



## Chapter Leader - Memorandum of Understanding

### **Southeastern Louisiana University Mission Statement**

To lead the educational, economic and cultural development of Southeast Louisiana.

### **Southeastern Alumni Association Mission Statement**

To cultivate, preserve, and perpetuate the University's ideals and traditions so as to enhance its prestige as an institution of higher learning; strengthen ties between the University, alumni, and the community in order to promote educational and physical growth.

### **Chapter Mission and Leadership Responsibility**

Southeastern Alumni chapters exist to connect alumni, promote Southeastern Louisiana University and the Southeastern Alumni Association around the world and to strengthen ties between alumni and their communities. Managing an alumni chapter is a big responsibility and requires the efforts of multiple leaders working together in order to be truly successful.

By choosing to assume a leadership role at a local level, you become an integral part of the Southeastern Louisiana University Alumni Association. We believe that the key component to chapter success involves providing alumni leaders with information, programming ideas, and policies that are needed to begin and grow a chapter. The Southeastern Louisiana University Alumni Association believes the role of a leader strongly impacts the success of a chapter. We are dedicated to providing the tools necessary for you to be successful.

Name of Chapter: \_\_\_\_\_

As a chapter leader, on behalf of the above named chapter, I agree to represent the Southeastern Alumni Association in the following ways:

- Be aligned with the Southeastern Alumni Association mission and the Chapter Mission.
- Fulfill the expectations of a chapter to the best of my ability.
- Provide programming for diverse interests and age groups.
- Preserve the brand of Southeastern and the Southeastern Alumni Association in all communication.
- Use communication and alumni data appropriately.
- Maintain the activity of the chapter's Facebook page or group.
- Assist in the transition of the next chapter leadership.
- Turn in Mid-Year and Year-End reports in a timely manner.
- Treat fellow volunteers and staff with respect and honor at all times.

Name of Chapter Officer: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_