192,000 | \$149,000 | \$154,950 | \$137,667 | \$210,000 | #DIV/0! | \$116,808 | #DIV/0! |
| % Change vs Prior Year | -86.1% | -64.6% | 82.9% | 69.7% | 104.5% | 14.6% | -34.1% | -2.5% | #DIV/0! | #DIV/0! | 8.7% | #DIV/0! |
| Median Selling Price | \$40,500 | \$86,000 | \$128,000 | \$179,900 | \$185,000 | \$149,000 | \$154,950 | \$128,000 | \$210,000 | \$0 | \$85,000 | \$0 |
| | <u> 2QT-20</u> | <u> 3QT-20</u> | <u>4QT-20</u> | <u>1QT-21</u> | \$1,500,00 | | Total Resi | dential S | ales Volun | ne | | |
| Number of Homes Sold | 3 | 10 | 6 | 3 | | | | | | | | - 2019 |
| % Change vs Prior Year | -50.0% | 66.7% | 100.0% | -62.5% | \$1,000,00 | 0 | | | | | | |
| Total Sales Volume (mil.) | \$0.3 | \$1.8 | \$0.9 | \$0.4 | \$500,00 | 0 | | \frown | $ \land$ | | | - 2020 |
| % Change vs Prior Year | -81.6% | 188.4% | 80.3% | -69.1% | | | \mathbf{X} | | | | ~ - · | - 2021 |
| Average Selling Price | \$84,833 | \$179,270 | \$155,483 | \$116,808 | \$ | 0 | | | | | | |
| % Change vs Prior Year | -63.1% | 73.0% | -9.9% | -17.5% | | Jan Fe | b Mar Apr | May Jun | Jul Aug S | ep Oct N | lov Dec | |
| Average Days on Market | 226 | 52 | 31 | 76 | | | | | | | | |
| Source: Based on information fro | om the Greate | r Baton Roug | je Associatio | n of REALTO | RS® and Gu | If South Rea | l Estate Info | rmation Netw | vork, Inc. | | | |

New Domestic Business Filings

ST. HELENA PARISH

| | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | Feb 21 | <u>Mar 21</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------|---------------|
| New Domestic Filings | 4 | 6 | 7 | 25 | 16 | 5 | 4 | 4 | 3 | 10 | 4 | 10 |
| % Change vs Prior Month | 100.0% | 50.0% | 16.7% | 257.1% | -36.0% | -68.8% | -20.0% | 0.0% | -25.0% | 233.3% | -60.0% | 150.0% |
| % Change vs Prior Year | 100.0% | 200.0% | 250.0% | 400.0% | 128.6% | 66.7% | -20.0% | 300.0% | -25.0% | 66.7% | -20.0% | 400.0% |

| | <u> 2QT-20</u> | <u> 3QT-20</u> | <u>4QT-20</u> | <u>1QT-21</u> |
|---------------------------|----------------|----------------|---------------|---------------|
| New Domestic Filings | 17 | 46 | 11 | 24 |
| % Change vs Prior Quarter | 30.8% | 170.6% | -76.1% | 118.2% |
| % Change vs Prior Year | 183.3% | 206.7% | 10.0% | 84.6% |



Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

St. Tammany Parish

The number of employed St. Tammany Parish residents in 1Q2021 declined by 9.0 percent compared to 1Q2020, while the civilian labor force decreased by a smaller 8.1 percent. This led to an increase in the unemployment rate from 4.1 percent in 1Q2020 to 4.9 percent in 1Q2021.

Sales and use tax collections in St. Tammany Parish averaged \$21.8 million per month in 1Q2021, an increase of 22.0 percent over the first quarter of 2020.

The number of permitted residential building units in 1Q2021 was up 29.1 percent compared

to the first quarter of 2020. (Note: Multi-family permits are not included for unincorporated St. Tammany Parish.)

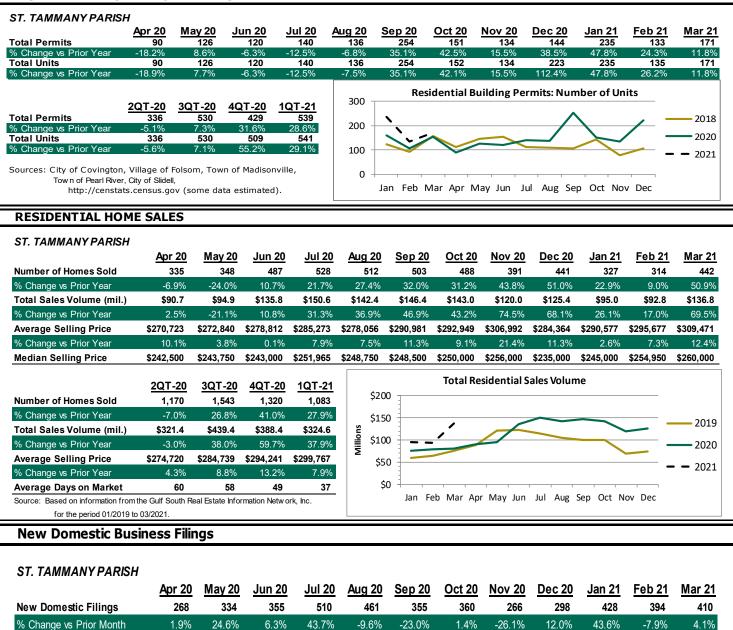
The number of homes sold in St. Tammany Parish in 1Q2021 was up 27.9 percent compared to 1Q2020, while the average selling price was up 7.9 percent to \$299,767, resulting in a 37.9 percent increase in total residential sales volume. Average days on market was 37 in 1Q2021, compared to 69 in 1Q2020.

There were 1,232 new, domestic business filings for St. Tammany Parish businesses in 1Q2021, up 63.2 percent compared to 755 in 1Q2020.

| EMPLOYMENT | | | | | | | | | | | | |
|--|---|---|--|---|--|---|--------------------------------|---|---|--|-------------------------------------|---|
| ST. TAMMANY PARISH | | | | | | | | | | | | |
| : | Apr 20 | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | <u>Oct 20</u> | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | <u>Feb 21</u> | <u>Mar 21</u> |
| Labor Force | 13,840 | 112,963 | 109,860 | 109,820 | 116,341 | 115,383 | 115,837 | 116,513 | 115,736 | 113,525 | 113,250 | 114,281 |
| % Change vs Prior Year | -5.8% | -6.7% | -10.9% | -10.8% | -4.6% | -5.6% | -6.1% | -6.1% | -6.1% | -8.5% | -8.7% | -7.2% |
| Total Employment | 98,976 | 98,880 | 100,260 | 100,934 | 109,080 | 108,565 | 109,635 | 110,572 | 109,972 | 107,602 | 107,802 | 108,915 |
| % Change vs Prior Year | -15.5% | -15.2% | -14.7% | -14.0% | -6.5% | -7.3% | -7.3% | -7.2% | -7.3% | -9.3% | -10.0% | -7.5% |
| Unemployment Rate | 13.1% | 12.5% | 8.7% | 8.1% | 6.2% | 5.9% | 5.4% | 5.1% | 5.0% | 5.2% | 4.8% | 4.7% |
| % Change vs Prior Year | 9.9% | 8.7% | 4.0% | 3.5% | 1.9% | 1.8% | 1.2% | 1.1% | 1.2% | 0.9% | 1.4% | 0.3% |
| | | | | | | | | Total F | mploymen | t | | |
| | | | | | 1 25,000 T | | | | npio jino i | • | | |
| | , | 113,848 | 116,029 | | 115,000 | | | | | | | |
| % Change vs Prior Year | -7.9% | -7.0% | -6.1% | | 105,000 | | - \ | | | | | |
| Total Employment | , | 106,193 | 110,060 | 108,106 | 95,000 | | <u> </u> | | | | | |
| % Change vs Prior Year | -15.1% | -9.3% | -7.3% | -9.0% | 85,000 | | ı ı | | | | , , | |
| Unemployment Rate | 11.4% | 6.7% | 5.1% | 4.9% | | Jan Feb | Mar Ap | r May Ju | un Jul | Aug Sep | Oct No | v Dec |
| % Change vs Prior Year | 7.6% | 2.4% | 1.2% | 0.8% | | | | | | | ~ / | |
| | | | oyment Sta | | ıram | | | - 2019 - | 2020 | 202 | 21 | |
| Source: Labor Market Statistics | ECTION | IS | | atistics Prog | | Sen 20 | Oct 20 | | | | | Mar 21 |
| GALES & USE TAX COLL ST. TAMMANY PARISH | ECTION | IS <u>May 20</u> | Jun 20 | atistics Pro <u>c</u> Jul 20 | <u>Aug 20</u> | <u>Sep 20</u> \$22 28 | Oct 20 \$21 33 | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | Feb 21 | <u>Mar 21</u> \$25 80 |
| SALES & USE TAX COLL ST. TAMMANY PARISH ales & Use Tax Collections (mil. | ECTION <u>Apr 20</u>) \$16.92 | IS <u>May 20</u> 2 \$18.7 | <u>Jun 20</u> 6 \$21.8 | <u>Jul 20</u> 0 \$20.57 | <u>Aug 20</u> \$20.03 | \$22.28 | \$21.33 | <u>Nov 20</u> \$21.42 | <u>Dec 20</u> \$26.65 | <u>Jan 21</u> \$20.69 | <u>Feb 21</u> \$18.85 | \$25.80 |
| GALES & USE TAX COLL ST. TAMMANY PARISH | ECTION | IS <u>May 20</u> 2 \$18.7 % 10.8 | <u>Jun 20</u> 6 \$21.8 % 16.2 | atistics Pro <u>c</u> Jul 20 0 \$20.57 % -5.6% | <u>Aug 20</u> \$20.03 6 -2.6 | \$\$22.28 % 11.2% | \$21.33 -4.3% | <u>Nov 20</u> \$21.42 0.4% | <u>Dec 20</u> | <u>Jan 21</u> | Feb 21 | \$25.80 36.9% |
| CALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. Change vs Prior Month | Apr 20) \$16.9: -12.2 | May 20 2 \$18.7 % 10.8 % 1.5 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 | <u>Jul 20</u> 5 \$20.57 5 \$20.57 6 \$20.57 7 \$20.57 8 \$20.57 12.19 | Aug 20 \$20.03 6 -2.6° 6 3.7° | 3 \$22.28 % 11.2% % 17.3% | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% |
| SALES & USE TAX COLL ST. TAMMANY PARISH ales & Use Tax Collections (mil. Change vs Prior Month | <u>Apr 20</u>) \$16.9: -12.2 -6.7 | IS <u>May 20</u> 2 \$18.7 % 10.8 % 1.5 0 <u>3QT-</u> | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 20 <u>4QT-2</u> | <u>Jul 20</u> 0 \$20.57 % -5.6% % 12.1% | Aug 20 \$20.03 6 -2.6° 6 3.7° | \$ \$22.28 % 11.2% % 17.3% \$30 | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. b Change vs Prior Month b Change vs. Prior Year vg. Monthly Collections (mil.) | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 20 <u>4QT-2</u> 96 \$23.1 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 | Aug 20 \$20.03 6 -2.6 6 3.7 1 6 3.7 1 | 3 \$22.28 % 11.2% % 17.3% | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% 33.9% |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. o Change vs Prior Month o Change vs. Prior Year vg. Monthly Collections (mil.) o Change vs. Prior Quarter | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> \$19.1 | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 % 9.4 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 <u>20</u> <u>4QT-2</u> 96 \$23.1 % 10.4 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 % -5.8% | Aug 20 \$20.03 5 -2.6° 5 -3.7° | 3 \$22.28 % 11.2% % 17.3% \$30 | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. Change vs Prior Month Change vs. Prior Year | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> \$19.1 7.3 | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 % 9.4 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 20 <u>4QT-2</u> 96 \$23.1 % 10.4 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 % -5.8% | Aug 20 \$20.03 6 -2.69 6 3.79 | \$22.28 11.2% 17.3% \$30 \$25 \$20 | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% 33.9% |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. o Change vs Prior Month o Change vs. Prior Year vg. Monthly Collections (mil.) o Change vs. Prior Quarter | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> \$19.1 7.3 | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 % 9.4 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 <u>20</u> <u>4QT-2</u> 96 \$23.1 % 10.4 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 % -5.8% | Aug 20 \$20.03 6 -2.69 6 3.79 | 3 \$22.28 % 11.2% % 17.3% \$30 | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% 33.9% 2019 2020 |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. o Change vs Prior Month o Change vs. Prior Year vg. Monthly Collections (mil.) o Change vs. Prior Quarter | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> \$19.1 7.3 | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 % 9.4 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 <u>20</u> <u>4QT-2</u> 96 \$23.1 % 10.4 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 % -5.8% | Aug 20 \$20.03 5 -2.6° 5 3.79 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | 3 \$22.28 % 11.2% % 17.3% \$30 \$25 \$20 \$31 \$15 \$32 | \$21.33 -4.3% 10.5% | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% | <u>Jan 21</u> \$20.69 -22.4% 15.7% | <u>Feb 21</u> \$18.85 -8.9% | \$25.80 36.9% 33.9% 2019 |
| ALES & USE TAX COLL T. TAMMANY PARISH ales & Use Tax Collections (mil. Change vs Prior Month Change vs. Prior Year vg. Monthly Collections (mil.) Change vs. Prior Quarter | <u>Apr 20</u>) \$16.9 -12.2 -6.7 <u>2QT-2</u> \$19.1 7.3 | May 20 2 \$18.7 % 10.8 % 1.5 0 3QT-2 6 \$20.9 % 9.4 | <u>Jun 20</u> 6 \$21.8 % 16.2 % 13.8 <u>20</u> <u>4QT-2</u> 96 \$23.1 % 10.4 | Jul 20 0 \$20.57 % -5.6% % 12.1% 10 1QT-21 3 \$21.78 % -5.8% | Aug 20 \$20.03 5 -2.6° 5 3.79 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | \$ \$22.28 % 11.2% % 17.3% \$30 \$25 \$22 \$25 \$20 \$25 \$11 \$20 \$12 \$25 \$12 \$25 \$10 \$25 | \$21.33 4.3% 10.5% Sa | <u>Nov 20</u> \$21.42 0.4% 16.8% | Dec 20 \$26.65 24.4% 15.3% Tax Collecti | <u>Jan 21</u> \$20.69 -22.4% 15.7% ons | Feb 21 \$18.85 -8.9% 15.0% | \$25.80 36.9% 33.9% 2019 2020 |

St. Tammany Parish—continued

RESIDENTIAL BUILDING PERMITS



| % Change vs Prior Year | -1.1% | 31.5% | 36.5% | 124.7% | 58.4% | 30.5% | 27.2% | 23.7% | 48.3% | 60.3% | |
|------------------------|----------------|---------------|---------------|---------------|-------|-------|---------|-----------|-----------|-------|---|
| | | | | | | | | | | | _ |
| | | | | | 700 | ٠ | New Don | nestic Bu | siness Fi | lings | |
| | <u> 2QT-20</u> | <u>3QT-20</u> | <u>4QT-20</u> | <u>1QT-21</u> | /00 | | | | | | |

| | 2021-20 | 001-20 | | TQ(T-ZT |
|---------------------------|---------|--------|--------|---------|
| New Domestic Filings | 957 | 1,326 | 924 | 1,232 |
| % Change vs Prior Quarter | 26.8% | 38.6% | -30.3% | 33.3% |
| % Change vs Prior Year | 21.9% | 67.8% | 32.2% | 63.2% |

 $Source: Louisiana\ Secretary\ of\ State's\ Office\ (compiled\ by\ Southeastern\ BRC)$

Note: Includes only domestic business corporations, limited liability companies,

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

500

300

100

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

75.1%

55.9%

2019

2020

2021

Tangipahoa Parish

The number of employed Tangipahoa Parish residents declined by 3.7 percent from 1Q2020 to 1Q2021, while the civilian labor force decreased by a smaller 1.0 percent, causing the unemployment rate to rise from 5.5 percent in 1Q2020 to 8.1 percent in 1Q2021.

Sales tax data were not available for Tangipahoa Parish for 1Q2021.

The number of residential construction permits issued in 1Q2021 was down 4.6 percent compared to 1Q2020, but the number of permitted units was up 20.0 percent.

The number of homes sold in Tangipahoa Parish in 1Q2021 increased by 5.7 percent compared to 1Q2020, while the average selling price increased by 8.5 percent to \$200,046, resulting in an increase in total residential sales volume of 14.8 percent. Average days on market in 1Q2021 was 35, compared to 71 in 1Q2020.

There were 615 new, domestic business filings in Tangipahoa Parish in 1Q2021, up 62.7 percent from 378 in the prior quarter and 101 percent from 306 in 1Q2020.

| TANGIPAHOA PARISH | | | | | | | | | | | | |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------|---------------|---------------|---------------|---------|---------------|
| | <u>Apr 20</u> | <u>May 20</u> | <u>Jun 20</u> | <u>Jul 20</u> | <u>Aug 20</u> | <u>Sep 20</u> | Oct 20 | <u>Nov 20</u> | <u>Dec 20</u> | <u>Jan 21</u> | Feb 21 | <u>Mar 21</u> |
| Labor Force | 55,164 | 55,815 | 53,975 | 54,281 | 57,528 | 57,951 | 57,853 | 57,519 | 57,143 | 56,135 | 55,728 | 55,900 |
| % Change vs Prior Year | 1.5% | 2.5% | -2.6% | -2.6% | 3.6% | 3.6% | 2.8% | 1.1% | 1.5% | -0.4% | -0.8% | -1.7% |
| Total Employment | 46,919 | 46,755 | 47,373 | 47,861 | 51,971 | 52,701 | 53,139 | 52,815 | 52,454 | 51,270 | 51,267 | 51,712 |
| % Change vs Prior Year | -10.0% | -9.8% | -8.7% | -8.4% | -0.7% | -0.6% | -0.3% | -2.1% | -1.8% | -3.3% | -4.3% | -3.4% |
| Unemployment Rate | 14.9% | 16.2% | 12.2% | 11.8% | 9.7% | 9.1% | 8.1% | 8.2% | 8.2% | 8.7% | 8.0% | 7.5% |
| % Change vs Prior Year | 10.8% | 11.4% | 5.9% | 5.5% | 3.9% | 3.8% | 2.8% | 3.0% | 3.1% | 2.7% | 3.4% | 1.6% |
| | 2QT-20 | 3QT-20 | 4QT-20 | <u>1QT-21</u> | | | | Total E | Employme | nt | | |
| Labor Force | 54,985 | 56,587 | 57,505 | 55,921 | 55,000 | | | | | | | |
| % Change vs Prior Year | 0.4% | 1.5% | 1.8% | -1.0% | 50,000 · | | _/ | | | | | |
| Total Employment | 47,016 | 50,844 | 52,803 | 51,416 | 45,000 | | | | | | | |
| % Change vs Prior Year | -9.5% | -3.2% | -1.4% | -3.7% | 40,000 | | | | | | | |
| Unemployment Rate | 14.5% | 10.1% | 8.2% | 8.1% | 40,000 | Jan Feb | Mar A | pr May J | un Jul | Aug Sep | Oct Nov | / Dec |
| % Change vs Prior Year | 9.4% | 4.4% | 3.0% | 2.6% | | | | | - 2020 - | - 2021 | | |

Sales tax data not available.

Tangipahoa Parish—continued

| RESIDENTIAL BUILD | ING PERI | MITS | | | | | | | | | | |
|---|----------------------|---------------------|----------------------|----------------------|------------------------------|---------------------|---------------------|--------------------|-----------------|----------------|--------------------|---------------------|
| TANGIPAHOA PARISH | | | | | | | | | | | | |
| | Apr 20 | May 20 | <u>Jun 20</u> | Jul 20 | Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | <u>Jan 21</u> | Feb 21 | Mar 21 |
| Total Permits | 66 | 41 | 108 | 111 | 127 | 38 | 29 | 54 | 18 | 87 | 96 | 44 |
| % Change vs Prior Year Total Units | 4.8% 67 | -52.3% 47 | 96.4% 136 | 65.7% 118 | 71.6% 127 | -44.9% 38 | -46.3% 29 | 8.0% 402 | -56.1% 18 | 1.2% 149 | <u>39.1%</u> 96 | -47.0% 49 |
| % Change vs Prior Year | 4.7% | -55.7% | 134.5% | 73.5% | 67.1% | -44.9% | -48.2% | 704.0% | -86.3% | 65.6% | 33.3% | -41.0% |
| | | | | Г | | | | | | | | |
| | 00T 00 0 | | | | 500 — | Res | sidential E | Building P | ermits: N | umber of | Units | |
| Total Permits | 2QT-20 3 215 | 276 <u>4</u> | <u>IQT-20</u> 101 | <u>1QT-21</u> 227 | 400 | | | | | | | |
| % Change vs Prior Year | 5.4% | 31.4% | -30.3% | -4.6% | | | | | | | Λ | 2019 |
| Total Units | 250 | 283 | 449 | 294 | 300 - | | | | | | | 2020 |
| % Change vs Prior Year | 9.6% | 32.9% | 89.5% | 20.0% | 200 - | ~ | - | | | / | | |
| | | | | | 100 - | | | \sim | | $ \rightarrow$ | | 2021 |
| Source: Tangipahoa Parish Per | mit Office, City | of Hammond | d Permit Offi | ce, | 0 + | Law Eak | | N.4 | 1.1 A | Carr Oat | New Dee | |
| City of Ponchatoula P | ermit Office, h | ttp://censtats | .census.gov | | | Jan Feb | Mar Apr | iviay Jun | Jul Aug | Sep Oct | Nov Dec | |
| | | | | | | | | | | | | |
| RESIDENTIAL HOM | 1E SALES | | | | | | | | | | | |
| TANGIPAHOA PARISH | | | | | | | | | | | | |
| | Apr 20 | May 20 | Jun 20 | Jul 20 | Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | Jan 21 | Feb 21 | Mar 21 |
| Number of Homes Sold | 112 | 115 | 181 | 166 | 150 | 150 | 163 | 140 | 156 | 142 | 127 | 136 |
| % Change vs Prior Year | -25.8% | -27.7% | 52.1% | 16.9% | -12.3% | 21.0% | 19.0% | 12.0% | 26.8% | 18.3% | 0.8% | -0.7% |
| Total Sales Volume (mil.) | \$22.2 | \$20.4 | \$36.7 | \$31.9 | \$29.7 | \$31.7 | \$33.2 | \$29.4 | \$31.2 | \$26.2 | \$25.5 | \$29.3 |
| % Change vs Prior Year | -17.2% | -25.9% | 75.5% | 25.0% | -6.2% | 37.9% | 35.1% | 18.0% | 38.7% | 22.8% | 11.2% | 11.4% |
| Average Selling Price | \$198,172 | | \$203,003 | \$192,466 | \$197,940 | \$211,318 | \$203,719 | \$210,157 | \$200,119 | \$184,184 | \$200,981 | \$215,733 |
| % Change vs Prior Year | 11.6% | 2.4% | 15.4% | 6.9% | 6.9% | 14.0% | 13.5% | 5.4% | 9.3% | 3.8% | 10.3% | 12.2% |
| Median Selling Price | \$187,500 | \$172,900 | \$180,000 | \$180,000 | \$184,500 | \$192,495 | \$200,000 | \$193,727 | \$190,000 | \$176,500 | \$184,709 | \$191,573 |
| | 207.20 | 207.20 | 407.00 | 407.04 | | Tot | al Pacida | ntial Sale | es Volum | • | | |
| Number of Homes Sold | <u>2QT-20</u> 408 | <u>3QT-20</u> | <u>4QT-20</u> 459 | <u>1QT-21</u> | \$40 | ΙΟΙ | ai Kesiue | inual Sale | es volume | e | | |
| % Change vs Prior Year | -4.9% | 466 6.6% | 4 39 19.2% | 405 5.7% | | | | \sim | | \sim | | |
| Total Sales Volume (mil.) | \$79.4 | \$93.3 | \$93.8 | \$81.0 | ູ \$30 | ' | | | \nearrow | | - | 2019 |
| % Change vs Prior Year | 5.4% | 16.4% | 30.3% | 14.8% | suojiliju Williou \$20 | | | \checkmark | | | | 2020 |
| Average Selling Price | \$194,548 | \$200,296 | \$204,459 | \$200,046 | | | | | | | - | 2020 |
| % Change vs Prior Year | 10.8% | 9.1% | 9.3% | 8.5% | \$10 | | | | | | - | 2021 |
| Average Days on Market | 71 | 52 | 37 | 35 | \$0 | | 1 1 | | | | | |
| Source: Based on information fro | m the Gulf South | Real Estate Int | formation Netv | vork, Inc. | | Jan Feb | Mar Apr | May Jun | Jul Aug S | ep Oct N | ov Dec | |
| for the period 01/2019 | to 03/2021. | | | | | | | | | | | |
| New Domestic Bu | cinocc Eil | inac | | | | | | | | | | |
| New Domestic Du | SII1635 FII | iliys | | | | | | | | | | |
| | | | | | | | | | | | | |
| TANGIPAHOA PARISI | H | | | | | | | | | | | |
| | Apr 2 | 20 May 2 | 0 Jun 2 | 0 Jul 20 | 0 Aug 20 | Sep 20 | Oct 20 | Nov 20 | Dec 20 | <u>Jan 21</u> | Feb 21 | Mar 21 |
| New Domestic Filings | 10 | | | _ | | 165 | 136 | 115 | 127 | 211 | 180 | 224 |
| | - | | | | | | | | | | | |
| % Change vs Prior Month | 1.0 | | | | | -21.4% | | -15.4% | 10.4% | 66.1% | -14.7% | 24.4% |
| % Change vs Prior Year | -10.9 | % 50.0% | % 105.6% | 6 146.4% | 6 128.3% | 60.2% | 44.7% | 36.9% | 67.1% | 80.3% | 114.3% | 113.3% |
| | | | | | | | | | | | | |
| | | | | | | | New Do | mestic Bu | usiness Fi | lings | | |
| | 2QT-2 | 20 <u>3QT-2</u> | 0 4QT-2 | <u>0 1QT-2</u> | 1 3 | 00 | | | | - | | |
| Now Domestic Filings | 43 | | _ | - | | | | | \mathbf{N} | | _ | - 2019 |
| New Domestic Filings | | | | | | .00 | ~ | | | | | _ 2020 |
| % Change vs Prior Quarter | 41.5 | | | | | | | | | \searrow | | - 2020 |
| % Change vs Prior Year | 42.4 | % 112.1 ° | % 48.89 | % 101.0% | 6 1 | .00 | | | | | - | - 2021 |
| | | | | | | | | | | | | |
| Source: Louisiana Secretary | of State's Offic | e (compiled | hy Southea | | | 0 + | | | | 1 1 | | |
| | | · · | | , | | Jan Fe | eb Mar Apr | May Jun Ju | I Aug Sep (| Oct Nov De | С | |
| Note: Includes only domestic partnerships, and limit | c business col | porations, li | mited liabilit | y companies | S, antitios non | nrofit corner | ations or lo | v-profit limit | ad liability oo | mnanioe | | |
| partiterships, and limit | eu nability part | nersnips. D | UES NULINCI | ine intelâu e | enuues, non- | pronit corpor | au0115,0110\ | v-pront infilte | eu liability CO | mpanies. | | |

Washington Parish

The number of employed Washington Parish residents in the first quarter of 2021 decreased by 3.5 percent compared to 1Q2020.

The labor force decreased by a smaller 1.7 percent, resulting in an increase in the unemployment rate from 5.7 percent in 1Q2020 to 7.4 percent in 1Q2021.

Sales and use tax collections in Washington Parish averaged \$2.4 million per month in 1Q2021, up 25.4 percent compared to 1Q2020.

Building permits for 35 units were issued in

1Q2021, up 169.2 percent from 13 in 1Q2020.

The number of Washington Parish homes sold in 1Q2021 was 30.8 percent higher than in 1Q2020, and the average sales price increased by 12.0 percent, resulting in a year-over-year increase in total residential sales volume of 46.5 percent. Average days on market in 1Q2021 was 97.

There were 106 new, domestic business filings in Washington Parish in 1Q2021, up 30.9 percent from 81 in the prior quarter and 92.7 percent from 55 in 1Q2020.

| WASHINGTON PARISH | | | | | | | | | | | | | |
|---|---|--|---|--|---|-------------------------|---|--|---|---|--|-----------------------------------|--|
| | Apr 20 | <u>May 20</u> | Jun : | <u>20 J</u> | <u>ul 20 A</u> | ug 20 | <u>Sep 20</u> | Oct 20 | <u>Nov 20</u> | Dec 20 | <u>Jan 21</u> | Feb 21 | <u>Mar 21</u> |
| abor Force | 15,948 | 16,394 | 16,0 |)11 1 | 5,872 | 16,840 | 16,887 | 16,988 | 17,064 | 16,954 | 16,622 | 16,527 | 16,929 |
| % Change vs Prior Year | -4.0% | -2.9% | -6.3 | 3% | -6.0% | 0.8% | 0.6% | -1.5% | -1.6% | -1.6% | -2.4% | -2.5% | -0.2% |
| otal Employment | 14,311 | 14,332 | 14,4 | 18 1 | 4,318 | 15,411 | 15,476 | 15,743 | 15,828 | 15,694 | 15,346 | 15,322 | 15,705 |
| 6 Change vs Prior Year | -9.7% | -10.4% | -9.4 | 4% | -9.1% | -1.8% | -2.2% | -3.3% | -3.6% | -4.0% | -4.1% | -4.9% | -1.4% |
| Jnemployment Rate | 10.3% | 12.6% | | 9% | 9.8% | 8.5% | 8.4% | 7.3% | 7.2% | 7.4% | 7.7% | 7.3% | 7.2% |
| % Change vs Prior Year | 5.6% | 7.3% | 3.1 | 1% | 3.1% | 2.4% | 2.6% | 1.7% | 1.9% | 2.2% | 1.6% | 2.4% | 1.1% |
| | 2QT-20 | <u>3QT-20</u> | <u>4QT-</u> 2 | <u>20 1Q</u> | <u>T-21</u> | | | | Total E | Imployme | nt | | |
| _abor Force | 16,118 | 16,533 | 17,0 | 02 1 | 6 693 | 17,000 16,000 | | | | | | | |
| % Change vs Prior Year | -4.4% | -1.6% | -1.6 | 6% | -1 7% | 15,000 - | | - | | | | | |
| Total Employment | 14,354 | 15,068 | 15,7 | 755 1 | E AEO | 14,000 - | | | | | | | |
| % Change vs Prior Year | -9 .8% | -4.4% | -3.6 | 6% | 2 E0/ | 13,000 + | | r | -11 | | | | |
| Jnemployment Rate | | 0.00/ | | a 0 / | | - , | | | | | | • • • • | D |
| | 10.9% | 8.9% | 7.3 | | 7.4% | | Jan Feb | Mar Ap | or May J | un Jul / | Aug Sep | Oct Nov | Dec |
| % Change vs Prior Year Source: Labor Market Statistics, L | 5.3% ocal Area (| 2.7% Jnemployn | 1.9 | 9% | 1.7% | | Jan Feb | | or May J | un Jul / - 2020 - | Aug Sep • – 2021 | Oct Nov | Dec |
| % Change vs Prior Year Source: Labor Market Statistics, L CALES & USE TAX COLL | 5.3% ocal Area (| 2.7% Jnemployn | 1.9 | 9% | 1.7% | | Jan Feb | | , | | | Oct Nov | Dec |
| & Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL | 5.3% ocal Area (| 2.7% Jnemployn | 1.9 nent Sta | 9% | 1.7% | <u>Aug 20</u> | Jan Feb | | , | | | Oct Nov | Mar 21 |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL VASHINGTON PARISH | 5.3% ocal Area (ECTION | 2.7% Jnemployn IS 20 May | 1.9 nent Sta | 9% atistics Pr | 1.7% ogram | <u>Aug 20</u> \$2.12 | <u>Sep 20</u> | 2 | 019 <u>Nov 20</u> | <u> 2020 </u> | - 2021 | - | <u>Mar 21</u> |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL VASHINGTON PARISH ales & Use Tax Collections (mil | 5.3% ocal Area (ECTION <u>Apr 2</u>) \$2 | 2.7% Jnemployn IS 20 May 13 \$2 | 1.9 nent Sta | 9% atistics Pr | 1.7% ogram | | <u>Sep 20</u> 2 \$2.56 | <u>Oct 20</u> \$2.17 | 019 <u>Nov 20</u> \$2.03 | <u>– 2020</u> – <u>Dec 20</u> \$4.32 | <u>Jan 21</u> \$2.46 | <u>Feb 21</u> \$2.02 | |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL VASHINGTON PARISH ales & Use Tax Collections (mil Change vs Prior Month | 5.3% ocal Area (ECTION <u>Apr 2</u>) \$2. | 2.7% Jnemployn IS 20 May 13 \$2 .4% (| 1.(nent Sta 20 J 2.25 | 9% atistics Pr lun 20 \$2.52 | 1.7% ogram <u>Jul 20</u> \$2.13 | \$2.12 | <u>Sep 20</u> 2 \$2.56 % 20.6% | <u>Oct 20</u> \$2.17 5 -15.29 | 019 | _ 2020 | <u>Jan 21</u> \$2.46 -43.0% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.74 |
| % Change vs Prior Year Source: Labor Market Statistics, L SALES & USE TAX COLL VASHINGTON PARISH ales & Use Tax Collections (mil o Change vs Prior Month | 5.3% ocal Area (ECTION <u>Apr 2</u>) \$2. | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 | 1.s nent Sta 20 J 2.25 5.0% 8.1% | 9% atistics Pr lun 20 \$2.52 11.7% | 1.7% ogram <u>Jul 20</u> \$2.13 -15.3% | \$2.12 -0.59 6.29 | <u>Sep 20</u> 2 \$2.56 % 20.6% % 23.0% | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | _ 2020 | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.74 35.7 |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL VASHINGTON PARISH ales & Use Tax Collections (mil Change vs Prior Month Change vs. Prior Year | 5.3% ocal Area (ECTION Apr 2) \$2 -9 7 2QT | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 .20 3Q | 1.s nent Sta 20 J 2.25 5.0% 8.1% | 9% atistics Pr lun 20 \$2.52 11.7% 17.4% | 1.7% ogram Jul 20 \$2.13 -15.3% 14.5% | \$2.12 -0.59 6.29 | <u>Sep 20</u> 2 \$2.56 % 20.6% % 23.0% | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | <u>Dec 20</u> \$4.32 5 84.1% | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.74 35.7 |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL /ASHINGTON PARISH ales & Use Tax Collections (mil Change vs Prior Month Change vs. Prior Year | 5.3% ocal Area (ECTION <u>Apr 2</u>) \$2. -9 7 <u>2Q1</u> \$2 | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 | 1.5 <u>nent Sta</u> 20 <u>J</u> 2.25 6.0% 8.1% <u>T-20</u> 5 2.27 | 9% atistics Pr lun 20 \$2.52 11.7% 17.4% <u>4QT-20</u> | 1.7% ogram <u>Jul 20</u> \$2.13 -15.3% 14.5% <u>1QT-21</u> | \$2.12 -0.5 | <u>Sep 20</u> 2 \$2.56 % 20.6% % 23.0% | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | <u>Dec 20</u> \$4.32 5 84.1% | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.7/ 35.7 16.9 |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL WASHINGTON PARISH ales & Use Tax Collections (mil Change vs Prior Month Change vs. Prior Year vg. Monthly Collections (mil.) Change vs. Prior Quarter | 5.3% ocal Area (ECTION Apr 2) \$2. -9 7 2QT \$2 19 | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 .20 3Q .30 \$.7% - | 1.5 <u>nent Sta</u> 20 J 2.25 6.0% 8.1% T-20 5 2.27 1.2% | 9% atistics Pr <u>lun 20</u> \$2.52 11.7% 17.4% <u>4QT-20</u> \$2.84 25.1% | 1.7% ogram <u>Jul 20</u> \$2.13 -15.3% 14.5% <u>1QT-21</u> \$2.41 -15.2% | \$2.12 -0.59 6.29 | <u>Sep 20</u> 2 \$2.56 % 20.6% % 23.0% | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | <u>Dec 20</u> \$4.32 5 84.1% | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.74 35.7 16.9 201 |
| % Change vs Prior Year Source: Labor Market Statistics, L ALES & USE TAX COLL WASHINGTON PARISH ales & Use Tax Collections (mil Change vs Prior Month Change vs. Prior Year vg. Monthly Collections (mil.) Change vs. Prior Quarter | 5.3% ocal Area (ECTION Apr 2) \$2. -9 7 2QT \$2 19 | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 .20 3Q .30 \$.7% - | 1.5 <u>nent Sta</u> 20 <u>J</u> 2.25 6.0% 8.1% <u>T-20</u> 5 2.27 | 9% atistics Pr 20 \$2.52 11.7% 17.4% 4QT-20 \$2.84 | 1.7% ogram <u>Jul 20</u> \$2.13 -15.3% 14.5% <u>1QT-21</u> \$2.41 | \$2.12 -0.59 6.29 | Sep 20 2 \$2.56 % 20.6% % 23.0% \$5 \$4 \$3 \$3 | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | <u>Dec 20</u> \$4.32 5 84.1% | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 21</u> \$2.7/ 35.7 16.9 |
| % Change vs Prior Year Source: Labor Market Statistics, I SALES & USE TAX COLL WASHINGTON PARISH ales & Use Tax Collections (mil 6 Change vs Prior Month 6 Change vs. Prior Year vg. Monthly Collections (mil.) 6 Change vs. Prior Quarter 6 Change vs. Prior Year | 5.3% ocal Area I ECTION Apr 2 -9 7 2Q1 \$2 19 11 | 2.7% Jnemployn IS 20 May 13 \$2 .4% (.7% 8 .20 3Q .30 \$.7% - .2% 14 | 1.5 <u>nent Sta</u> 20 J 2.25 6.0% 8.1% <u>T-20</u> 2.27 1.2% 4.7% | 9% atistics Pr 20 \$2.52 11.7% 17.4% 4QT-20 \$2.84 25.1% 27.8% | 1.7% ogram <u>Jul 20</u> \$2.13 -15.3% 14.5% <u>1QT-21</u> \$2.41 -15.2% 25.4% | \$2.12 -0.59 6.29 | Sep 20 2 \$2.56 % 20.6% % 23.0% \$5 | <u>Oct 20</u> \$2.17 5 -15.29 5 -8.29 | 019 <u>Nov 20</u> \$2.03 6 -6.5% 6 3.7% | <u>Dec 20</u> \$4.32 5 84.1% | <u>Jan 21</u> \$2.46 -43.0% 48.4% | <u>Feb 21</u> \$2.02 -17.8% | <u>Mar 2:</u> \$2.7 35.7 16.9 |

Washington Parish-continued

RESIDENTIAL BUILDING PERMITS WASHINGTON PARISH <u>Jul 20</u> Apr 20 <u>May 20</u> <u>Jun 20</u> Aug 20 <u>Sep 20</u> Oct 20 <u>Dec 20</u> <u>Jan 21</u> <u>Mar 21</u> Nov 20 Feb 21 **Total Permits** 14 6 12 9 4 8 7 8 5 10 13 12 % Change vs Prior Year 6.7% 50.0% 71.4% 125.0% -20.0% 40.0% 100.0% 300.0% 166.7% 33.3% 66.7% 225.0% Total Units 14 6 12 9 49 7 5 10 13 12 4 8 -6.7% 71.4% -60.9% -20.0% 1533.3% 225.0% 300.0% % Change vs Prior Year -50.0% 40.0% -33.3% 66.7% 66.7% **Residential Building Permits: Number of Units** 60 2QT-20 3QT-20 4QT-20 1QT-21 **Total Permits** 32 21 20 35 2019 40 191.7% % Change vs Prior Ye -5.9% 75.0% 0.0% 2020 Total Units 62 20 32 35 20 % Change vs Prior 100.0% 0.0% 2021 0 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Source: Washington Parish Permit Office **RESIDENTIAL HOME SALES** WASHINGTON PARISH Jun 20 Jul 20 Oct 20 Nov 20 Dec 20 Apr 20 May 20 Aug 20 Sep 20 Jan 21 Feb 21 Mar 21 Number of Homes Sold 19 15 24 17 22 16 22 21 16 19 17 15 % Change vs Prior Year 90.0% -16.7% 50.0% -22.7% -15.4% 0.0% 15.8% 162.5% -15.8% 35.7% 142.9% -16.7% Total Sales Volume (mil.) \$3.0 \$1.8 \$4.8 \$2.3 \$3.1 \$2.1 \$3.2 \$4.2 \$2.1 \$2.5 \$2.8 \$1.8 % Change vs Prior Year 148.1% -2.9% 119.2% 13.1% 10.9% 23.1% 37.6% 190.6% 18.3% 42.4% 363.6% -28.7% \$158,301 \$198,096 \$133,974 \$141,209 \$198,610 \$132,867 \$167,576 \$118,400 Average Selling Price \$121,448 \$129,444 \$147,494 \$131,456 -14.5% % Change vs Prior Year 30.6% 16.6% 46.1% 12.5% 31.0% 23.1% 18.8% 10.7% 40.4% 4.9% 90.9% \$120,000 \$126,250 \$136.250 \$110,000 **Median Selling Price** \$165,000 \$90.000 \$177,500 \$136,250 \$175,000 \$116,000 \$118,000 \$149,000 2QT-20 3QT-20 4QT-20 1QT-21 **Total Residential Sales Volume** \$5 Number of Homes Sold 58 55 59 51 % Change vs Prior Year 14.1% 30.8% \$4 31.8% 28.3% Total Sales Volume (mil.) \$7.1 2019 \$9.6 \$7.5 \$9.5 ຣິ \$3 82.3% 4.9% 46.5% % Change vs Prior Year 70.8% 2020 ≣ \$2 Average Selling Price \$165,237 \$135,550 \$161,339 \$140,182 \$1 2021 22 1% 12.0% % Change vs Prior 38.3% 33 88 \$0 Average Days on Market 74 70 97 Source: Based on information from the Gulf South Real Estate Information Network, Inc. Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec for the period 01/2019 to 03/2021 New Domestic Business Filings WASHINGTON PARISH Mar 21 Apr 20 May 20 Jun 20 Jul 20 Aug 20 Sep 20 **Oct 20** Nov 20 Dec 20 Jan 21 Feb 21 48 49 24 29 28 37 32 25 34 32 40 New Domestic Filings 19 52.6% -3.4% -5.9% % Change vs Prior Month 5.6% 71.4% 2.1% -24.5% -13.5% -21.9% -4.0% 41.7% 25.0% % Change vs Prior Year 250.0% 166.7% 145.0% 131.3% 316.7% 166.7% 128.6% 122.2% -13.6% 31.8% 68 4% 47.8% New Domestic Business Filings 60 2QT-20 3QT-20 4QT-20 1QT-21 2019 **New Domestic Filings** 76 134 81 106 40 % Change vs Prior Quarter 38.2% 76.3% -39.6% 30.9% 2020 46.2% 148.1% 138.2% 20 % Change vs Prior Year 92.7% - 2021

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

SOUTHEASTERN

Southeastern opens new training room thanks to Northwestern Mutual

Students in Southeastern Louisiana University's new Professional Sales Program will now benefit from a stateof-the-art training room thanks to a \$100,000 donation from Northwestern Mutual. A ribbon cutting ceremony was held recently to celebrate the opening of the Northwestern Mutual Training Room located in Garrett Hall.

Managing Partner of Louisiana and Mississippi Steven Dugal and Managing Director of the Mandeville and Gulfport District Offices Paul Hodge were recognized as donors with matching gifts from Northwestern Mutual's corporate office.

Southeastern's Professional Sales Program was created to draw high-ability students toward selling as a career, better prepare those students for early success in professional selling careers, and connect them with sales professionals in the region. According to research conducted by the Sales Education Foundation, more than 50 percent of business school graduates enter the workforce in a sales-oriented position.

Dean of the College of Business Toni Phillips said the core sales curriculum consists of courses in personal selling, advanced professional selling and sales management and is supported with other marketing courses in consumer behavior, marketing research, and marketing strategy. With the current goal to prepare students for success in the sales profession, the program has been developed for marketing majors with a future goal of including those majoring in areas outside of business who wish to pursue a sales certificate.

An important objective of the program, Phillips added, is to connect sales program students with sales professionals and organizations through role-play competitions, internships, guest speakers, panel discussions and career opportunities.

For more information about Southeastern's Professional Sales Program or how businesses can get involved, contact Assistant Professor April Kemp at <u>April.Kemp@southeastern.edu</u>, (985) 549-2277, or visit <u>southeastern.edu/sales</u>.

(Article courtesy of Southeastern Louisiana University's Office of Communications and Creative Services.)





C 2 E R THE COUNCIL FOR COMMUNITY AND ECONOMIC RESEARCH

This publication is jointly produced by the following Southeastern Louisiana University departments:

- Business Research Center
- Office of Economic & Business Development
- Southeast Louisiana Business Center
- College of Business

Our Special Thanks

This edition of the *Economic Reporter* would not exist without valuable contributions from: **Southeastern Louisiana University**: Office of

Communications and Creative Services

Livingston Parish School Board Sales and Use Tax Division

St. Helena Parish Sheriff's Office

St. Tammany Parish Permit Office and Sheriff's Office Sales and Use Tax Department

Tangipahoa Parish Permit Office

Washington Parish Building and Planning Department and Sheriff's Office Sales and Use Tax Department

Building permit offices of the following municipalities:

Town of Abita Springs Village of Albany City of Covington Village of Folsom City of Hammond Town of Livingston Town of Madisonville Town of Pearl River City of Ponchatoula City of Slidell City of Walker