Promoting Economic Development in Southeast Louisiana

Spring 2020

Vol. 16 · No. 1

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CONTACT US

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NATIONAL

U.S. Economy

Herb A. Holloway

Total Nonfarm Emp.

Unemployment Rate

% Change vs Prior Year

% Change vs Prior Year

Source: U.S. Bureau of Labor Statistics

150,184

1.5%

3.9%

-0.2%

150,609

1.3%

3.6%

-0.3%

151,160

1.3%

3.6%

-0.2%

Research Economist Business Research Center

U. S. real gross domestic product grew at a 2.1 percent annual rate during the fourth quarter of 2019. Year-over-year, 4Q2019 real GDP was 2.3 percent higher than in the fourth quarter of 2018.

Total civilian employment for the fourth quarter of 2019 rose 1.3 percent compared to the fourth quarter of 2018, while the labor force grew by 1.0 percent. This led to a decline in the unemployment rate from 3.8 percent in 4Q2018 to 3.5 percent in 4Q2019.

A survey of professional forecasters released in February 2020 by the Federal Reserve Bank of Philadelphia projected U.S. Real GDP to grow by 2.0 percent annually from 2020-2023.

A December 2019 survey of economists by the National Association for Business Economics (NABE) forecasted 1.8 percent growth in 2020.

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

—— 2017 **——** 2018 **— —** 2019

EMPLOYMENT (Seasonally Adjusted) UNITED STATES (Numbers in Thousands) Jan 19 Feb 19 May 19 Mar 19 **Jul 19** Oct 19 Nov 19 Dec 19 Apr 19 Jun 19 Aug 19 Sep 19 163,142 163,047 162,935 162,546 163,373 163,894 164,401 164,347 Labor Force 162,782 163,133 164,051 164,556 % Change vs Prior Year 1.3% 0.8% 0.8% 0.5% 0.6% 0.5% 0.7% 1.3% 1.2% 1.1% 1.0% 0.9% 158.803 Total Employment 156,627 156,866 156,741 156,696 156.844 157,148 157,346 157,895 158,298 158,544 158,536 % Change vs Prior Year 1.4% 1.1% 1.0% 0.9% 0.8% 0.9% 0.9% 1.5% 1.5% 1.3% 1.2% 1.3% Total Nonfarm Emp. 150,134 150,135 150,282 150,492 150,577 150,759 150,953 151,160 151,368 151,553 151,814 151,998 1.4% % Change vs Prior Year 1.7% 1.4% 1.4% 1.4% 1.3% 1.3% 1.3% 1.3% 1.3% 1.4% 1.4% **Unemployment Rate** 4.0% 3.8% 3.8% 3.6% 3.6% 3.7% 3.7% 3.7% 3.5% 3.6% 3.5% 3.5% % Change vs Prior Year -0.1% -0.3% -0.2% -0.4% -0.2% -0.3% -0.1% -0.2% -0.2% -0.2% -0.2% -0.4% 4QT-19 Total Employment (000s) 1QT-19 2QT-19 3QT-19 160,000 Labor Force 163,041 162,820 163,773 164,435 % Change vs Prior Year 0.9% 0.5% 1.1% 1.0% 157,500 ----**Total Employment** 156,745 156,896 157,846 158,628 155.000 1.3% % Change vs Prior Year 1.2% 0.8% 1.3%

152,500

150,000

151,788

1.4%

3.5%

-0.2%

STATE

Louisiana Economy

Herb A. Holloway

Research Economist Business Research Center

Total state employment for the fourth quarter of 2019 declined 0.6 percent from the previous quarter and 0.2 percent compared to 4Q2018.

The statewide labor force for 4Q2019 increased by 0.4 percent from the previous quarter and 0.1 percent compared to 4Q2018.

The unemployment rate increased from 4.9 percent in 4Q2018 to 5.2 percent in 4Q2019.

Initial unemployment insurance claims in 4Q2019 were down 5.4 percent compared to 4Q2018, and continuing claims were down 6.4 percent.

Estimated statewide taxable retail sales (not including motor vehicles) in 4Q2019 decreased by 0.2 percent compared to 4Q2018.

Seasonally-adjusted state personal income in 4Q0219 increased 0.6 percent from the previous quarter and 2.7 percent compared to 4Q2018. Year-over-year, net earnings rose 1.8 percent,

dividends, interest, and rent increased 0.5 percent, and personal transfer receipts rose by 6.9 percent.

Industries with the most growth in earnings from 4Q2018 to 4Q2019 were *Professional, scientific, and technical services* (+\$664 million), *Government and government enterprises* (+\$659 million), and *Manufacturing* (+\$472 million).

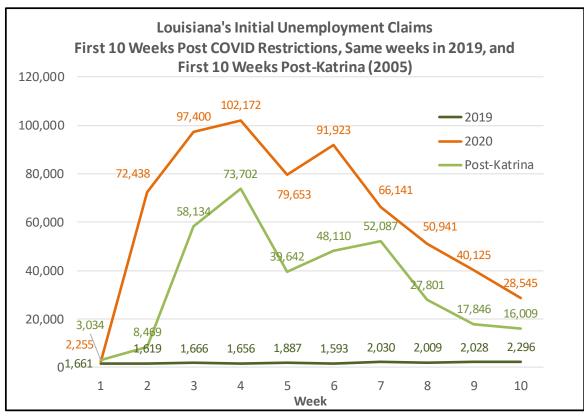
The only industries with year-over-year declines in earnings were *Construction* (-\$1.2 billion), *Management of companies and enterprises* (-\$33 million), and *Finance and Insurance* (-\$28 million).

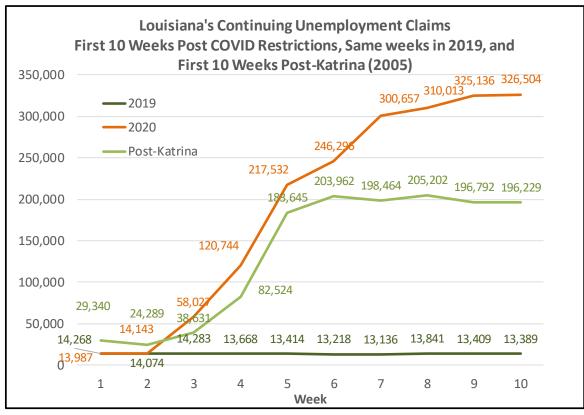
On a percentage basis the largest gainers were Farm earnings (+11.7 percent), Professional, scientific, and technical services (+6.4 percent), and Mining (+5.8 percent). The largest decline was in Construction (-8.8 percent).

LOUISIANA (Numb	ers in Th	ousands	5)									
	<u>Jan 19</u>	Feb 19	Mar 19	<u> Apr 19</u>	May 19	<u>Jun 19</u>	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	Nov 19	<u>Dec 19</u>
Labor Force	2,101	2,103	2,102	2,100	2,098	2,097	2,096	2,094	2,094	2,102	2,103	2,102
% Change vs Prior Year	-0.3%	-0.2%	-0.3%	-0.4%	-0.4%	-0.3%	-0.3%	-0.3%	-0.2%	0.2%	0.2%	0.1%
Total Employment	1,999	2,000	2,003	2,005	2,006	2,007	2,006	2,004	2,003	1,993	1,993	1,993
% Change vs Prior Year	-0.5%	-0.4%	-0.2%	0.0%	0.2%	0.4%	0.4%	0.4%	0.3%	-0.2%	-0.2%	-0.2%
Total Nonfarm Emp.	1,997	1,997	1,993	1,994	1,991	1,984	1,980	1,986	1,987	1,983	1,988	1,98
% Change vs Prior Year	1.0%	1.0%	0.2%	0.3%	0.2%	-0.3%	-0.4%	-0.2%	-0.3%	-0.7%	-0.5%	-0.5%
Unemployment Rate	4.9%	4.9%	4.7%	4.5%	4.4%	4.3%	4.3%	4.3%	4.3%	5.2%	5.2%	5.2%
% Change vs Prior Year	0.2%	0.1%	-0.1%	-0.4%	-0.6%	-0.7%	-0.7%	-0.6%	-0.6%	0.3%	0.3%	0.3%
	1QT-19	2QT-19	3QT-19	4QT-19			To	otal Empl	oyment (0)00s)		
Labor Force	2,102	2,098	2,095	2,102	2,050							
% Change vs Prior Year	-0.3%	-0.4%	-0.3%	0.1%	2,025							
Total Employment	2,001	2,006	2,004	1,993	<i>'</i>							_
% Change vs Prior Year	-0.4%	0.2%	0.4%	-0.2%	2,000							-
Total Nonfarm Emp.	1,995	1,990	1,984	1,985	1,975							
% Change vs Prior Year	0.7%	0.1%	-0.3%	-0.5%	1,950							
Unemployment Rate	4.8%	4.4%	4.3%	5.2%	•	an Feb	Mar Apr	May Jur	່ Jul Au	ıg Sep (Oct Nov	Dec
% Change vs Prior Year	0.1%	-0.6%	-0.6%	0.3%				-2017 —	2018	– 201		
			rket Statist					- 4UII	- 4010	— <u> </u>	J	

Louisiana Unemployment Claims in the COVID Spring (3/14 - 5/16/20)

Source: Louisiana Workforce Commission (http://www.laworks.net/LaborMarketInfo/LMI ReportOutput.asp)





REGIONAL

Herb A. Holloway

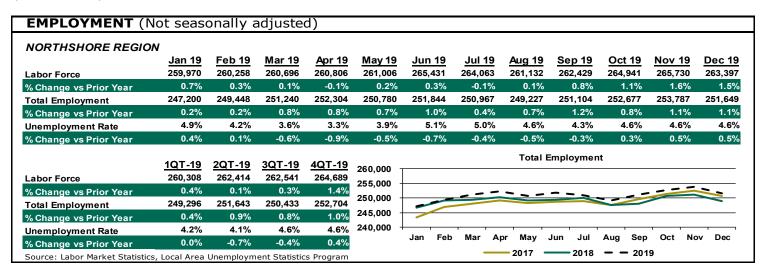
Research Economist Business Research Center

Northshore Employment

Total employment among Northshore residents in 4Q2019 was up 0.9 percent from the prior quarter and 1.0 percent compared to 4Q2018.

The total Northshore civilian work force in 4Q2019 was up 0.8 from the prior quarter and up 1.4 percent compared to 4Q2018.

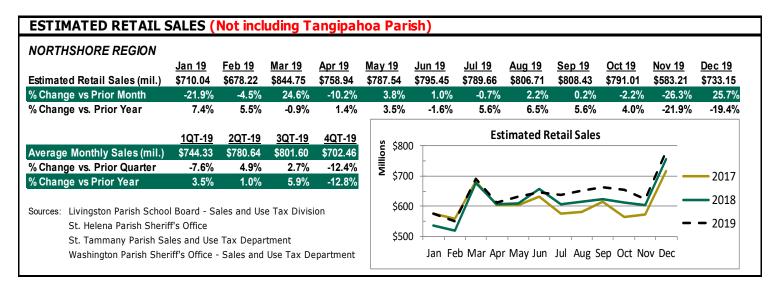
With the labor force growing more than employment, the Northshore unemployment rate increased from 4.2 percent in 4Q2018 to 4.6 percent in 4Q2019.



Northshore Estimated Retail Sales (not including Tangipahoa Parish)

Northshore retail sales in 4Q2019 (excluding Tangipahoa Parish, for which data were not available) averaged \$687 million per month, an increase of 4.6 percent compared to 4Q2018.

Sales were up year-over-year in all four parishes for which data were available - ranging from 3.2 percent in St. Tammany Parish to 10.7 percent in Washington.

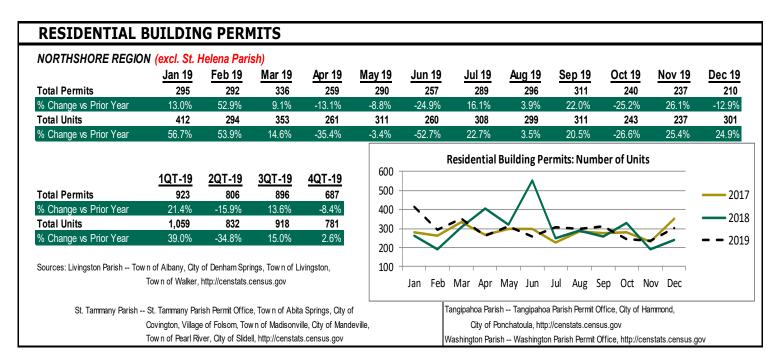


Northshore Residential Building Permits

The number of residential building permits issued in the Northshore region during 4Q2019 (excluding St. Helena Parish—for which data were not available) was down 8.4 percent compared to the fourth quarter of 2018, but the number of permitted units was up 2.6 percent due to multifamily permits in Tangipahoa Parish.

Year-over-year permitted unit counts in 4Q2019 ranged from a decrease of 8.4 percent in Livingston Parish to an increase of 18.5 percent in Tangipahoa.

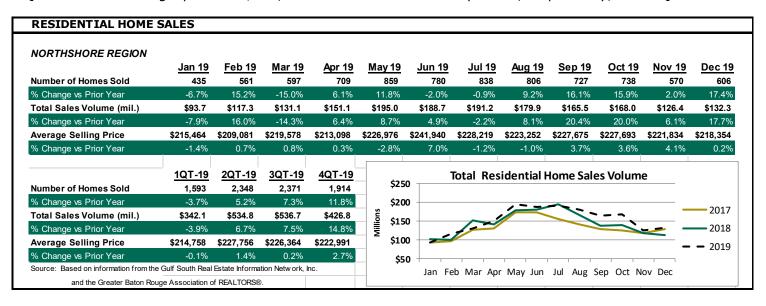
Permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.



Northshore Residential Home Sales

There were 1,914 Northshore homes sold during 4Q2019 at an average price of \$222,991. The

number sold and the average price were up 11.8 and 2.7 percent, respectively, over 4Q2018.



LOCAL

Livingston Parish

The number of employed Livingston Parish residents in 4Q2019 increased by 1.1 percent compared to 4Q2018, while the civilian labor force grew by a larger 1.6 percent.

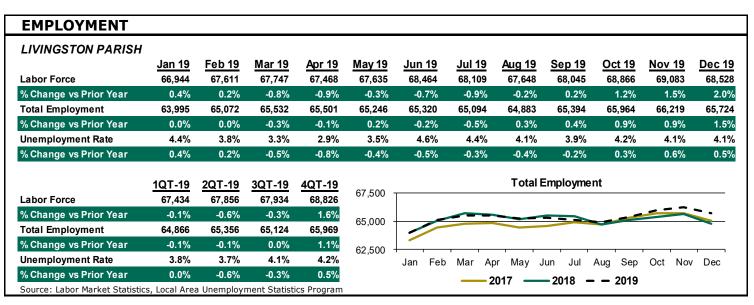
This resulted in an increase in the unemployment rate from 3.7 percent in 4Q2018 to 4.2 percent in 4Q2019.

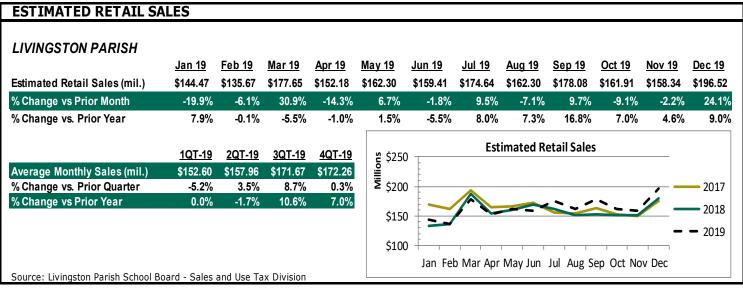
The value of taxable retail sales in 4Q2019 averaged \$172.3 million per month, up 7.0 percent from 4Q2018.

The number of permitted residential building units in 4Q2019 was down 8.4 percent compared to the fourth quarter of 2018.

The number of homes sold in 4Q2019 was up 19.8 percent compared to 4Q2018, and the average price increased 5.0 percent to \$193,852, resulting in total residential sales volume increasing by 25.8 percent.

Livingston Parish residents purchased 1,418 new cars and light trucks in 4Q2019, down 0.8 percent from 1,429 in 4Q2018.





Livingston Parish—continued

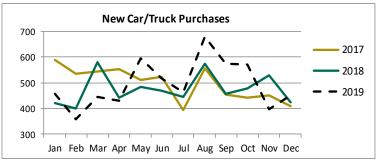
RESIDENTIAL BUILDING PERMITS LIVINGSTON PARISH Apr 19 <u>Jun</u> 19 Jul 19 Jan 19 Feb 19 Mar 19 May 19 Aug 19 Sep 19 71 76 67 73 51 Total Permits 62 61 71 76 75 59 62 % Change vs Prior Yea 20.5% **Total Units** 71 71 76 59 62 61 % Change vs Prior 20.5% **Residential Building Permits: Number of Units** 2QT-19 3QT-19 1QT-19 4QT-19 120 **Total Permits** 194 214 200 196 0.5% 8.4% % Change vs Prior **Total Units** 194 200 196 -8.4% 2018 **-** 2019 Sources: Town of Livingston, City of Walker, http://censtats.census.gov. 20 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

RESIDENTIAL HOME SALES LIVINGSTON PARISH Feb 19 Jun 19 Oct 19 Jan 19 Mar 19 Apr 19 May 19 **Jul 19** Aug 19 Sep 19 **Nov 19** Dec 19 Number of Homes Sold 145 169 186 204 238 204 209 172 105 221 205 163 % Change vs Prior Year 2.8% 10.1% 27.0% 9.7% 38.5% 15.5% 16.4% 29.3% \$41.2 \$41.1 Total Sales Volume (mil.) \$20.4 \$28.5 \$31.9 \$34.0 \$44.4 \$43.0 \$41.0 \$31.0 \$33.4 % Change vs Prior Year -3.3% 17.6% -7.5% 15.3% 37.8% 23.5% 16.8% 34.9% 45.1% 23.7% 19.7% 35.0% **Median Selling Price** \$179,200 \$177,500 \$178,000 \$181,250 \$187,000 \$198,398 \$185,950 \$190,000 \$185,900 \$186,400 \$181,500 \$187,813 % Change vs Prior Year 2.4% 4.5% 1.7% 6.6% 10.0% 13.4% 3.9% 5.6% 3.3% 9.6% 1.0% 1.0% Number of Homes Sold per Month 1QT-19 2QT-19 3QT-19 4QT-19 250 611 647 544 **Number of Homes Sold** 419 2017 200 -5.8% 15.5% 23.5% 19.8% 2018 Total Sales Volume (mil.) \$80.8 \$121.3 \$130.4 \$105.5 150 % Change vs Prior Year 2019 100 \$192,791 Average Selling Price \$198.563 \$201.553 \$193.852 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec % Change vs Prior Year 8.9% 5.6% 5.0% Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc.

New Light Vehicle Purchases & Sales LIVINGSTON PARISH Jul 19 Jan 19 Feb 19 Mar 19 Apr 19 **May 19 Jun 19 Aug 19 Sep 19** Oct 19 Nov 19 **Dec 19** 357 446 430 594 462 680 451 New Car/Truck Purchases 457 516 575 571 396 % Change vs Prior Year 8.3% -10.5% 2.9% 22.5% 10.0% 3.6% 18.3% 26.1% 19.5% 6.6% **Purchases within Parish** 103 77 99 95 116 81 112 82 125 87 New Car/Truck Sales* 213 171 184 211 234 253 194 248 220 274 115 197 % Change vs Prior Year 32.3% 33.6% -31.1% 11.6% 1.3% 57.1% -21.1% 12.7% 6.3% 20.2% -56.8% 18.7% New Car/Truck Purchases

1QT-19	2QT-19	3QT-19	4QT-19
1,260	1,540	1,717	1,418
-10.1%	10.2%	16.2%	-0.8%
272	310	275	253
568	698	662	586
2.2%	20.1%	-1.6%	-11.2%
	1,260 -10.1% 272 568	1,260 1,540 -10.1% 10.2% 272 310 568 698	1,260 1,540 1,717 -10.1% 10.2% 16.2% 272 310 275 568 698 662

 $Source: Louisiana\ Dept.\ of\ Public\ Safety\ (compiled\ by\ Dominion\ Cross-Sell)$



^{* =} Includes only new vehicle sales within Louisiana

St. Helena Parish

Employment among St. Helena Parish residents in the fourth quarter of 2019 was down 0.9 percent compared to 4Q2018. The labor force contracted by a smaller 0.6 percent, leading to an increase in the unemployment rate from 5.9 percent in 4Q2018 to 6.2 percent in 4Q2019.

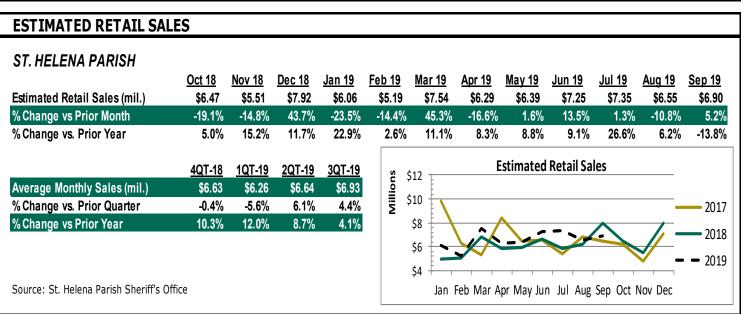
Estimated retail sales within St. Helena Parish in the fourth quarter of 2019 averaged \$6.9 million, an increase of 4.3 percent compared to 4Q2018.

Building permit data were not available for St. Helena Parish for 4Q2019.

There were three homes sold in St. Helena Parish in 4Q2019 at an average price of \$172,500. The number sold was down 40 percent from five in 4Q2018, while the average price was up 0.5 percent.

St. Helena Parish residents purchased 30 new cars and light trucks in 4Q2019, down 31.8 percent from 44 in 4Q2018.

ST. HELENA PARISH												
	<u>Jan 19</u>	Feb 19	Mar 19	<u> Apr 19</u>	May 19	<u>Jun 19</u>	<u>Jul 19</u>	Aug 19	Sep 19	Oct 19	Nov 19	<u>Dec 19</u>
Labor Force	4,264	4,283	4,271	4,246	4,267	4,356	4,344	4,294	4,297	4,277	4,285	4,270
% Change vs Prior Year	0.3%	-0.5%	-1.4%	-1.6%	-1.2%	-1.9%	-1.5%	-1.2%	-0.5%	-1.1%	-0.7%	0.0%
Total Employment	3,969	4,041	4,068	4,060	4,053	4,053	4,038	4,036	4,068	4,017	4,024	3,994
% Change vs Prior Year	0.0%	0.2%	-0.3%	-0.2%	0.1%	-0.4%	-0.7%	0.5%	0.7%	-1.0%	-1.1%	-0.5%
Unemployment Rate	6.9%	5.7%	4.8%	4.4%	5.0%	7.0%	7.0%	6.0%	5.3%	6.1%	6.1%	6.5%
% Change vs Prior Year	0.3%	-0.6%	-1.0%	-1.3%	-1.2%	-1.3%	-0.8%	-1.6%	-1.1%	-0.1%	0.4%	0.5%
	1QT-19	2QT-19	3QT-19	4QT-19	4,200			Total	Employme	nt		
Labor Force	4,273	4,290	4,312	4,277						_		
% Change vs Prior Year	-0.5%	-1.6%	-1.1%	-0.6%	4,000						~	
Total Employment	4,026	4,055	4,047	4,012	,							
% Change vs Prior Year	-0.1%	-0.2%	0.2%	-0.9%	3.800		, , , , , , , , , , , , , , , , , , , 	, ,	<u> </u>	, ,		
Unemployment Rate	5.8%	5.5%	6.1%	6.2%	0,000	Jan Feb	Mar A	pr May	Jun Jul	Aug Se	p Oct N	lov Dec



St. Helena Parish—continued

Building permit data not available.

RESIDENTIAL HOMI	L SALLS											
ST HELENA PARISH												
	<u>Jan 19</u>	Feb 19	Mar 19	Apr 19	May 19	<u>Jun 19</u>	<u>Jul 19</u>	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19
Number of Homes Sold	-	1	2	2	3	1	2	3	1	1	2	-
% Change vs Prior Year	-100.0%	#DIV/0!	0.0%	-33.3%	#DIV/0!	0.0%	100.0%	200.0%	0.0%	-66.7%	#DIV/0!	-100.0%
Total Sales Volume (mil.)	\$0.0	\$0.1	\$0.4	\$0.6	\$0.7	\$0.1	\$0.2	\$0.3	\$0.1	\$0.2	\$0.3	\$0.0
% Change vs Prior Year	-100.0%	#DIV/0!	11.3%	260.4%	#DIV/0!	-26.3%	-53.8%	15.0%	420.0%	-48.2%	#DIV/0!	-100.0%
Average Selling Price	#DIV/0!	\$75,000	\$221,000	\$291,000	\$242,667	\$70,000	\$105,000	\$93,900	\$130,000	\$235,000	\$141,250	#DIV/0!
% Change vs Prior Year	#DIV/0!	#DIV/0!	11.3%	440.6%	#DIV/0!	-26.3%	-76.9%	-61.7%	420.0%	55.5%	#DIV/0!	#DIV/0!
	1QT-19	2QT-19	3QT-19	4QT-19	4 -	l	Number o	f Homes	Sold per	Month		
Number of Homes Sold	3	6	6	3								2017
% Change vs Prior Year	0.0%	50.0%	100.0%	-40.0%				•	/ / \.	\wedge		- 2017
Total Sales Volume (mil.)	\$0.5	\$1.4	\$0.6	\$0.5	2 ±	.1		11.1		/ / \		- 2018
% Change vs Prior Year	-10.4%	438.0%	-14.2%	-39.7%		\ /	~ \	X			×	2019
Average Selling Price	\$172,333	\$230,000	\$103,617	\$172,500	0 +			<u> </u>				
	-10.4%	258.7%	-57.1%	0.5%		lan Foh N	∕lar Apr Ma	ay Jun Ju	ıl Aug Se	p Oct Nov	, Dec	

New Light Vehicle Purchases & Sales ST. HELENA PARISH <u>Jan 19</u> Feb 19 <u>Mar 19</u> Apr 19 May 19 Jun 19 <u>Jul 19</u> Aug 19 Sep 19 Oct 19 Nov 19 Dec 19 New Car/Truck Purchases 17 18 16 14 23 14 % Change vs Prior Year 63.6% -18.2% -5.9% -33.3% -19.0% -60.9% 40.9% 53.3% -57.1% -28.6% Purchases within Parish 0 0 0 0 0 0 New Car/Truck Sales* 0 0 0 0 0 0 0 0 O 0 n O % Change vs Prior Year n/a n/a n/a n/a **New Car/Truck Purchases** 1QT-19 2QT-19 3QT-19 4QT-19 40 **New Car/Truck Purchases** 30 % Change vs Prior Year 10.3% -31.4% 5.0% -31.8% 2017 **Purchases within Parish** 0 0 0 0 20 2018 New Car/Truck Sales* 0 0 0 0 10

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Southeastern Louisiana University

Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)

* = Includes only new vehicle sales within Louisiana

n/a

% Change vs Prior Year

St. Tammany Parish

The number of employed St. Tammany Parish residents increased by 1.3 percent from 4Q2018 to 4Q2019, while the civilian labor force increased by a larger 1.7 percent. This led to an increase in the unemployment rate from 3.8 percent in 4Q2018 to 4.2 percent in 4Q2019.

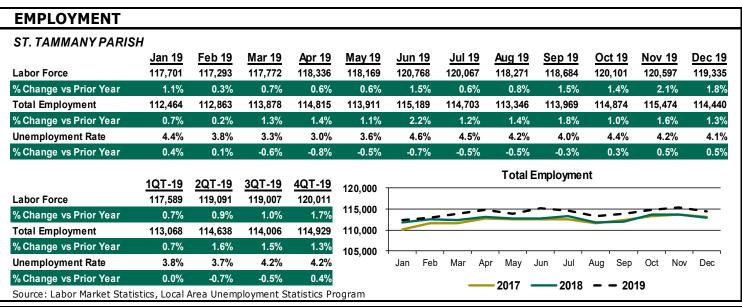
The value of taxable retail sales in St. Tammany Parish averaged \$462.0 million per month in 4Q2019, an increase of 3.2 percent over the fourth quarter of 2018.

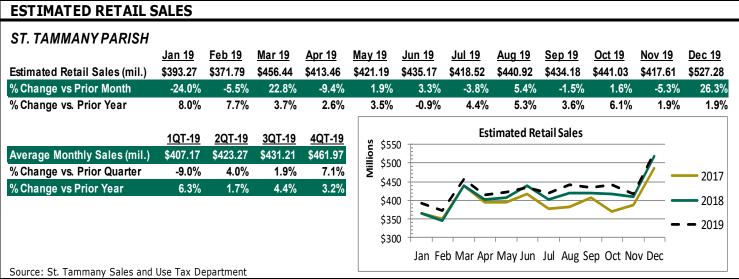
The number of building permits issued for residential units in 4Q2019 decreased by 0.3 per-

cent compared to the fourth quarter of 2018, while the number of permitted units was unchanged.

The number of homes sold in St. Tammany Parish in 4Q2019 was up 4.3 percent compared to 4Q2018, and the average selling price was up 3.4 percent, resulting in a 7.9 percent increase in total residential sales volume.

St. Tammany Parish residents purchased 3,278 new cars and light trucks in 4Q2019, up 0.9 percent from 3,250 in 4Q2018.





St. Tammany Parish—continued

RESIDENTIAL BUILDING PERMITS ST. TAMMANY PARISH <u>Jul 19</u> <u>Jan 19</u> Feb 19 Mar 19 <u>Apr 19</u> **May 19** <u>Jun</u> 19 Aug 19 Oct 19 Nov 19 **Dec 19** Sep 19 **Total Permits** 149 153 155 110 116 128 160 146 188 106 116 104 % Change vs Prior Yea 1.3% 2.8% **Total Units** 150 154 155 111 117 128 160 147 188 107 116 105 19.3% 79.0% % Change vs Prior Ye 22.0% 0.0% 42.9% 33.6% **Residential Building Permits: Number of Units** 200 1QT-19 3QT-19 4QT-19 2QT-19 **Total Permits** 457 354 494 326 2017 150 23.8% 0.3% 2018 Total Units 459 328 % Change vs 0.0% 100 2019 Sources: City of Covington, Village of Folsom, Town of Madisonville, 50 Town of Pearl River, City of Slidell, Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec http://censtats.census.gov (some data estimated).

RESIDENTIAL HOME SALES ST. TAMMANY PARISH Mar 19 Apr 19 **May 19** Jun 19 <u>Jul 19</u> **Aug 19 Sep 19** Oct 19 <u>Jan 19</u> Feb 19 Nov 19 **Dec 19 Number of Homes Sold** 290 434 243 268 360 458 440 402 381 372 272 292 % Change vs Prior Year 3.8% 4.6% 8.5% 14.8% 10.6% Total Sales Volume (mil.) \$59.7 \$64.1 \$75.3 \$88.5 \$120.4 \$122.6 \$114.7 \$104.0 \$99.6 \$99.8 \$68.8 \$74.6 % Change vs Prior Year 11.2% -18.5% -0.5% 1.4% 2.4% -6.9% -3.9% 15.7% -8.0% 11.8% -3.0% 18.9% \$259,681 \$245,856 \$278,532 \$264,376 Average Selling Price \$245,691 \$239,361 \$262,912 \$258,725 \$261,498 \$268,404 \$252,950 \$255,450 % Change vs Prior Year -6.6% 0.6% -3.0% -1.0% 1.1% -3.7% 6.6% **Total Residential Home Sales Volume** 1QT-19 2QT-19 3QT-19 4QT-19 \$150 Number of Homes Sold 801 1.258 1.217 936 \$125 % Change vs Prior Year -4 9% -0.4% 0.2% 4.3% 2017 Total Sales Volume (mil.) \$199.2 \$331.5 \$318.4 \$243.2 \$100 2018 % Change vs Prior Year -5.9% 1 2% 0.2% 7.9% \$75 \$248,638 \$263,494 **-** 2019 Average Selling Price \$261,608 \$259,872 % Change vs Prior Year -1.1% 1.7% 0.0% 3.4% \$50 Source: Based on information from the Gulf South Real Estate Information Network. Inc. Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec for the period 01/2017 to 12/2019.

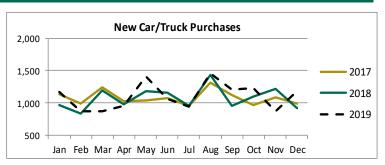
New Light Vehicle Purchases & Sales

ST. TAMMANY PARISH

	<u>Jan 19</u>	<u>Feb 19</u>	Mar 19	Apr 19	May 19	<u>Jun 19</u>	<u>Jul 19</u>	<u>Aug 19</u>	Sep 19	Oct 19	Nov 19	<u>Dec 19</u>
New Car/Truck Purchases	1,176	870	871	954	1,406	1,063	946	1,462	1,207	1,228	871	1,179
% Change vs Prior Year	21.2%	4.4%	-26.7%	-2.9%	19.1%	-8.5%	-0.6%	2.2%	26.7%	11.3%	-28.8%	27.6%
Purchases within Parish	710	525	458	521	804	556	486	802	667	724	516	643
New Car/Truck Sales*	1,066	859	746	761	1,238	903	791	1,298	1,059	1,146	809	1,047
% Change vs Prior Year	22.8%	16.4%	-30.1%	-16.6%	11.6%	-21.1%	-11.0%	-6.8%	21.9%	8.5%	-33.8%	19.8%

	1QT-19	2QT-19	3QT-19	4QT-19
New Car/Truck Purchases	2,917	3,423	3,615	3,278
% Change vs Prior Year	-2.5%	2.9%	8.4%	0.9%
Purchases within Parish	1,693	1,881	1,955	1,883
New Car/Truck Sales*	2,671	2,902	3,148	3,002
% Change vs Prior Year	-0.1%	-8.3%	-0.1%	-4.8%

Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)



^{* =} Includes only new vehicle sales within Louisiana

Tangipahoa Parish

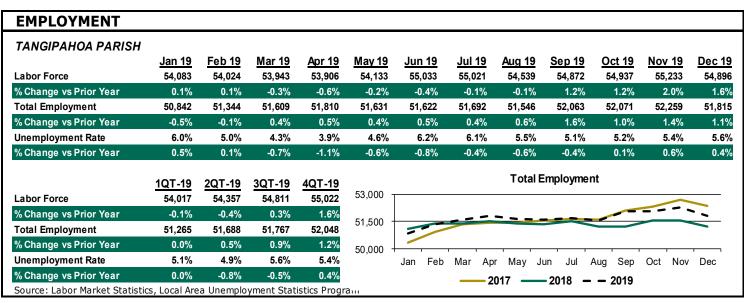
The number of employed Tangipahoa Parish residents rose by 1.2 percent from 4Q2018 to 4Q2019, while the civilian labor force increased by a larger 1.6 percent, causing the unemployment rate to rise from 5.0 percent in 4Q2018 to 5.4 percent in 4Q2019.

Sales tax data were not available for Tangipahoa Parish for 4Q2019.

The number of residential construction permits in 4Q2019 was down 23.7 percent compared to 4Q2018, but the number of permitted units was up 18.5 percent.

The number of homes sold in Tangipahoa Parish in 4Q2019 increased by 23.0 percent compared to 4Q2018, while the average selling price increased by 4.7 percent to \$187,066, leading to an increase in total residential sales volume of 28.7 percent.

Tangipahoa Parish residents purchased 1,331 new cars and light trucks in 4Q2019, up 4.1 percent from 1,279 in 4Q2018. Approximately 49 percent of purchases in 4Q2019 were from dealers within Tangipahoa Parish.

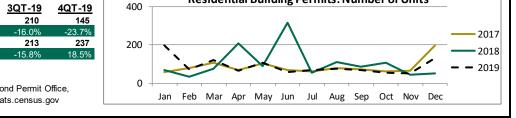


Sales tax data not available.

Tangipahoa Parish—continued

RESIDENTIAL BUILDING PERMITS TANGIPAHOA PARISH Jan 19 Sep 19 Dec 19 Feb 19 Mar 19 Apr 19 May 19 <u>Jun 19</u> <u>Jul 19</u> <u>Aug 19</u> Oct 19 Nov 19 **Total Permits** 86 % Change vs Prior Yea 18.0% 73 121 58 68 50 **Total Units** 197 64 106 76 69 56 131 162.0% **Residential Building Permits: Number of Units** 400 1QT-19 2QT-19 3QT-19 4QT-19 **Total Permits** 257 204 210 145 44.4% % Change vs Prior Y 31.3% 16.0% 23.7% 2017 **Total Units** 228 213 237 200 % Change vs Prior Y 119.7% -62.8%

Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office, City of Ponchatoula Permit Office, http://censtats.census.gov



RESIDENTIAL HOME SALES

TANGIPAHOA PARISH

	<u>Jan 19</u>	Feb 19	Mar 19	<u> Apr 19</u>	May 19	<u>Jun 19</u>	<u>Jul 19</u>	<u>Aug 19</u>	Sep 19	Oct 19	Nov 19	Dec 19
Number of Homes Sold	72	131	112	151	159	119	142	171	124	137	125	123
% Change vs Prior Year	-28.0%	42.4%	-11.1%	25.8%	12.0%	-7.8%	-12.3%	23.0%	11.7%	29.2%	27.6%	12.8%
Total Sales Volume (mil.)	\$12.4	\$22.6	\$20.5	\$26.8	\$27.6	\$20.9	\$25.6	\$31.7	\$23.0	\$24.6	\$24.9	\$22.5
% Change vs Prior Year	-27.8%	28.6%	-13.4%	24.2%	2.5%	-9.0%	-11.5%	30.0%	7.6%	27.7%	45.7%	14.9%
Average Selling Price	\$172,400	\$172,794	\$182,786	\$177,508	\$173,559	\$175,948	\$180,028	\$185,117	\$185,331	\$179,449	\$199,394	\$183,020
% Change vs Prior Year	0.3%	-9.7%	-2.6%	-1.3%	-8.4%	-1.3%	0.9%	5.7%	-3.7%	-1.2%	14.2%	1.9%

	1QT-19	2QT-19	3QT-19	4QT-19
Number of Homes Sold	315	429	437	385
% Change vs Prior Year	-0.9%	9.7%	6.1%	23.0%
Total Sales Volume (mil.)	\$55.5	\$75.3	\$80.2	\$72.0
% Change vs Prior Year	-5.0%	5.4%	7.5%	28.7%
Average Selling Price	\$176,256	\$175,612	\$183,524	\$187,066
% Change vs Prior Year	-4.1%	-4.0%	1.3%	4.7%
Source: Based on information from	the Gulf South	Real Estate In	formation Netv	v ork, Inc.

for the period 01/2017 to 12/2019.

Total Residential Home Sales Volume \$35 \$30 2017 **£** \$25 \$20 2018 \$15 2019 \$10 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

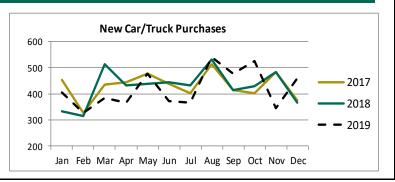
New Light Vehicle Purchases & Sales

TANGIPAHOA PARISH

	<u>Jan 19</u>	<u>Feb 19</u>	<u>Mar 19</u>	<u> Apr 19</u>	May 19	<u>Jun 19</u>	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	Nov 19	<u>Dec 19</u>
New Car/Truck Purchases	404	327	383	367	478	371	365	539	477	526	345	460
% Change vs Prior Year	21.3%	3.8%	-25.3%	-15.2%	9.4%	-16.4%	-15.3%	1.5%	14.9%	22.3%	-28.6%	25.7%
Purchases within Parish	199	157	210	204	247	161	196	263	254	258	174	223
New Car/Truck Sales*	402	299	428	395	482	344	389	523	550	488	346	417
% Change vs Prior Year	12.3%	-2.9%	-3.6%	-3.4%	7.1%	-18.9%	-11.6%	0.6%	34.1%	16.2%	-23.6%	3.2%

	1QT-19	2QT-19	3QT-19	4QT-19
New Car/Truck Purchases	1,114	1,216	1,381	1,331
% Change vs Prior Year	-4.0%	-7.5%	0.3%	4.1%
Purchases within Parish	566	612	713	655
New Car/Truck Sales*	1,129	1,221	1,462	1,251
% Change vs Prior Year	1.7%	-4.8%	6.7%	-2.0%

Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)



^{* =} Includes only new vehicle sales within Louisiana

Washington Parish

The number of employed Washington Parish residents in the fourth quarter of 2019 decreased by 2.0 percent compared to 4Q2018.

The labor force decreased by a smaller 1.4 percent, resulting in an increase in the unemployment rate from 5.3 percent in 4Q2018 to 5.9 percent in 4Q2019.

Taxable retail sales in Washington Parish averaged \$45.6 million in 4Q2019, an increase of 10.7 percent over 4Q2018.

Building permits for 20 units were issued in 4Q2019, up 5.3 percent from 19 in 4Q2018.

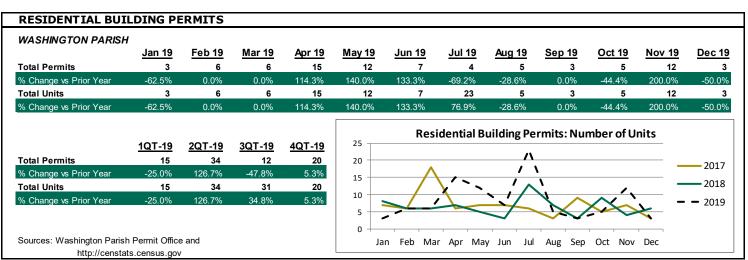
The number of Washington Parish homes sold in 4Q2019 was 7.0 percent higher than in 4Q2018, while the average sales price declined by 6.6 percent, resulting in a year-over-year increase in total residential sales volume of 0.1 percent.

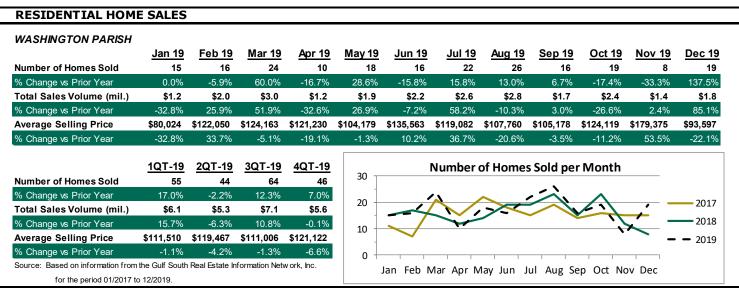
Washington Parish residents purchased 277 new cars and light trucks in 4Q2019, down 13.7 percent from 321 in 4Q2018.

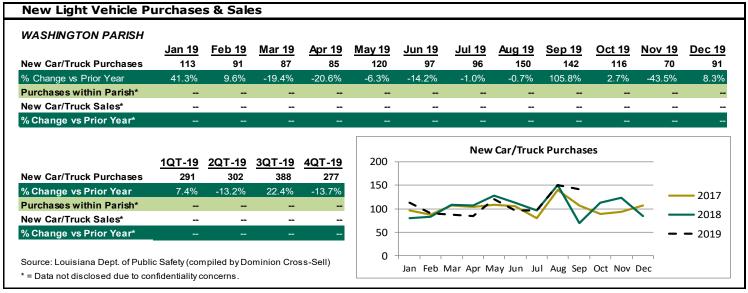
EMPLOYMENT WASHINGTON PARISH Jul 19 Sep 19 Oct 19 <u>Jan 19</u> Feb 19 Mar 19 Apr 19 May 19 <u>Jun 19</u> <u>Aug 19</u> Nov 19 <u>Dec 19</u> **Labor Force** 16,978 17,047 16,963 16,850 16,802 16,810 16,522 16,380 16,531 16,760 16,793 16,644 % Change vs Prior Year 1.2% 1.2% 1.6% 0.9% 0.7% -0.9% -1.7% -2.8% -1.5% -1.2% -1.4% -1.6% **Total Employment** 15,930 16,128 16,153 16,118 15,939 15,660 15,440 15,416 15,610 15,751 15,811 15,676 % Change vs Prior Year 0.4% 0.7% 2.2% 1.8% 1.1% -0.2% -1.3% -2.3% -1.2% -1.8% -2.0% -2.1% **Unemployment Rate** 6.2% 5.4% 4.8% 4.3% 5.1% 6.8% 6.5% 5.9% 5.6% 6.0% 5.8% 5.8% % Change vs Prior Year 0.5% -0.6% -0.9% -0.4% -0.7% -0.4% -0.5% -0.3% 0.6% 0.6% 0.8% 0.5% **Total Employment** 1QT-19 2QT-19 3QT-19 4QT-19 16.500 **Labor Force** 16,996 16,821 16,478 16,732 16,000 % Change vs Prior Year 1.3% 0.2% -2.0% -1.4% 16,070 15,906 15,489 15,746 **Total Employment** 15,500 -2.0% % Change vs Prior Year 1.1% 0.9% -1.6% 15,000 **Unemployment Rate** 5.4% 5.4% 6.0% 5.9% Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan % Change vs Prior Year 0.2% -0.6% -0.4% 0.6% 2017 --- 2018 - - 2019 Source: Labor Market Statistics, Local Area Unemployment Statistics Program

ESTIMATED RETAIL SALES WASHINGTON PARISH <u>Mar 19</u> <u>Jan 19</u> Feb 19 Apr 19 May 19 <u>Jun 19</u> <u>Jul 19</u> Aug 19 Sep 19 Oct 19 Nov 19 Dec 19 \$32.42 \$49.78 \$42.69 \$38.13 \$42.64 \$40.10 Estimated Retail Sales (mil.) \$35.80 \$40.44 \$43.92 \$40.92 \$48.44 \$48.10 % Change vs Prior Month -35.0% 10.4% 39.1% -18.8% 5.6% 2.9% -13.2% 7.3% 4.2% 13.6% -17.2% 19.9% % Change vs. Prior Year -1.8% 6.3% 14.5% -6.6% 12.8% 1.1% 1.2% 4.5% -1.9% 28.9% 11.5% -3.5% **Estimated Retail Sales** 4QT-19 1QT-19 2QT-19 3QT-19 Millions \$60 Average Monthly Sales (mil.) \$39.33 \$42.35 \$40.56 \$45.55 \$50 2017 % Change vs. Prior Quarter -4.4% 7.7% -4.2% 12.3% \$40 % Change vs Prior Year 7.1% 2.0% 1.2% 10.7% 2018 \$30 2019 Source: Washington Parish Sheriff's Office - Sales and Use Tax Department. \$20 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Washington Parish—continued







SOUTHEASTERN

Southeastern Alumni launches business directory

Southeastern Louisiana University Alumni Association has launched the Southeastern Connect business directory, the association's newest platform feature. The platform allows alumni business owners to showcase and promote their businesses to other graduates free of charge.

The Southeastern Connect platform is an established source for online networking, mentoring and job searches for alumni, and the business directory is now an added benefit, said Executive Director of Alumni Relations Michelle Biggs.

"Business profiles provide platform users an in-depth description of the business's operations and accurate contact information," said Biggs. "There's even an option to message the owner directly through our platform, and unlike other websites or social media platforms, users can be confident about who is receiving their questions, comments, or concerns because each business account is directly linked to an individual profile."

Biggs said listed businesses have the option to extend exclusive offers to fellow alumni that are completely customizable for each business.

"Whether it's a discount, a special add-on to a purchase, or something even more unique, all users can access and benefit from these offers that are exclusive to the platform," Biggs explained. "Users can also enjoy an easy search option based on business name or geographic location that makes finding businesses a breeze."

To join the business directory, visit southeasternconnect.org to create a personal account. Once a profile is established, a business can be registered in the directory.

Biggs said those who do not own a business could support fellow alumni by creating a personal account, searching the directory for local businesses, and enjoying special offers and benefits.

For more information, visit southeastern.edu/alumni.







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- Office of Economic & Business Development
- Southeast Louisiana Business Center
- College of Business

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St. Tammany Parish Permit Office and Sheriff's Office Sales and Use Tax Department

Tangipahoa Parish Permit Office and School Board Sales and Use Tax Department

Washington Parish Building and Planning Department and Sheriff's Office Sales and Use Tax Department

Building permit offices of the following municipalities:

Town of Abita Springs
Village of Albany
City of Covington
City of Denham Springs
Village of Folsom
City of Hammond
Town of Livingston

Town of Madisonville City of Mandeville Town of Pearl River City of Ponchatoula City of Slidell City of Walker